

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
COMERICA BANK, successor by merger to COMERICA BANK-CALIFORNIA, successor by merger to IMPERIAL BANK		01/27/2009	Texas banking association:

RECEIVING PARTY DATA

Name:	VISUAL SICENCES, INC., successor in interest to WEBSIDESTORY, INC.
Street Address:	6450 Lusk Blvd.
Internal Address:	Suite E205
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92121
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2174768	WEB SIDE STORY
Registration Number:	2174844	HITBOX
Serial Number:	75444968	TRAFFIC
Serial Number:	75653048	YEP
Registration Number:	2338002	STATMARKET
Serial Number:	75833996	THE PULSE OF THE INTERNET
Registration Number:	2345610	YEP.COM

CORRESPONDENCE DATA

Fax Number: (858)550-6420
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 858-550-6403

CH \$190.00 2174768

Email: erin.obrien@cooley.com
Correspondent Name: Erin O'Brien
Address Line 1: c/o Cooley Godward Kronish LLP
Address Line 2: 4401 Eastgate Mall
Address Line 4: San Diego, CALIFORNIA 92121

ATTORNEY DOCKET NUMBER:	036703-1181 VISUAL SCIENC
NAME OF SUBMITTER:	Erin O'Brien
Signature:	/Erin O'Brien/
Date:	01/27/2009

Total Attachments: 2
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REASSIGNMENT AND RELEASE OF SECURITY INTEREST

This Reassignment and Release of Security Interest is made as of January 27, 2009 by COMERICA BANK, successor by merger to COMERICA BANK-CALIFORNIA, successor by merger to IMPERIAL BANK ("LENDER") to VISUAL SCIENCES, INC., a California corporation, successor in interest to WEBSIDESTORY, INC. with its principal place of business at 6450 Lusk Blvd., Suite E205, San Diego, CA 92121 ("COMPANY").

Recital

WHEREAS, COMPANY assigned certain interests in the trademarks described on Exhibit A (the "Trademarks") to LENDER under an Intellectual Property Security Agreement dated as of August 4, 1999, and recorded with the U.S. Patent and Trademark Office on August 23, 1999 at Reel No. 001949 and Frame No. 0921 and on September 29, 2000 at Reel No. 002139 and Frame No. 0130; and

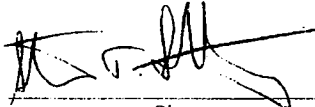
WHEREAS, COMPANY has satisfied all its obligations to LENDER in the Intellectual Property Security Agreement, and LENDER wishes to reassign all interest that LENDER may have in the Trademarks.

Agreement

Now Therefore, LENDER agrees that it releases its security interest in the Trademarks and reassigns to COMPANY, without warranty or recourse, all interest of LENDER in the Trademarks.

LENDER:

COMERICA BANK



Signature

Name: Steve Stuckey

Title: Senior Vice President

Dated: January 27, 2009

Address: 11943 El Camino Real #110B
San Diego, CA 92130

EXHIBIT A

Trademarks

Web Side Story	Registration No. 2,174,768
Hitbox	Registration No. 2,174,844
Traffic	Application No. 75/444,098- 968
YEP	Application No. 75/653,048
STATMARKET	Registration No. 2,338,002
THE PULSE OF THE INTERNET	Application No. 75/833,996
YEP.COM and Design	Registration No. 2,345,610