

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Vincent R. Rossi		01/28/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	SBD Trademark Limited Partnership		
Street Address:	1691 Michigan Avenue, Suite 500		
City:	Miami Beach		
State/Country:	FLORIDA		
Postal Code:	33139		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2878077	SOUTH BEACH LOBSTERBURGER	
CORRESPONDENCE DATA			
Fax Number:	(212)593-9175		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-980-0120		
Email:	pto@fkks.com		
Correspondent Name:	Edward H. Rosenthal		
Address Line 1:	488 Madison Avenue		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	013594-1000-M334		
NAME OF SUBMITTER:	Edward H. Rosenthal		
Signature:	/ehr8022/		
Date:	01/29/2009		

OP \$40.00 2878077

Total Attachments: 1

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ASSIGNMENT OF TRADEMARKS

The Assignment is made as of September __, 2008, by Vincent R. Rossi, an individual with an address at 2791 Village Blvd., West Palm Beach, Florida 33409 ("ASSIGNOR"), to SBD Trademark Limited Partnership, a limited liability company organized under the laws of the State of Florida, with an address of 1691 Michigan Avenue, Suite 500, Miami Beach, Florida 33139 ("ASSIGNEE").

NOW THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, sell, transfer, convey and deliver to ASSIGNEE and its successors and assigns, all right, title and interest in and to the mark SOUTH BEACH LOBSTERBURGER (Reg. No. 2878077) (the "Trademark"), together with the goodwill of the business symbolized by and associated with such mark.

FURTHER, ASSIGNOR shall execute all documents, papers, forms, and authorizations which may be necessary for securing, completing, or absolutely vesting full right, title, and interest to the Trademark in favor of ASSIGNEE.

IN WITNESS WHEREOF, ASSIGNOR has executed this Assignment.



VINCENT R. ROSSI