

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Calmark Corporation		03/28/2007	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	PEP West, Inc.		
Street Address:	14100 Danielson Street		
City:	Poway		
State/Country:	CALIFORNIA		
Postal Code:	92064		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0977681	CALMARK	
CORRESPONDENCE DATA			
Fax Number:	(330)376-4577		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	330-376-2700		
Email:	TLink@ralaw.com		
Correspondent Name:	Terrence H. Link II		
Address Line 1:	222 S. Main St.		
Address Line 2:	Roetzel & Andress		
Address Line 4:	Akron, OHIO 44308		
ATTORNEY DOCKET NUMBER:	067920.2753		
NAME OF SUBMITTER:	Terrence H. Link II		
Signature:	/thl/		
Date:	02/02/2009		

CH \$40.00 0977681

Total Attachments: 2
source=CalMark#page1.tif
source=CalMark#page2.tif

ASSIGNMENT OF TRADEMARKS

WHEREAS, Calmark Corporation, a California corporation ("ASSIGNOR"), has adopted and is using, used or considered using the trademarks listed on Appendix A hereto, together with the goodwill of the business symbolized by such trademarks:

WHEREAS, PEP West, Inc. ("ASSIGNEE"), a Delaware corporation, is desirous of acquiring all rights related to said trademarks;

NOW, THEREFORE, in consideration of good and valuable consideration set forth in the Asset Purchase Agreement among ASSIGNOR, ASSIGNEE, William K. Jacobs, Robert Rosenthal and Arnold Weisman, dated effective as of April 2, 2007, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE, all right, title and interest in the United States and throughout the world in and to said trademarks listed on Appendix A together with the goodwill of the business symbolized by said trademarks and any respective registration and application thereof, wherever occurring.

ASSIGNOR hereby constitutes and appoints ASSIGNEE as ASSIGNOR's true and lawful attorney in fact, with full power of substitution in ASSIGNOR's name and stead, to take any and all steps, including proceedings at law, in equity or otherwise, to execute, acknowledge and deliver any and all instruments and assurances necessary or expedient in order to vest or perfect the aforesaid rights and any related causes of action more effectively in ASSIGNEE or to protect the same or to enforce any claim or right of any kind with respect thereto. This includes, but is not limited to, any rights with respect to the Mark that may have accrued in ASSIGNOR's favor from the respective date of first use of any of the Mark to the date of this Assignment. ASSIGNOR hereby declares that the foregoing power is coupled with an interest and as such is irrevocable.

IN WITNESS WHEREOF, the undersigned has executed this Assignment to be effective as of the 28th day of March, 2007.

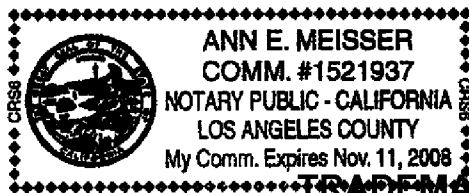
ASSIGNOR
Calmark Corporation
By: [Signature]
Name: WILLIAM K. JACOBS
Title: PRESIDENT

STATE OF CALIFORNIA)
Los Angeles COUNTY)

I, the undersigned, a Notary Public in and for said County in said State, hereby certify that William K. Jacobs whose name as President of Calmark Corporation, a California corporation, is signed to the foregoing instrument, and who is known to me, or acknowledged before me on this day that, being informed of the contents of this instrument, she/he as such representative, and with full authority, executed the same voluntarily for and as the act of said company.

Given under my hand and seal of office this 28 day of March, 2007.

[Signature]
Notary Public



Appendix A

Trademarks:

Mark	Country	Reg. No.	Reg Date
CALMARK	USA	977,681	1/29/1974
CALMARK	Great Britain	1197701	6/15/1983
CALMARK	Ireland	108433	6/15/1983
CALMARK	California	50313	9/5/1972

305996.3