

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Premier Bakers, Inc.		01/29/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Fresh Start Bakeries, Inc.		
Street Address:	145 South State College Boulevard		
Internal Address:	Suite 200		
City:	Brea		
State/Country:	CALIFORNIA		
Postal Code:	92821		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77644392	FRESH START BAKERIES	
CORRESPONDENCE DATA			
Fax Number:	(213)430-6407		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(213) 430-8308		
Email:	sgordon@omm.com		
Correspondent Name:	Shari L. Gordon		
Address Line 1:	400 S. Hope Street		
Address Line 2:	18th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90071-2899		
ATTORNEY DOCKET NUMBER:	285,852-23		
NAME OF SUBMITTER:	Shari L. Gordon		
Signature:	/Shari L. Gordon/		

CH \$40.00 77644392

Date:

01/30/2009

Total Attachments: 3

source=Fresh Start Bakeries Logo#page1.tif

source=Fresh Start Bakeries Logo#page2.tif

source=Fresh Start Bakeries Logo#page3.tif

TRADEMARK ASSIGNMENT

WHEREAS, PREMIER BAKERS, INC (“Assignor”), a Delaware corporation, located at 145 South State College Boulevard, Suite 200, Brea, California 92821, is the owner of the trademark identified on Schedule A hereto (“Trademark”), which is applied for with the United States Patent and Trademark Office; and


WHEREAS, FRESH START BAKERIES, INC. (“Assignee”), a Delaware corporation, located at 145 South State College Boulevard, Suite 200, Brea, California 92821, is desirous of acquiring all right, title, and interest in and to said Trademark, including the good will attached thereto and the registration therefor;

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee all right title and interest in and to said Trademark, together with the goodwill connected with the use of and symbolized by the said Trademark.


[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, Assignor has executed this instrument on the
29 day of January, 2009.

PREMIER BAKERS, INC.

By: 
Name: Kenneth H. Hutchinson
Title: Vice President and Secretary

SCHEDULE A

No.	Applicant	Trademark	Serial Number	Filing Date
1.	Premier Bakers, Inc.		77/644392	01/06/2009

LA1:1175321.1