

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kumho Industrial Co., Ltd.		01/28/2008	CORPORATION: REPUBLIC OF KOREA
RECEIVING PARTY DATA			
Name:	Kumho Tire Co., Inc.		
Street Address:	57, 1-ga, Sinmunlo		
City:	Jonglo-gu, Seoul		
State/Country:	REPUBLIC OF KOREA		
Entity Type:	CORPORATION: REPUBLIC OF KOREA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2739837	ECSTA STX	
CORRESPONDENCE DATA			
Fax Number:	(203)335-6899		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	203-366-3560		
Email:	cschrandt@lawyer.com		
Correspondent Name:	R. Neil Sudol		
Address Line 1:	714 Colorado Ave.		
Address Line 4:	Bridgeport, CONNECTICUT 06604		
ATTORNEY DOCKET NUMBER:	Y06-253		
DOMESTIC REPRESENTATIVE			
Name:	Coleman Sudol Sapone, P.C.		
Address Line 1:	714 Colorado Ave.		
Address Line 4:	Bridgeport, CONNECTICUT 06605		

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NAME OF SUBMITTER:	R. Neil Sudol
Signature:	/R. Neil Sudol/
Date:	01/30/2009
Total Attachments: 1 source=tm ecsta stx assign_0001#page1.tif	

ASSIGNMENT DEED

WHEREAS Kumho Industrial Co., Ltd. ("Assignor"), a corporation of the REPUBLIC OF KOREA, whose address is 49-1 Kwangchun-dong, Seo-ku, Kwangju-shi, REPUBLIC OF KOREA 502-210, has adopted, used and is using the trademark "ECSTA STX," which is registered in the United States Patent and Trademark Office under Registration No. 2,739,837; and

WHEREAS Kumho Tire Co., Inc. ("Assignee"), a corporation of the REPUBLIC OF KOREA, whose address is 57, 1-ga, Sinmunlo, Jonglo-Gu, Seoul, REPUBLIC OF KOREA is desirous of acquiring said mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said mark, together with the good will of the business symbolized by said mark, and the above-identified registration thereof.

KUMHO INDUSTRIAL CO., LTD.

By: Lee Yeon Goo
Name: LEE, Yeon - Goo
Title: President
Date: January 28, 2008

WITNESSED BY:

First witness' signature: 01926
First witness' name: LEE, Eun-Jung
First witness' address: 926-17 Bangbae-dong, Socho-gu, Seoul, Republic of Korea

Second witness' signature: Sang-Eun Park
Second witness' name: PARK, Sang-Eun
Second witness' address: 115-151 Dongcheon-1-dong, Kwamark-gu, Seoul, Republic of Korea