

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
United Broadcast Company, Ltd.		01/27/2009	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Susquehanna Bank		
<b>Street Address:</b>	1570 Manheim Pike		
<b>City:</b>	Lancaster		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	17604		
<b>Entity Type:</b>	Chartered Banking Institution: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3133071	DOING WHAT COUNTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(717)232-8773		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	717-232-8771		
<b>Email:</b>	uspto@h-hpc.com		
<b>Correspondent Name:</b>	Hooker & Habib, P.C.		
<b>Address Line 1:</b>	100 Chestnut Street		
<b>Address Line 2:</b>	Suite 304		
<b>Address Line 4:</b>	Harrisburg, PENNSYLVANIA 17101		
<b>ATTORNEY DOCKET NUMBER:</b>	1-1236		
<b>NAME OF SUBMITTER:</b>	Jeffrey S. Habib		
<b>Signature:</b>	/Jeffrey S. Habib/		
<b>Date:</b>	02/03/2009		

**CH \$40.00 3133071**

**Total Attachments: 3**

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**TRADEMARK ASSIGNMENT**

WHEREAS, United Broadcast Company Ltd., a corporation organized and existing under the laws of New York, having a mailing address at P.O. Box 420, Lindenhurst, New York 11757, United States (hereinafter called the "Assignor"), is the owner of the trademark registration appearing on the attached Schedule A (hereinafter "the Mark"); and


WHEREAS, Susquehanna Bank, a Pennsylvania State chartered banking institution, having a mailing address at 1570 Manheim Pike, Lancaster, PA 17604-3300, United States (hereinafter called the "Assignee"), desires to acquire the entire right, title and interest in and to the Mark, including all rights under common law, together with that part of the goodwill of the business relating to the Mark and which is symbolized by the Mark, along with the right to sue for past infringements and recover damages and profits therefor.

NOW THEREFORE, in exchange for mutual promises and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, transfer and confirm unto Assignee all rights, title and interest in and to the Mark, including all rights under common law, together with that part of the goodwill of the business relating to the Mark and which is symbolized by the Mark, as well as the right to recover damages and profits for past infringements therefor.

Assignor represents and warrants that it is the owner of the entire right, title, and interest in and to the Mark; that it has the right and power to assign ownership of the Mark; that there are no other agreements with any other party in conflict with such assignment; and that it knows of no third parties with prior rights that may threaten or otherwise validly challenge the rights assigned herein to the Mark

IN WITNESS THEREOF, the parties hereto have caused this Agreement to be executed and delivered by their respective officer or officers thereunto duly authorized.

UNITED BROADCAST COMPANY, LTD

By: 

Name: David Woods

Date: 1/12/09

SUSQUEHANNA BANK

By: 

Name: Richard K. Brasei

Date: 1/27/09

**SCHEDULE A**

<b><u>SERVICE MARK</u></b>	<b><u>U.S. Registration No.</u></b>
DOING WHAT COUNTS	3,133,071