

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Affirmation of Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Natural Trends, LLC		01/22/2009	LIMITED LIABILITY COMPANY: UTAH
RECEIVING PARTY DATA			
Name:	Wisconsin Pharmacal Company, LLC		
Street Address:	1 Pharmacal Way		
City:	Jackson		
State/Country:	WISCONSIN		
Postal Code:	53217		
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3505877	GOREADY	
Registration Number:	3503267	INSECT AND SUN	
CORRESPONDENCE DATA			
Fax Number:	(937)443-6635		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	937-443-6817		
Email:	trademarks@thompsonhine.com		
Correspondent Name:	Roger H. Bora		
Address Line 1:	P.O. Box 8801		
Address Line 4:	Dayton, OHIO 45401-8801		
ATTORNEY DOCKET NUMBER:	068313-001		
NAME OF SUBMITTER:	Roger H. Bora		
Signature:	/roger h bora/		

OP \$65.00 3505877

Date:

01/30/2009

Total Attachments: 1

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AFFIRMATION OF ASSIGNMENT

WHEREAS, Natural Trends LLC, a Utah limited liability company, having its principal office at 63 N. 400 W., Provo, Utah, 84601 (hereinafter "Assignor"), is the current-listed owner of the following trademark(s) and registration(s) thereof in the United States Patent and Trademark Office:

Trademark	Registration No.	Registration Date
GOREADY	3,505,877	September 23, 2008
INSECT AND SUN	3,503,267	September 16, 2008

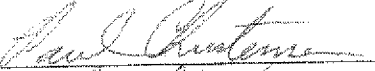
WHEREAS, Wisconsin Pharmacal Company LLC, a Wisconsin limited liability company having its principal offices at 1 Pharmacal Way, Jackson, Wisconsin, 53217 (hereinafter "Assignee"), has acquired ownership of the trademarks and the registrations thereof pursuant to an Asset Purchase Agreement dated November 26, 2008; and

WHEREAS, Assignor and Assignee now desire to affirm said sale, assignment and transfer of said trademarks and registrations thereof in a form appropriate for recording in the United States Patent and Trademark Office.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration given by Assignee to Assignor, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademarks and said registrations thereof, together with the goodwill of the business symbolized by said trademarks and said registrations.

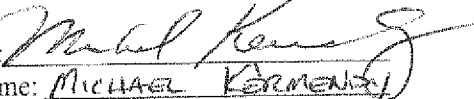
ASSIGNOR:

Natural Trends, LLC

By: 
Name: Paul Christensen
Title: President

ASSIGNEE:

Wisconsin Pharmacal, LLC

By: 
Name: MICHAEL KORMENDY
Title: VP - MARKETING