Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
OPSEC SECURITY, INC.		02/02/2009	CORPORATION: COLORADO

# RECEIVING PARTY DATA

Name:	OPSEC SECURITY GROUP, INC.	
Street Address:	535 16TH STREET, SUITE 920	
City:	DENVER	
State/Country:	COLORADO	
Postal Code:	80202	
Entity Type:	CORPORATION: COLORADO	

### PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	76030635	ARE YOU BRANDSECURE?
Serial Number:	76031843	ARE YOUR BRANDSECURE?
Serial Number:	76033450	ARE YOU BRANDSECURE?
Serial Number:	76077816	BRANDSECURE
Serial Number:	76077818	BRANDSECURE
Serial Number:	76078174	BRANDSECURE
Registration Number:	2559914	GENUNET
Registration Number:	2565951	GENUTRACK

# **CORRESPONDENCE DATA**

(404)892-7056 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

(404) 885-1500 Phone:

Email: tmatlanta@seyfarth.com Correspondent Name: Joseph V. Myers III

Address Line 1: 1545 Peachtree Street NE, Suite 700

> **TRADEMARK REEL: 003928 FRAME: 0978**

900126111

Address Line 2: SEYFARTH SI Address Line 4: Atlanta, GEOF	SHAW LLP ORGIA 30309	
ATTORNEY DOCKET NUMBER:	33646.000001	
NAME OF SUBMITTER:	Joseph V. Myers III	
Signature:	/daf/	
Date:	02/03/2009	
Total Attachments: 3 source=Opsec Security Group Inc Assignment#page1.tif source=Opsec Security Group Inc Assignment#page2.tif source=Opsec Security Group Inc Assignment#page3.tif		

### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("<u>Assignment</u>") is entered into as of <u>Francisco</u> (the "<u>Effective Date</u>") by Opsec Security, Inc., a Colorado corporation ("<u>Assigno</u>"), to Opsec Security Group, Inc., a Colorado corporation (the "<u>Assignee</u>").

WHEREAS, Assignor is the owner of the trademarks listed on Exhibit "A" hereto (the "Marks"), such Marks being the subject of pending applications (the "Applications") or having achieved registration in various jurisdictions as more fully described on Exhibit "A" hereto (the "Registrations");

WHEREAS, Assignee desires to acquire Assignor's right, title, and interest in and to the Marks, the Applications and the Registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to the Marks, the Applications and the Registrations, together with the goodwill of the business symbolized by the Marks, and together with all of Assignor's right to sue and recover for past, present and future infringements of the Marks, the same to have and to hold by Assignee as fully and entirely as the same would have been held by Assignor had this assignment not been made.

Assignor agrees that it shall deliver any further instruments or documents, and take all such further reasonable action, as Assignee may request, including procuring assurance and cooperation from Assignor's officers and employees, in order to transfer to and vest in Assignee all right, title, and interest in and to the Marks, the Applications and the Registrations. Assignor, on behalf of itself hereby irrevocably appoints Assignee as its power-of-attorney, effective as of the date hereof, with full right of substitution for the purpose of executing such documents and taking such other actions. This power of attorney shall be for the benefit of Assignee, its licensees, successors, and assigns, and is coupled with an interest.

[Signatures on Following Page]

ATR 32540603.1

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative as of the date first above written.

Assignor:

Optic Searly, loc

By: Alla Sanger

Name: 12 18 January

Title: CFO

[CORPORATE SEA

this 2<sup>nd</sup> day of February, 2009.

Sworn to and subscribed before me

Julie/A. Terry, Notary Publi My Commission Expires:

viy Commission es (SEAL)

> My Commission Expires name/2010

AT1 32540603.1

# Exhibit "A"

Jurisdiction	Trademark	Application / Reg. No.	
European Community	ARE YOU BRANDSECURE?	001900679	
European Community	BRANDSECURE	001900810	
United States	ARE YOU BRANDSECURE?	76030635	
United States	ARE YOUR BRANDSECURE?	76031843	
United States	ARE YOU BRANDSECURE?	76033450	
United States	BRANDSECURE	76077816	
United States	BRANDSECURE	76077818	
United States	BRANDSECURE	76078174	
United States	GENUNET	2559914	
United States	GENUTRACK	2565951	
Hong Kong	GENUNET	300926569	
WIPO	GENUNET	942560	

AT1 32540603.1

RECORDED: 02/03/2009