

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Belo Company		02/08/2008	statutory trust: DELAWARE

RECEIVING PARTY DATA	
Name:	WFAA-TV, Inc.
Street Address:	400 South Record Street
City:	Dallas
State/Country:	TEXAS
Postal Code:	75202
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	1984993	HANSEN STYLE
Registration Number:	2240281	HOMESTORY
Registration Number:	2240282	HOMESTORY
Registration Number:	1641610	PEPPERMINT PLACE
Registration Number:	1278434	SANTA'S HELPERS
Serial Number:	77166084	SENS8TIONAL HOMES
Registration Number:	2608652	SPIRIT OF TEXAS
Registration Number:	2544196	SPIRIT OF TEXAS
Registration Number:	1401587	SPIRIT OF TEXAS
Registration Number:	2539488	SPIRIT OF TEXAS
Registration Number:	2544195	SPIRIT OF TEXAS
Registration Number:	1636411	TEXAS TALES
Registration Number:	2020211	TELECOPTER 8
Registration Number:	1373015	WFAA-TV

OP \$365.00 1984993

CORRESPONDENCE DATA

Fax Number: (202)776-2222
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 202-776-2929
Email: trademark@dowlohnes.com
Correspondent Name: Mitchell H. Stabbe, Esq.
Address Line 1: 1200 New Hampshire Avenue, N.W.
Address Line 2: Suite 800
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:	13024.0006 WFAA-TV
NAME OF SUBMITTER:	Mitchell H. Stabbe
Signature:	/Mitchell H. Stabbe/
Date:	01/29/2009

Total Attachments: 3
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ASSIGNMENT OF TRADEMARKS AND TRADEMARK REGISTRATIONS

THIS AGREEMENT is effective as of 12:02 a.m., Central time, on February 8, 2008, by and between The Belo Company, a Delaware statutory trust with an address at Suite 41, Silverside Carr Executive Center, 501 Silverside Road, Wilmington, Delaware 19809 ("ASSIGNOR"), and WFAA-TV, Inc., a Delaware corporation, with an address at 400 South Record Street, Dallas, Texas 75202 ("ASSIGNEE").

WHEREAS, ASSIGNOR is the exclusive owner of, and has adopted and used, the trademarks and service marks listed in Appendix A (the "Marks") for which it owns federal and state registrations and/or applications in the United States Patent and Trademark Office and corresponding state office; and

WHEREAS, ASSIGNEE is desirous of acquiring said Marks and the registrations thereof and applications therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR does hereby:

1. Assign, sell and transfer to ASSIGNEE, its successors and assigns, all of its rights, title, and interest in and to said Marks, together with the goodwill of the business symbolized by and associated with said Marks and the registrations thereof and applications therefor, together with the right of ASSIGNOR to take action, claim relief, and recover damages in respect of infringements occurring prior to the date of this Agreement; and

2. Covenant to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and other papers and take any actions necessary to perfect and vest such rights, title, and interest in ASSIGNEE, its successors and assigns. If ASSIGNEE, its successors or assigns, shall desire to file any continuation applications based upon any of said Marks, or to file a disclaimer relating thereto, ASSIGNOR will upon request, sign all papers, make all rightful oaths and do all lawful acts requisite for the filing of such continuation application or such application for extension or reissue and the procuring thereof, and for the filing of such disclaimer, without further compensation but at the expense of ASSIGNEE, its successors or assigns.


[SIGNATURE PAGE TO FOLLOW]

IN TESTIMONY WHEREOF, ASSIGNOR has executed this Assignment by a duly authorized officer.

Dated: February 8, 2008


THE BELO COMPANY

By:


Julian H. Baumann, Jr.
Vice President/Assistant Secretary

State of Delaware)
) ss:
County of New Castle)

On this 8th day of February, 2008, before me appeared Julian H. Baumann, Jr., having the title Vice President/Assistant Secretary of The Belo Company, known by me to be the person of the above name, who signed the foregoing instrument in the capacity designated, and acknowledged the same to be his own free act and deed.

Notary Public: 

Notary Seal:

LINDA M. ANDERSON
Notary Public - State of Delaware
My Comm. Expires June 30, 2010

**APPENDIX A
TRADEMARKS AND SERVICE MARKS**

Mark	Jurisdiction	Class	Registration/ (Application) Number	Registration/ (Application) Date
Hansen Style	Texas	41	5370517	6/30/1994
Family First	Texas	16	5580117	6/21/1996
Family First	Texas	41	5580017	6/21/1996
Metro	Texas	41	57984	2/23/1998
News8 Doppler Net	Texas	38	58777	6/30/1999
Peppermint Place	Texas	41	50612	9/19/1990
Wednesday's Child	Texas	41	50350	6/7/1990
Hansen Style	U.S.	41	1984993	7/9/1996
Homestory	U.S.	16	2240281	4/20/1999
Homestory	U.S.	41	2240282	4/20/1999
Peppermint Place	U.S.	41	1641610	4/16/1991
Santa's Helpers	U.S.	42	1278434	5/15/1984
Sens8tional Homes	U.S.	36	(77/166084)	(4/26/2007)
Spirit of Texas	U.S.	16	2608652	8/20/2002
Spirit of Texas	U.S.	35	2544196	3/5/2002
Spirit of Texas	U.S.	38	1401587	7/15/1986
Spirit of Texas	U.S.	41	2539488	2/19/2002
Spirit of Texas	U.S.	41	2544195	3/5/2002
Texas Tales	U.S.	41	1636411	2/26/1991
Telecopter 8	U.S.	41	2020211	12/3/1996
WFAA-TV	U.S.	38	1373015	11/26/1985

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