Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Formerly	Execution Date	Entity Type
	I12/31/2008 I	LIMITED LIABILITY COMPANY: NEVADA
		12/31/2008

RECEIVING PARTY DATA

Name:	AT&T Intellectual Property II, L.P.
Composed Of:	COMPOSED OF AT&T Intellectual Property, Inc., a Delaware corporation
Street Address:	645 East Plumb Lane
City:	Reno
State/Country:	NEVADA
Postal Code:	89502
Entity Type:	LIMITED PARTNERSHIP: NEVADA

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	2716639	APPHOST
Registration Number:	2884549	APPSHOP
Registration Number:	3261697	DEMAND MORE!
Registration Number:	3256826	FLEXADVANTAGE
Registration Number:	2485726	GEMC
Registration Number:	2456505	GLOBAL ENTERPRISE MANAGEMENT CENTER
Registration Number:	2700799	IT'S ALL ABOUT SERVICE
Registration Number:	2686998	MAKING SOFTWARE SIMPLE
Registration Number:	2673745	USI
Registration Number:	2581023	USI
Registration Number:	2288238	USI
Registration Number:	2573076	USICONNECTS
Registration Number:	2584517	USICONNECTS WORK HERE. LIVE HERE. GIVE HERE.
	11	"TRADEMARK"

TRADEMARK

REEL: 003927 FRAME: 0648

900125918

Registration Number:	3275929	USINTERCEPTOR	
Registration Number:	2670956	USINTERNETWORKING	
Registration Number:	3352911	USIOASIS	

CORRESPONDENCE DATA

Fax Number: (214)746-2214

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 214-757-3467
Email: david.cho@att.com

Correspondent Name: David J. Cho

Address Line 1: 208 S. Akard Street, 31st Floor Address Line 4: Dallas, TEXAS 75202-4206

NAME OF SUBMITTER:	David J. Cho
Signature:	/David J. Cho/
Date:	01/30/2009

Total Attachments: 2

source=USI Assignment - AT&T Properties to ATIP2#page1.tif source=USI Assignment - AT&T Properties to ATIP2#page2.tif

TRADEMARK REEL: 003927 FRAME: 0649

TRADEMARK ASSIGNMENT

This Trademark Assignment is made and entered into as of this 31st day of December, 2008, by and between AT&T PROPERTIES, LLC, ("AT&T Properties"), a limited liability company organized and existing under and by virtue of the laws of the State of Nevada, and AT&T INTELLECTUAL PROPERTY II, L.P. ("AT&T IPII"), a limited partnership organized and existing under and by virtue of the laws of the State of Nevada.

WHEREAS, AT&T Properties is the owner of certain trademarks and service marks, including but not limited to those listed and identified on Attachment A (the "Trademarks");

WHEREAS, AT&T IPII is desirous of acquiring the Trademarks and all title and rights thereto;

NOW THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, AT&T Properties has sold, assigned and transferred and by these presents does sell, assign and transfer to AT&T IPII, together with the goodwill of the business concerned, the same to be held and enjoyed by AT&T IPII, its successors and assigns, to the full end of the term for which the Trademarks are granted and to any extensions of the term thereof.

IN WITNESS WHEREOF the parties have caused this Trademark Assignment to be executed in duplicate counterparts, each of which will be deemed an original instrument, by their duly authorized representatives as of the date set forth above.

AT&T PROPERTIES, LLC, ASSIGNOR

Name: David J. Cho

Title: Vice President and Assistant Secretary

AT&T INTELLECTUAL PROPERTY II, L.P., ASSIGNEE, By its General Partner, AT&T Intellectual Property, Inc.

Βv

Name: David J. Cho

Title: Assistant Secretary

TRADEMARK
REEL: 003927 FRAME: 0650

ATTACHMENT A

		Registration
Country	Trademark Name	No.
United States	APPHOST	2716639
United States	APPSHOP	2884549
United States	DEMAND MORE!	3261697
United States	FLEXADVANTAGE	3256826
United States	GEMC	2485726
1.00	GLOBAL ENTERPRISE MANAGEMENT	
United States	CENTER	2456505
United States	IT'S ALL ABOUT SERVICE	2700799
United States	MAKING SOFTWARE SIMPLE	2686998
United States	USI	2673745
United States	USI	2581023
United States	USI and Design	2288238
United States	USICONNECTS	2573076
	USICONNECTS WORK HERE. LIVE HERE.	
United States	GIVE HERE. and Design	2584517
United States	USINTERCEPTOR	3275929
United States	USINTERNETWORKING	2670956
United States	USIOASIS (Stylized)	3352911

RECORDED: 01/30/2009

TRADEMARK REEL: 003927 FRAME: 0651