

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gouda, Inc.		11/21/2008	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Green Shopper, LLC		
Also Known As:	AKA GreenShopper		
Street Address:	73 Old Tilton Road		
City:	Canterbury		
State/Country:	NEW HAMPSHIRE		
Postal Code:	03224		
Entity Type:	LIMITED LIABILITY COMPANY: NEW HAMPSHIRE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77369661	GREENSHOPPER	
CORRESPONDENCE DATA			
Fax Number:	(603)623-8953		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	603-623-7222		
Email:	efoster@bestnhlaw.com		
Correspondent Name:	Elsabeth D. Foster		
Address Line 1:	37 Bay Street		
Address Line 4:	Manchester, NEW HAMPSHIRE 03104		
NAME OF SUBMITTER:	Elsabeth Foster		
Signature:	/Elsabeth Foster/		
Date:	01/29/2009		

OP \$40.00 77369661

Total Attachments: 1

900125740

**TRADEMARK
 REEL: 003926 FRAME: 0103**

TRADEMARK ASSIGNMENT

AGREEMENT made as of November 10, 2008 (the "Effective Date") by and between **GOUDA, INC.**, a New York corporation with an address at 36 East 20th Street, New York, New York 10003 ("Assignor") and **GREEN SHOPPER, LLC**, a New Hampshire limited liability company having its principal place of business at 73 Old Tilton Road, Canterbury, New Hampshire 03224 ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of U.S. Trademark Application Serial No. 77/369,661 for the mark "GreenShopper", filed on January 11, 2008, for paper products and apparel in Int'l Classes 16 and 25 (the "Trademark"), and further is the sole and exclusive owner of all business goodwill associated therewith; and

WHEREAS, Assignee desires to acquire Assignor's entire worldwide right, title, and interest in and to the Trademark and all business goodwill associated therewith:

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by Assignee to Assignor of the sum of one dollar (\$1.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers unto Assignee its entire worldwide right, title and interest in and to the Trademark, and the business goodwill associated therewith, including, without limitation, all renewals therefore, all proceeds therefrom (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present, and future infringements, and the goodwill of the business associated with and symbolized by the Trademark.

IN WITNESS WHEREOF, this Assignment has been duly executed on the day and year first above written.

GOUDA, Inc.

BY: 

Kim Baker, President

DATE: NOV 21, 2008