

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Line-X Franchise Development Corp.		02/02/2009	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Line-X Acquisition LLC
Street Address:	6 Hutton Centre Drive
Internal Address:	Suite 500
City:	Santa Ana
State/Country:	CALIFORNIA
Postal Code:	92707
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Registration Number:	1861562	LINE-X
Registration Number:	2461464	LINE-X
Registration Number:	2463701	LINE X
Registration Number:	3530500	LINE-X
Serial Number:	77513553	LINE-X
Registration Number:	3095472	LINE-XXTRA
Registration Number:	3170032	LINE-XXTRA
Registration Number:	3100565	LINE XXTRA
Registration Number:	3160822	LINE-XXTRA
Serial Number:	77577100	LINE-X XTRA
Serial Number:	77577122	LINE-X XTRA
Registration Number:	3186566	LINE-X SPRAY ON TRUCK BEDLINERS
Serial Number:	77323045	LINE-X RENEW

CH \$490.00 1861562

Registration Number:	3174050	PAXCON
Registration Number:	3083378	PAXCON
Serial Number:	77522031	WORK. PLAY. PROTECT.
Serial Number:	77650732	COPY THE LEADER
Serial Number:	77651531	X FACTOR
Serial Number:	77614193	BE OVERPROTECTIVE

CORRESPONDENCE DATA

Fax Number: (626)795-6321
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 626-796-4000
Email: mfedrick@usip.com
Correspondent Name: Michael Fedrick
Address Line 1: 100 Corson Street, Third Floor
Address Line 4: Pasadena, CALIFORNIA 91103

ATTORNEY DOCKET NUMBER:	6455.01
NAME OF SUBMITTER:	Michael Fedrick
Signature:	/michael fedrick/
Date:	02/03/2009

Total Attachments: 2
source=Trademark_Assignment_020209#page1.tif
source=Trademark_Assignment_020209#page2.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made effective as of January 28, 2009 between Line-X Franchise Development Corporation, a California corporation having an address at 6 Hutton Centre Drive, Suite 500, Santa Ana, California 92707 ("ASSIGNOR") and Line-X Acquisition LLC, a Delaware limited liability company, having an address at 6 Hutton Centre Drive, Suite 500, Santa Ana, California 92707 ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademark applications and registrations listed in Appendix A, attached hereto and incorporated by reference herein (the "Marks"), together with the goodwill of the business symbolized thereby in connection with the goods and services with which the Marks are used; and

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with: (1) the goodwill of the business relating to the goods and services in respect upon which the Marks are used and for which they are registered or for which registration is being sought; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

IN WITNESS WHEREOF, each party has caused this assignment to be signed on its behalf by its duly authorized representative.

Line-X Acquisition LLC as successor
by merger

By: [Signature]

Name: John Q. Wesley, II

Title: CEO

Date: FEB 02 2009

Line-X Franchise Development Corp.

By: [Signature]

Name: John Q. Wesley, II

Title: CEO

Date: FEB 02 2009

Appendix A

Line-X Trademarks

Mark	Registration or Serial Number
LINE-X	Reg. No. 1861562
LINE-X	Reg. No. 2461464
LINE X (and design)	Reg. No. 2463701
LINE-X	Reg. No. 3530500
LINE-X (for clothing)	Serial No. 77513553
LINE-XXTRA	Reg. No. 3095472
LINE-XXTRA	Reg. No. 3170032
LINE-XXTRA (and design)	Reg. No. 3100565
LINE-XXTRA (and design)	Reg. No. 3160822
LINE-X XTRA	Serial No. 77577100
LINE-X XTRA (and design)	Serial No. 77577122
LINE-X SPRAY ON TRUCK BEDLINERS (and design)	Reg. No. 3186566
LINE-X RENEW	Serial No. 77323045
PAXCON	Reg. No. 3174050
PAXCON	Reg. No. 3083378
WORK, PLAY, PROTECT	Serial No. 77086788
WORK. PLAY. PROTECT.	Serial No. 77522031
COPY THE LEADER	Serial No. 77650732
X FACTOR	Serial No. 77651531
BE OVERPROTECTIVE	Serial No. 77614193