Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
S&S Cycle, Inc.		01/20/2009	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	DRM Industries Corp.
Street Address:	231 W. Adams St.
Internal Address:	P.O. Box 758
City:	Lake Delton
State/Country:	WISCONSIN
Postal Code:	53940
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3421045	FRAME LOCK
Registration Number:	3459749	FRAME LOCK

CORRESPONDENCE DATA

Fax Number: (650)815-2601

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (650) 815-2600

Email: svtmdocketing@sheppardmullin.com

Correspondent Name: Harold J. Milstein
Address Line 1: 990 Marsh Road

Address Line 2: Sheppard Mullin Richter & Hampton LLP Address Line 4: Menlo Park, CALIFORNIA 94025

ATTORNEY DOCKET NUMBER:	19VR-142428
NAME OF SUBMITTER:	Thayer M. Preece

TRADEMARK REEL: 003925 FRAME: 0261

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Signature:	/ThayerPreece/
Date:	01/27/2009
Total Attachments: 2 source=FRAMELOCK-ex-assign#page1.tif source=FRAMELOCK-ex-assign#page2.tif	

TRADEMARK REEL: 003925 FRAME: 0262

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made effective as of the last undersigned date by and between S&S Cycle, Inc., a Wisconsin corporation, located at 325 Causeway Blvd., LaCrosse, Wisconsin 54603 ("Assignor"), and DRM Industries Corp., a Wisconsin corporation, located at P.O. Box 758, 231 W. Adams St., Lake Delton, Wisconsin 53940 ("Assignee").

RECITALS

WHEREAS, Assignor owns United States federal trademark registrations for the FRAME LOCK trademark, as shown in attached Schedule A, as well as common law trademark rights for these marks, in connection with locking devices for securing motorcycles in Class 6 (the "Marks").

WHEREAS, Assignee desires to acquire Assignor's right, title, and interest in and to the Marks together with all of the goodwill of the business symbolized by or associated with the Marks.

WHEREAS, Assignor desires to assign to Assignee all of its right, title and interest in and to the Marks together with all of the goodwill of the business symbolized by or associated with the Marks.

ASSIGNMENT

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to the Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the above identified registrations thereof.

S&S CYCLE, INC.

Date: 1-20-2009

By: Michael J. fealetta

Name: MICHAEL J. SCALETTA

Title: DIR. OF BUSINESS DEVELOPMENT

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TRADEMARK REEL: 003925 FRAME: 0263

Schedule A

Registration No.:	Mark:	Goods:
3,421,045	FRAME LOCK	Metal locking devices comprised of clamps, brackets, and pins, used to secure motorcycles for transport, storage or service in Class 6.
3,459,749	FRAME LOCK & Design	Metal locking devices comprised of clamps, brackets, and pins used to secure motorcycles for transport, storage or service in Class 6.

RECORDED: 01/27/2009