

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
InPlay Technologies, Inc.	FORMERLY Duraswitch Industries, Inc.	10/28/2008	CORPORATION: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Memtron Technologies Co.		
<b>Street Address:</b>	530 North Franklin Street		
<b>City:</b>	Frankenmuth		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48734		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2634283	PUSHGATE	
Registration Number:	2634284	THINCODER	
Registration Number:	2272847	DURASWITCH	
Registration Number:	2692131	D	
Registration Number:	2691889	D	
Registration Number:	2634282	THINCODER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(206)224-0779		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2066828100		
<b>Email:</b>	efiling@cojk.com		
<b>Correspondent Name:</b>	Christensen O'Connor Johnson Kindness		
<b>Address Line 1:</b>	1420 Fifth Avenue		
<b>Address Line 2:</b>	Suite 2800		
<b>Address Line 4:</b>	Seattle, WASHINGTON 98101		

CH \$165.00 2634283

ATTORNEY DOCKET NUMBER:	MMTT531723
NAME OF SUBMITTER:	Barbara C. Light
Signature:	/Barbara C. Light/
Date:	02/02/2009
Total Attachments: 2 source=31723_TRADEMARK_ASSIGNMENT#page1.tif source=31723_TRADEMARK_ASSIGNMENT#page2.tif	

**ASSIGNMENT OF REGISTERED TRADEMARKS**

WHEREAS, InPlay Technologies, Inc., a corporation of the State of Nevada, having a principal place of business at 13845 North Northsight Boulevard, Scottsdale, Arizona 85260 (hereinafter the ASSIGNOR), adopted and used the marks listed in the attached Exhibit A which were registered in the United States Patent and Trademark Office; and

WHEREAS, Memtron Technologies Co., a corporation of the State of Delaware, having a principal place of business at 530 North Franklin Street, Frankenmuth, Michigan 48734 (hereinafter the ASSIGNEE), is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE its entire right and title to and interest in said marks and said registrations, together with the goodwill of the business associated with the marks.

Executed at Scottsdale (city), Arizona (state), this 28th day of October, 2008.

INPLAY TECHNOLOGIES, INC.

By *Steven P. Hanson*  
Steven P. Hanson  
Chief Executive Officer

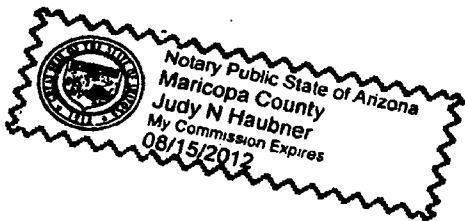
STATE OF Arizona )  
                                                                          ) ss.  
COUNTY OF Maricopa )

I certify that I know or have satisfactory evidence that Steven P. Hanson is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it as the Chief Executive Officer of InPlay Technologies, Inc., to be the free and voluntary act of such party for the uses and purposes mentioned in the instrument."

Dated: 10-28-08

(Seal or stamp)

Signature *Judy N. Haubner*  
Notary Public  
Printed Name: Judy N. Haubner  
In and for the State of ARIZ  
My appointment expires 8-15-2011



LAW OFFICES OF  
CHRISTENSEN O'CONNOR JOHNSON KINDNESS<sup>SM</sup>  
1420 Fifth Avenue  
Suite 2800  
Seattle, Washington 98101  
206.682.8100

**Exhibit A**

<b>Mark</b>	<b>Country</b>	<b>Registration No.</b>	<b>Registration Date</b>
DURASWITCH	United States	2,272,847	August 24, 1999
DURASWITCH (stylized)	United States	2,504,375	November 6, 2001
DURASWITCH	United States	2,504,376	November 6, 2001
THE WORLD IS SWITCHING	United States	2,515,041	December 4, 2001
THINCODER	United States	2,634,282	October 15, 2002
PUSHGATE	United States	2,634,283	October 15, 2002
THINCODER	United States	2,634,284	October 15, 2002
D (stylized)	United States	2,691,889	March 4, 2003
D (stylized)	United States	2,692,131	March 4, 2003