

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mars Petcare US, Inc.		02/02/2009	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	Mid South Feeds, Inc.		
Street Address:	403 South Market Street		
City:	Alma		
State/Country:	GEORGIA		
Postal Code:	31510		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2584932	SIR JOHN'S	
Registration Number:	2567142	SIR JOHN'S DOG FOOD	
CORRESPONDENCE DATA			
Fax Number:	(770)951-0933		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(770) 933-9500		
Email:	virginia.keenan@tkhr.com		
Correspondent Name:	Todd Deveau		
Address Line 1:	600 Galleria Parkway		
Address Line 2:	Suite 1500		
Address Line 4:	Atlanta, GEORGIA 30339		
ATTORNEY DOCKET NUMBER:	821310-3060		
NAME OF SUBMITTER:	Todd Deveau		
Signature:	/Todd Deveau/		

CH \$65.00 2584932

Date:

02/04/2009

Total Attachments: 1
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Exhibit A**TRADEMARK ASSIGNMENT**

WHEREAS, Mars Petcare US, Inc. ("Assignor") is the owner of all right, title, and interest in and to the trademarks SIR JOHN'S and SIR JOHN'S DOG FOOD & Design (the "SIR JOHN'S Marks") which SIR JOHN'S Marks are registered with the U.S. Patent and Trademark Office under Registration Nos. 2584932 and 2567142, respectively (the "SIR JOHN'S Registrations"); and

WHEREAS, Mid South Feeds, Inc. ("Assignee"), a Georgia corporation with an address of 403 South Market Street, Alma, Georgia 31510, seeks to acquire all right, title, and interest in and to the SIR JOHN'S Marks and the SIR JOHN'S Registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to the SIR JOHN'S Marks and the SIR JOHN'S Registrations, together with the goodwill of the business symbolized by the SIR JOHN'S Marks.

MARS PETCARE US, INC.

By: 

Name: Serge Dubé

Title: GM Executive Affairs

Date: Feb 2nd, '09