

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GERALD L. GREER COMPANY, INC.		01/14/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DELAWARE CAPITAL FORMATION, INC.		
<b>Street Address:</b>	501 Silverside Road, Suite 5		
<b>City:</b>	Wilmington		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19809		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3537703	GC GREER COMPANY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)246-8959		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-708-1870		
<b>Email:</b>	lbryer@ladas.com		
<b>Correspondent Name:</b>	Ladas & Parry LLP		
<b>Address Line 1:</b>	26 West 61st Street		
<b>Address Line 4:</b>	New York, NEW YORK 10023		
<b>ATTORNEY DOCKET NUMBER:</b>	NTMA 000102:753		
<b>NAME OF SUBMITTER:</b>	Lanning G. Bryer		
<b>Signature:</b>	/lgb/		
<b>Date:</b>	02/03/2009		

CH \$40.00 3537703

**Total Attachments: 3**

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UNITED STATES OF AMERICA

A S S I G N M E N T

WHEREAS, **GERALD L. GREER COMPANY, INC.**, a corporation organized under the laws of the State of Delaware, United States of America, located at 11135 South James Avenue, Jenks, Oklahoma 74037, United States of America, (hereinafter called the ASSIGNOR) has filed an application now assigned the serial number **77/090138** filed **January 24, 2007** for **New GC Logo w/w GREER COMPANY in Black Rectangles** based on an intention to use. The Applicant has since used the mark and has filed a statement of use under Section 1(c) or 1(d) of the Trademark Act in the above identified application;

AND WHEREAS, **DELAWARE CAPITAL FORMATION, INC.**, a corporation organized and existing under the laws of the State of Delaware, United States of America, located at 501 Silverside Road, Suite 5, Wilmington, Delaware 19809, United States of America, (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark and the application for the registration of the trademark, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to the said ASSIGNEE.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this *14<sup>th</sup>* day of *January* 2009

**GERALD L. GREER COMPANY, INC.**

By *Mark E. Blom* [Title]  
*Treasurer*

[See over for Notarial Acknowledgment]

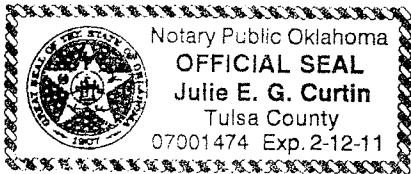
**TRADEMARK**

**REEL: 003928 FRAME: 0881**

CORPORATE ACKNOWLEDGMENT

UNITED STATES OF AMERICA ]  
]   
STATE OF *Oklahoma* ] SS:  
]   
COUNTY OF *Tulsa* ]

On this *14<sup>th</sup>* day of *January* 2009, before me personally appeared *Mark E. Blohm*, to me known, who, being by me duly sworn, did depose and say that he/she is the *Treasurer* of the corporation described in the foregoing instrument; that he/she executed said instrument on behalf of the said corporation; that he/she is authorized to execute an instrument of this nature by order of the Board of Directors of the corporation.



*Julie E. G. Curtin*  
\_\_\_\_\_  
Notary Public

[SEAL]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

DANIEL F. ZENDEL

LANNING G. BRYER

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

New GC Logo w/w GREER COMPANY in  
Black Rectangles

Application No. 77/090138  
Filed: January 24, 2007

DELAWARE CAPITAL FORMATION, INC.

[Corporate Seal]

By Amy J. Lind, President [Title]

1/19/09 [Date]