

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Gregory A. Pearson		01/27/2009	INDIVIDUAL: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Global Marketing Resources, Inc.		
<b>Street Address:</b>	1415 Pinehurst Road		
<b>Internal Address:</b>	Suite M		
<b>City:</b>	Dunedin		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	34698		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77222513	FLIRTICON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(813)223-7118		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	813-225-2500		
<b>Email:</b>	lisah@jpfirm.com		
<b>Correspondent Name:</b>	Joseph J. Weissman		
<b>Address Line 1:</b>	403 East Madison Street		
<b>Address Line 2:</b>	Suite M		
<b>Address Line 4:</b>	Tampa, FLORIDA 33602		
<b>ATTORNEY DOCKET NUMBER:</b>	113782		
<b>NAME OF SUBMITTER:</b>	Joseph J. Weissman		
<b>Signature:</b>	/Joseph J. Weissman/		

OP \$40.00 77222513

Date:

01/30/2009

Total Attachments: 1

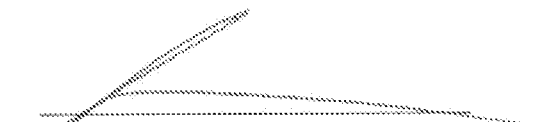
source=FLIRTICON - TM Assignment#page1.tif

ASSIGNMENT OF TRADEMARK

WHEREAS, Gregory A. Pearson, an individual and citizen of Canada, having an address of 1415 Pinchurst Road, Suite M, Dunedin, FL 34698 (hereinafter "ASSIGNOR"), has adopted, used and is using the mark FLIRTICON (the "Mark") which is pending registration with the United States Patent and Trademark Office under Application Serial No. 77/222,513; and

WHEREAS, Global Marketing Resources, Inc., a Florida corporation, having an address of 1415 Pinchurst Road, Suite M, Dunedin, FL 34698 (hereinafter "ASSIGNEE"), is desirous of acquiring all of ASSIGNOR's rights, title and interest in and to the Mark and associated pending application identified above.

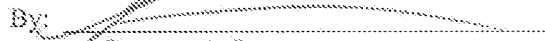
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, ASSIGNOR hereby assigns, transfers and conveys to ASSIGNEE, all rights, title and interest in and to the subject Mark and associated pending application as identified above, together with the goodwill of the business with which the Mark is used, or that part of the goodwill connected with the use of, and symbolized by, the Mark, and the above identified application thereof. This assignment shall be binding upon the parties, their successors and/or assigns and all other acting by, through, with or under their direction, and all those in privity therewith.

  
Gregory A. Pearson

Dated: 1/27/2009

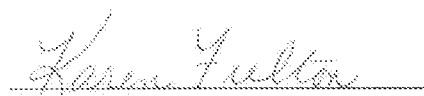
STATE OF FLORIDA )  
COUNTY OF PINELLAS )

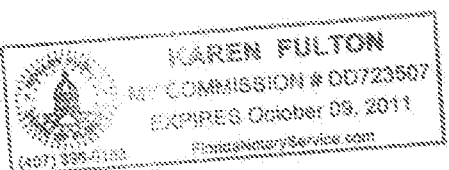
Global Marketing Resources, Inc.

By:   
Gregory A. Pearson  
President

Dated: 1/27/2009

Before me, the undersigned authority, personally appeared Gregory A. Pearson, who is personally known to me or has produced \_\_\_\_\_ as identification and did take an oath this 27 day of January, 2009.

  
Notary Public  
My Commission Expires:  
10.09.11



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