

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ERIC SOLOMON		01/30/2009	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	E. & J. GALLO WINERY		
<b>Street Address:</b>	600 YOSEMITE BOULEVARD		
<b>City:</b>	Modesto		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95354		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3070486	LAS ROCAS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(209)341-3719		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	209-341-6349		
<b>Email:</b>	kristi.whalen@ejgallo.com		
<b>Correspondent Name:</b>	E. & J. GALLO WINERY		
<b>Address Line 1:</b>	600 YOSEMITE BOULEVARD		
<b>Address Line 4:</b>	Modesto, CALIFORNIA 95354		
<b>ATTORNEY DOCKET NUMBER:</b>	USNALX01/4940		
<b>NAME OF SUBMITTER:</b>	KRISTI WHALEN		
<b>Signature:</b>	/kw/		
<b>Date:</b>	01/30/2009		

OP \$40.00 3070486

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**

**WHEREAS**, Eric Solomon, an individual having his principal address at 1224 Townes Road, Charlotte, North Carolina 28209 (“Assignor”), is the owner of all right, title and interest in the trademark LAS ROCAS for wines, and the federal registration thereof, namely Reg. No. 3,070,486, and the goodwill associated therewith; and

**WHEREAS**, E. & J. Gallo Winery, a California corporation having its principal place of business at 600 Yosemite Boulevard, Modesto, CA 95354 (“Assignee”), desires to acquire all of Eric Solomon’s right, title and interest in and to the trademark LAS ROCAS for wine and the federal registration thereof, namely Reg. No. 3,070,486, and the goodwill associated therewith; and

**WHEREAS**, the parties have entered into a confidential agreement (the “Agreement”) relating to the transfer of the trademark LAS ROCAS for wine, and the federal registration thereof, namely Reg. No. 3,070,486, and the goodwill associated therewith, from Assignor to Assignee, and this Assignment is subject to and directed by that Agreement.

**NOW THEREFORE**, pursuant to the Agreement, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably sells, transfers, assigns and sets over unto Assignee, its successors and assigns, all of Assignor’s right, title and interest in and to the trademark LAS ROCAS for wine, and the federal registration thereof, namely Reg. No. 3,070,486, together with the goodwill associated therewith and symbolized thereby, all common law rights related thereto, all rights of registration, renewal and extension, and the right to recover for damages and profits for past infringements thereof to Assignee.

**ERIC SOLOMON**

By: Eric Solomon

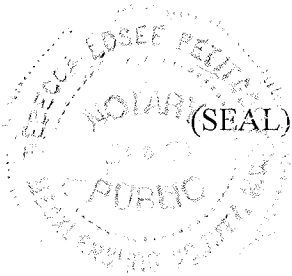
Date: 1/30/09

STATE OF NORTH CAROLINA

COUNTY OF MECKLENBURG

I, Rebecca Louise Pettigrew, a Notary Public for said County and State, do hereby certify that Eric Solomon, personally appeared before me this day and acknowledged the due execution of the foregoing instrument for the purposes stated therein and in the capacity indicated.

WITNESS my hand and notarial seal, this the 30<sup>th</sup> day of January, 2009.



Rebecca Louise Pettigrew  
Notary Public  
My Commission Expires: 3/9/10