# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
PRIMEDIA Information, Inc.		10/23/2003	CORPORATION: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Washington Management Group, Inc.
Street Address:	1990 M Street NW
Internal Address:	Suite 400
City:	Washington
State/Country:	DISTRICT OF COLUMBIA
Postal Code:	20036
Entity Type:	CORPORATION: DISTRICT OF COLUMBIA

### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2734099	FEDERAL OUTLOOK
Registration Number:	2690478	STATE OF THE STATES

#### **CORRESPONDENCE DATA**

Fax Number: (703)787-7557

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 7037879400

Email: philana@wcc-ip.com

Correspondent Name: Whitham, Curtis, Christofferson&Cook, PC

Address Line 1: 11491 Sunset Hills Road

Address Line 2: Suite 340

Address Line 4: Reston, VIRGINIA 20190

ATTORNEY DOCKET NUMBER:	11300002MA
NAME OF SUBMITTER:	Philana S. Handler

TRADEMARK REEL: 003927 FRAME: 0256

900125881

2734099

CH \$65.0

Signature:	/Philana S. Handler/	
Date:	01/30/2009	
Total Attachments: 6 source=Primedia to WMG tm assignment#page1.tif source=Primedia to WMG tm assignment#page2.tif source=Primedia to WMG tm assignment#page3.tif source=Primedia to WMG tm assignment#page4.tif source=Primedia to WMG tm assignment#page5.tif source=Primedia to WMG tm assignment#page6.tif		

### TRADEMARK ASSIGNMENT

WHEREAS, Assignor (as defined below) is the owner of (i) certain imprints, titles, names, trade names, trademarks and service marks (including, without limitation, all registrations thereof and pending applications therefor) used exclusively in the Business (as defined in the Agreement referred to below), including, but not limited to, those listed and described on Schedule 4.09 to the Agreement, along with associated goodwill as provided in the Agreement (collectively, but in each case excluding the PRIMEDIA name or any variation thereof, the "Marks"), and (ii) the Internet domain name www.fedsources.com (the "Domain Name"); and

WHEREAS, PRIMEDIA Information Inc., a Delaware corporation ("Assignor"), and Washington Management Group, Inc., a District of Columbia corporation ("Assignee"), have entered into an Asset Purchase Agreement dated as of October 23, 2003 (the "Agreement"), pursuant to which Assignor has agreed to sell and Assignee has agreed to purchase certain Assets (as defined in the Agreement), including the Marks and the Domain Name, and Assignee has agreed to assume certain liabilities of Assignor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, its legal successors and permitted assigns all right, title and interest, whether statutory, registered or at common law, in and to the Marks and the Domain Name, throughout the world, and any renewals or extensions thereof, and all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor authorizes and requests the Unites States Patent and Trademark Office to record Assignee as owner of the Marks, including any renewals and extensions thereof, and to issue any and all trademark registrations of the United States thereon to Assignee, as owner of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of Assignee, its successors and assigns or other legal representatives, all of the foregoing at the sole cost and expense of Assignee.

In the event of any conflict or inconsistency between the terms, provisions and conditions of this Trademark Assignment and the Agreement, the terms, provisions and conditions of the Agreement shall govern. This instrument shall be governed by the laws of the State of New York (without regard to the conflicts of laws principles thereof or of any other State).

Assignor agrees, at Assignee's expense, to execute any further agreements, instruments and other documents and to perform such other acts as may be necessary and proper to vest all right, title and interest in and to the Marks and the Domain Name in Assignee.

IN WITNESS WHEREOF, Assignor has caused these presents to be duly executed in a manner appropriate thereto this 23rd day of October, 2003.

PRIMEDIA Information Inc.

Name: Beverly C. Chell

Title: Vide Chairman

# FEDERAL SOURCES SALE

\* \* \* \* \* \* \* \* \* \* \* \* \* \* \* \* \* \*

**SCHEDULES TO** 

ASSET PURCHASE AGREEMENT

**BETWEEN** 

PRIMEDIA INFORMATION INC.,

AS SELLER,

**AND** 

WASHINGTON MANAGEMENT GROUP, INC.,

AS PURCHASER

DATED AS OF OCTOBER 23, 2003

The following information constitutes the Schedules to that certain Asset Purchase Agreement dated as of October 23, 2003 between PRIMEDIA Information Inc. and Washington Management Group, Inc. (the "Agreement"). Capitalized terms used in the Schedules which are not otherwise defined therein shall have the respective meanings ascribed to them in the Agreement. All references to Sections are to Sections of the Agreement unless otherwise noted. These Schedules are incorporated into the Agreement by reference and made a part thereof. Disclosure of information in any Schedule to the Agreement shall be deemed to be disclosure in each other Schedule. Disclosure of any information in the Schedules, whether or not in response to a requirement contained in the Agreement to schedule material matters, to matters outside the ordinary course of business or matters meeting certain specified criteria, shall not be deemed to be an admission by Seller that such information is material or outside the ordinary course of business or meets such specified criteria.

## Schedule 4.09

# Marks and Domain Names

<u>Marks</u>

See attached.

Domain Names

www.fedsources.com

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

Reg. No. 2,734,099 Registered July 8, 2003

United States Patent and Trademark Office

SERVICE MARK PRINCIPAL REGISTER

### FEDERAL OUTLOOK

PRIMEDIA INFORMATION INC. (DELAWARE CORPORATION) 10 LAKE DRIVE HIGHTSTOWN, NJ 08520 NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FEDERAL", APART FROM THE MARK AS SHOWN.

FOR: EDUCATIONAL SERVICES, NAMELY, CONFERENCES IN THE FIELD OF TECHNOLOGY TRENDS, ANALYSIS, BUDGET AND FORECASTING, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

SER. NO. 76-375,217, FILED 2-26-2002.

FIRST USE 5-0-1988; IN COMMERCE 5-0-1988.

GEORGE LORENZO, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

Reg. No. 2,690,478 United States Patent and Trademark Office Registered Feb. 25, 2003

## **SERVICE MARK** PRINCIPAL REGISTER

## STATE OF THE STATES

PRIMEDIA INFORMATION INC. (DELAWARE CORPORATION)

10 LAKE DRIVE

**RECORDED: 01/30/2009** 

HIGHTSTOWN, NJ 08520

FOR: EDUCATIONAL SERVICES, NAMELY, CONFERENCES IN THE FIELD OF TECHNOLOGY TRENDS, ANALYSIS, BUDGET AND FORECAST-ING, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 3-0-1994; IN COMMERCE 3-0-1994.

SER. NO. 76-375,388, FILED 2-26-2002.

R. KENNETH WILLIAMS, EXAMINING ATTOR-NEY