

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Huhtamaki Consumer Packaging, Inc.		01/20/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Huhtamaki Company Manufacturing		
Street Address:	9201 Packaging Drive		
City:	DeSoto		
State/Country:	KANSAS		
Postal Code:	66018		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77297155	BE SEEN AS GREEN.	
CORRESPONDENCE DATA			
Fax Number:	(816)983-8080		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	816-983-8000		
Email:	pto-kc@huschblackwell.com		
Correspondent Name:	William B. Kircher		
Address Line 1:	4801 Main Street		
Address Line 2:	Suite 1000		
Address Line 4:	Kansas City, MISSOURI 64112		
ATTORNEY DOCKET NUMBER:	16695.10149		
NAME OF SUBMITTER:	Aimee Hilton		
Signature:	/Aimee Hilton/		

CH \$40.00 77297155

Date:

01/28/2009

Total Attachments: 2

source=Assignment - Page 1 of 2#page1.tif

source=Assignment - Page 2 of 2#page1.tif

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") is made and entered into by and between Huhtamaki Consumer Packaging, Inc., a Delaware Corporation ("Assignor") having a principal place of business at 9201 Packaging Drive, DeSoto Kansas, 66018 U.S.A., and Huhtamaki Company Manufacturing, a Delaware Corporation ("Assignee") having a principal place of business at 9201 Packaging Drive, DeSoto Kansas, 66018 U.S.A..

WHEREAS, Assignor is the owner of all right, title and interest in and to the mark BE SEEN AS GREEN. (Stylized) and the application therefore, U.S. Serial No. 77/297,155, together with the goodwill of the business in connection with which the Mark is used;

WHEREAS, Assignee is desirous of obtaining all right, title and interest in and to the Mark together with the goodwill of the business in connection with which the Mark is used; and

WHEREAS, Assignor is desirous of transferring all its right, title and interest in and to the Mark together with the goodwill of the business in connection with which the Mark is used.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee its entire right, title and interest in and to the Mark together with the goodwill of the business in connection with which the Mark is used, including all registrations and applications therefor, as well as all renewals and extensions of registrations that are or may be secured by Assignee, its successors, assigns or other legal representatives, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made, including, without limitation, all claims for damages by reason of past, present and future infringement or other unauthorized use of the Mark, with the right to sue for damages, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby covenants and agrees that it will execute any and all instruments and documents reasonably necessary to aid the Assignee, its successors, legal representatives, and assigns, in the implementation and recordation of this Assignment.

