

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RAYMOND VINEYARD & CELLAR, INCORPORATED		01/22/2009	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Bronco Wine Company		
Street Address:	6342 Bystrum Road		
City:	Ceres		
State/Country:	CALIFORNIA		
Postal Code:	94574		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2855765	BLUE FIN	
CORRESPONDENCE DATA			
Fax Number:	(617)951-7050		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 596-9278		
Email:	nicholas.vogt@ropesgray.com, erin.dugan@ropesgray.com		
Correspondent Name:	Nicholas J. Vogt, Ropes & Gray LLP		
Address Line 1:	1211 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036-8704		
ATTORNEY DOCKET NUMBER:	BWIM-TIP		
NAME OF SUBMITTER:	Nicholas J. Vogt, Esq.		
Signature:	/nicholas vogt/		
Date:	01/26/2009		

CH \$40.00 2855765

Total Attachments: 1
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ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION

Whereas, **Raymond Vineyard & Cellar, Incorporated**, a California corporation (Assignor), located at 849 Zinfandel Lane, St. Helena, California 94574, owns the following mark which is registered in the U.S. Patent and Trademark Office:

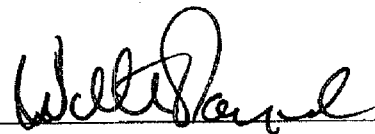
<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
BLUE FIN	2,855,765	June 22, 2004

Whereas, **Bronco Wine Company**, a California corporation (Assignee), located at 6342 Bystrum Road, Ceres, California 95307, is desirous of acquiring said mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark and the above-identified registration thereof.

Raymond Vineyard & Cellar, Incorporated

Date: 1-22-2009

By: 

Print Name: WALTER RAMOND

Title: PRESIDENT

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