

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WhiteWave Foods Company		12/31/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	WhiteWave Services, Inc.
Street Address:	2515 McKinney Avenue
Internal Address:	Suite 1200
City:	Dallas
State/Country:	TEXAS
Postal Code:	75201
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 62

Property Type	Number	Word Mark
Serial Number:	77629225	ALL YUM, NO YUCK
Serial Number:	77590421	BLOSSOM
Serial Number:	77543948	THE ORGANIC COW
Serial Number:	75279118	
Serial Number:	77512591	
Serial Number:	77564638	CRISP, REFRESHING ENERGY TO HELP GET YOU THROUGH THE DAY.
Serial Number:	77341338	ELESS
Serial Number:	78392565	GOOD FROM THE BEGINNING
Serial Number:	77430659	GOODNESS FROM JUST UP THE ROAD
Registration Number:	3406090	GREEN CAPS FOR GREEN ENERGY
Serial Number:	77593190	GREENBARN
Serial Number:	77430663	GROWING GOODNESS
Registration Number:	2646060	

CH \$1565.00 77629225

Registration Number:	3189216	HO HO HO ORGANIC
Registration Number:	3335149	HO HO HO ORGANIC
Registration Number:	3413111	HOPE ORGANIC
Serial Number:	77506318	HORIZON
Serial Number:	77617217	HORIZON NATURAL
Registration Number:	2932874	HORIZON ORGANIC
Registration Number:	3454744	HORIZON ORGANIC
Registration Number:	3014315	HORIZON ORGANIC
Registration Number:	3070586	HORIZON ORGANIC
Registration Number:	2633769	HORIZON ORGANIC
Registration Number:	1975824	HORIZON ORGANIC
Registration Number:	3467771	HORIZON ORGANIC
Registration Number:	3285350	
Serial Number:	77530243	JUUV
Serial Number:	77533403	JUUV
Serial Number:	77435398	LITTLE BLENDS
Serial Number:	77432273	LITTLE RACHEL'S
Serial Number:	78759702	MAKE THE SWITCH TO SILK
Serial Number:	77358196	MIA
Serial Number:	77533392	MIA
Serial Number:	77624010	MILKABLES
Serial Number:	77289010	NO GIMMICKS, JUST GOODNESS
Serial Number:	77444613	PAIRINGS
Registration Number:	3545457	RACHEL'S
Serial Number:	78910368	RACHEL'S
Registration Number:	3412383	RACHEL'S WICKEDLY DELICIOUS
Serial Number:	77619353	RESET
Registration Number:	3021937	RISE AND SHINE
Registration Number:	3254327	SILK
Serial Number:	78573993	SILK
Registration Number:	2302273	SILK
Registration Number:	2830208	SILK IS SOY
Registration Number:	3287098	SILK LIVE!
Registration Number:	3042624	SILK LIVE
Registration Number:	2782890	SILK SOYLATTE

Registration Number:	3341564	SILK. BEYOND NUTRITION
Serial Number:	77577905	SOYLATTE
Serial Number:	77512627	SUN CHA
Serial Number:	77336824	TAKE A SIP FORWARD.
Serial Number:	77564648	TAKE BACK THE AFTERNOON
Registration Number:	2187282	THE ORGANIC COW
Serial Number:	77285441	THE ORGANIC COW OF NEW ENGLAND
Registration Number:	1923869	THE ORGANIC COW OF VERMONT
Serial Number:	77630872	THERE'S A BETTER FUTURE ON THE HORIZON
Serial Number:	77624018	THINK OUTSIDE THE JUICE BOX
Serial Number:	77418000	TUBERZ
Registration Number:	2685082	
Serial Number:	78601715	
Registration Number:	2792411	YO-YOS

CORRESPONDENCE DATA

Fax Number: (214)721-1275
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 214-303-3411
Email: tms@deanfoods.com
Correspondent Name: Bridget G. Johnson
Address Line 1: 2515 McKinney Avenue
Address Line 2: Suite 1200
Address Line 4: Dallas, TEXAS 75201

NAME OF SUBMITTER:	Jackie T. Gwinn
Signature:	/jackie t. gwinn/
Date:	02/04/2009

Total Attachments: 8
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TRADEMARK AND COPYRIGHT ASSIGNMENT

This Trademark and Copyright Assignment is by and between WHITEWAVE FOODS COMPANY, a Delaware Corporation having an address of 12002 Airport Way, Broomfield, Colorado 80021, ("Assignor") and WHITEWAVE SERVICES, INC., a Delaware Corporation having an address of 2515 McKinney Avenue, Dallas, Texas 75201 ("Assignee"):

WHEREAS, Assignor is the owner of all right, title and interest in and to the domestic marks set forth on Exhibit A attached hereto and to the foreign marks set forth on Exhibit B attached hereto (hereafter the "WWF-IP") and the related trademark registrations and pending applications); and

WHEREAS, Assignor is the owner of all right, title and interest in and to the Copyrights set forth on Exhibit C hereto (hereinafter the "Copyrights"); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the WWF-IP and in and to the applications therefor, as a successor to the business of Assignor, or portion thereof, to which the WWF-IP pertain and which business is ongoing and existing; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Copyrights; and

WHEREAS, Assignor and Assignee both intend this transaction to qualify for nonrecognition treatment under Section 351 of the Internal Revenue Code and related Regulations.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Copyrights and the WWF-IP and the registrations and applications therefor, together with the goodwill of the business symbolized by the WWF-IP throughout the world;

Assignor also assigns unto Assignee all claims for damages by reason of infringement prior to the assignment date of the Copyrights and the WWF-IP throughout the world, with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark and Copyright Assignment to be duly executed in a manner appropriate thereto, effective as of December 31, 2008.

WHITEWAVE FOODS COMPANY

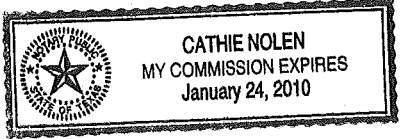
WHITEWAVE SERVICES, INC.

By: *Nancy F. Duessel*
Name: Nancy F. Duessel
Title: Vice President & Assistant Secretary

By: *Bridget G. Johnson*
Name: Bridget G. Johnson
Title: President

THE STATE OF TEXAS §
 §
COUNTY OF DALLAS §

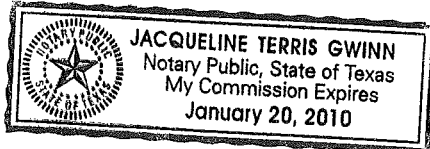
On this 30 day of December, 2008, before me personally appeared Nancy F. Duessel, who being by me duly sworn did depose and say that she is Vice President & Assistant Secretary of WhiteWave Foods Company, the corporation described in and which executed the foregoing Assignment; that she was authorized to sign the Assignment; and that she signed the foregoing Assignment as a free act on behalf of said corporation.



Cathie Nolen
Notary Public
Name: Cathie Nolen
My Commission Expires: Jan. 24, 2010

THE STATE OF TEXAS §
 §
COUNTY OF DALLAS §

On this 31ST day of December 2008, before me personally appeared Bridget G. Johnson, who being by me duly sworn did depose and say that she is President of WhiteWave Services, Inc., the corporation described in and which executed the foregoing Assignment; that she was authorized to sign the Assignment; and that she signed the foregoing Assignment as a free act on behalf of said corporation.



Jacqueline Terris Gwin
Notary Public
Name: JACQUELINE TERRIS GWINN
My Commission Expires: JANUARY 20, 2010

EXHIBIT A

Country	Mark	App. #	App. Dt	Reg. #	Reg. Dt
United States	ALL YUM, NO YUCK	77/629225	12/9/2008		
United States	BLOSSOM	77/590421	10/10/2008		
United States	COW DESIGN (THE ORGANIC COW WITH LEI)	77/543948	8/11/2008		
United States	COW DESIGN (THE ORGANIC COW)	75/279118	4/22/1997	2,215,813	1/5/1999
United States	COW DESIGN (TUBERZ)	77/512591	7/1/2008		
United States	CRISP, REFRESHING ENERGY TO HELP GET YOU THROUGH THE DAY.	77/564638	9/8/2008		
United States	ELESS	77/341338	11/30/2007		
United States	GOOD FROM THE BEGINNING	78/392565	3/29/2004	3,033,048	12/20/2005
United States	GOODNESS FROM JUST UP THE ROAD	77/430659	3/25/2008		
United States	GREEN CAPS FOR GREEN ENERGY	77/042956	11/13/2006	3,406,090	4/1/2008
United States	GREENBARN	77/593190	10/15/2008		
United States	GROWING GOODNESS	77/430663	3/25/2008		
United States	HAPPY COW CHARACTER (Horizon Organic)	75/519365	7/15/1998	2,646,060	11/5/2002
United States	HO HO HO ORGANIC	78/774227	12/15/2005	3,189,216	12/26/2006
United States	HO HO HO ORGANIC & design	78/942344	8/1/2006	3,335,149	11/13/2007
United States	HOPE and Design	78/817628	2/17/2006	3,413,111	4/15/2008
United States	HORIZON	77/506318	6/24/2008		
United States	HORIZON NATURAL	77/617217	11/19/2008		
United States	HORIZON ORGANIC	78/303758	9/22/2003	2,932,874	3/15/2005
United States	HORIZON ORGANIC	77/114848	2/23/2007	3,454,744	6/24/2008
United States	HORIZON ORGANIC	75/980410	10/23/1998	3,014,315	11/15/2005
United States	HORIZON ORGANIC	78/546169	1/12/2005	3,070,586	3/21/2006
United States	HORIZON ORGANIC	75/576076	10/23/1998	2,633,769	10/15/2002
United States	HORIZON ORGANIC & Design	74/569818	9/6/1994	1,975,824	5/28/1996
United States	HORIZON ORGANIC & Design	77/387822	2/4/2008	3,467,771	7/15/2008
United States	HORIZON ORGANIC COW WITH HOOVES UP	77/076567	1/5/2007	3,285,350	8/28/2007
United States	JUUV	77/530243	7/24/2008		
United States	JUUV	77/533403	7/29/2008		
United States	LITTLE BLENDS	77/435398	3/31/2008		
United States	LITTLE RACHEL'S	77/432273	3/26/2008		
United States	MAKE THE SWITCH TO SILK	78/759702	11/22/2005	3,309,172	10/9/2007
United States	MIA	77/358196	12/21/2007		
United States	MIA	77/533392	7/29/2008		
United States	MILKABLES	77/624010	12/1/2008		
United States	NO GIMMICKS, JUST GOODNESS	77/289010	9/26/2007		
United States	PAIRINGS	77/444613	4/10/2008		
United States	RACHEL'S	78/980739	6/16/2006	3,545,457	12/9/2008
United States	RACHEL'S	78/910368	6/16/2006		
United States	RACHEL'S WICKEDLY DELICIOUS	77/106329	2/13/2007	3,412,383	4/15/2008
United States	ReSet	77/619353	11/21/2008		
United States	RISE AND SHINE	78/378929	3/4/2004	3,021,937	11/29/2005
United States	SILK	78/978192	2/24/2005	3,254,327	6/19/2007
United States	SILK	78/573993	2/24/2005		
United States	SILK	75/641604	2/12/1999	2,302,273	12/21/1999
United States	SILK IS SOY	78/253010	5/22/2003	2,830,208	4/6/2004
United States	SILK LIVE!	78/833688	3/9/2006	3,287,098	8/28/2007
United States	SILK LIVE!	78/365250	2/10/2004	3,042,624	1/10/2006
United States	SILK SOYLATTE	76/394819	4/12/2002	2,782,890	11/11/2003
United States	SILK. BEYOND NUTRITION	78/790398	1/12/2006	3,341,564	11/20/2007
United States	SOYLATTE	77/577905	9/24/2008		
United States	SUN CHA	77/512627	7/1/2008		
United States	TAKE A SIP FORWARD.	77/336824	11/26/2007		
United States	TAKE BACK THE AFTERNOON	77/564648	9/8/2008		
United States	THE ORGANIC COW	75/248818	2/27/1997	2,187,282	9/8/1998
United States	THE ORGANIC COW OF NEW ENGLAND	77/285441	9/21/2007		
United States	THE ORGANIC COW OF VERMONT (Stylized)	74/539646	6/20/1994	1,923,869	10/3/1995

EXHIBIT A Cont'd

Country	Mark	App. #	App. Dt	Reg. #	Reg. Dt
United States	THERE'S A BETTER FUTURE ON THE HORIZON	77/630872	12/11/2008		
United States	THINK OUTSIDE THE JUICE BOX	77/624018	12/1/2008		
United States	TUBERZ	77/418000	3/10/2008		
United States	WAVE DESIGN	75/641605	2/12/1999	2,685,082	2/11/2003
United States	WHITEWAVE FOODS LOGO	78/601715	4/5/2005		
United States	YO-YOS	76/373055	2/19/2002	2,792,411	12/9/2003

EXHIBIT B

Country	Mark	App. #	App. Dt	Reg. #	Reg. Dt
AIPO (African Union)	SILK	3200400957	6/25/2004	50381	2/28/2005
Antigua And Barbuda	SILK		4/21/2005	6567	11/16/2006
Argentina	SILK	2,378,961	6/19/2002	1,924,456	4/29/2003
Aruba	SILK	IM-050930.21	9/30/2005	25650	5/17/2006
Australia	SILK	1023726	10/5/2004	1023726	9/9/2005
Australia	HORIZON ORGANIC & Design	853958	10/17/2000	853958	11/16/2001
Austria	HORIZON ORGANIC	003719622	3/19/2004	003719622	6/8/2005
Bahamas	SILK				
Bangladesh	SILK	113065	3/25/2008		
Barbados	SILK	019131	2/26/2004	81/19131	2/26/2004
Benelux	HORIZON ORGANIC	003719622	3/19/2004	003719622	6/8/2005
Bermuda	SILK	41349	9/1/2004	41349	5/19/2005
Bermuda	SILK	41350	9/1/2004	41350	5/19/2005
Brazil	SILK	824613643	6/18/2002	824613643	4/24/2007
Canada	SILK. BEYOND NUTRITION	1,354,378	6/22/2007		
Canada	RACHEL'S	1,389,403	3/20/2008		
Canada	SILK WHIP	1,071,039	8/15/2000	TMA573,307	1/9/2003
Canada	SILK. AU-DELÁ DE LA NUTRITION	1,354,377	6/22/2007		
Canada	SILK LIVE!	1,291,086	2/10/2006		
Canada	TAKE A SIP FORWARD.	1,387,220	3/7/2008		
Canada	SILK	1,071,041	8/15/2000	TMA562,828	5/29/2002
Canada	SILK. UN PETIT RIEN QUI VOUS MÈNERA LOIN	1,380,519	1/17/2008		
Canada	SILK PLUS	1,329,766	12/20/2006		
Canada	GOODNESS JUST GOT TASTIER		9/22/2008		
Chile	SILK	613394	7/8/2003	684722	1/30/2004
China (People's Republic Of)	HORIZON ORGANIC	5296934	4/18/2006		
China (People's Republic Of)	HORIZON ORGANIC	5296935	4/18/2006		
China (People's Republic Of)	SILK	3383348	11/26/2002		
Colombia	SILK	2006058707	6/15/2006	339125	8/30/2007
Costa Rica	SILK		2/28/2005	154343	9/23/2005
Costa Rica	SILK	2005-928	2/28/2005	154344	9/23/2005
Cyprus	HORIZON ORGANIC	003719622	3/19/2004	003719622	6/8/2005
Czech Republic	HORIZON ORGANIC	003719622	3/19/2004	003719622	6/8/2005
Denmark	HORIZON ORGANIC	003719622	3/19/2004	003719622	6/8/2005
Dominican Republic	SILK	2008-25284	6/2/2008		
El Salvador	SILK	E-38713/04	2/27/2004	136/38	4/27/2005
El Salvador	SILK	E-38712-2004	2/27/2004	127/37	4/18/2005
Estonia	HORIZON ORGANIC	003719622	3/19/2004	003719622	6/8/2005
European Union	ORGANIC COW and Globe Design	001221027	6/25/1999	001221027	10/7/2002
European Union	HORIZON ORGANIC	003719622	3/19/2004	003719622	6/8/2005
European Union	RACHEL'S	001222876	6/25/1999	001222876	7/10/2000
European Union	ORGANIC COW	001244607	7/16/1999	001244607	10/26/2000
European Union	SILK	2679587	4/30/2002	2679587	4/30/2002
European Union	HORIZON ORGANIC & Design	000953596	10/13/1998	000953596	6/4/2002
Finland	HORIZON ORGANIC	003719622	3/19/2004	003719622	6/8/2005
France	HORIZON ORGANIC	003719622	3/19/2004	003719622	6/8/2005
Germany	HORIZON ORGANIC	003719622	3/19/2004	003719622	6/8/2005
Germany	HORIZON		2/10/1992	30146341	3/26/2003
Ghana	SILK	34321	6/7/2004	34321	6/15/2005
Greece	HORIZON ORGANIC	003719622	3/19/2004	003719622	6/8/2005
Guatemala	SILK	M-1-20005	1/3/2005	136566	7/8/2005
Guatemala	SILK	M-953-2005	2/15/2005	138432	10/18/2005
Honduras	SILK	35491-2005	12/14/2005	98247	9/7/2006
Hong Kong	SILK	300214406	5/14/2004	300214406	2/25/2005
Hong Kong	WHITE WAVE SILK	200218585	11/29/2002	200401363	2/5/2004
Hong Kong	HORIZON ORGANIC	300539659	12/1/2005	300539659	12/1/2005
Hungary	HORIZON ORGANIC	003719622	3/19/2004	003719622	6/8/2005

EXHIBIT B Cont'd

Country	Mark	App. #	App. Dt	Reg. #	Reg. Dt
India	SILK	1268428	2/23/2004	1268428	11/28/2005
Ireland	HORIZON ORGANIC	003719622	3/19/2004	003719622	6/8/2005
Israel	SILK	169909	1/28/2004	169909	5/8/2005
Israel	SILK	169908	1/28/2004	169908	2/6/2005
Italy	HORIZON ORGANIC	003719622	3/19/2004	003719622	6/8/2005
Jamaica	SILK	44,385	9/30/2003	44,385	12/3/2004
Japan	SILK	2002-050,055	6/17/2002	4,771,798	5/21/2004
Japan	ORGANIC DAIRY and Design	141877/97	7/28/1997	4241640	2/19/1999
Japan	ORGANIC and Design	13992/99	2/22/1999	4414782	9/8/2000
Japan	HORIZON ORGANIC (Stylized)	103056/98	12/3/1998	4580493	6/28/2002
Japan	HORIZON ORGANIC	2004-26528	3/22/2004	4842770	3/4/2005
Kenya	SILK	56823	12/1/2004	56823	3/16/2006
Latvia	HORIZON ORGANIC	003719622	3/19/2004	003719622	6/8/2005
Lithuania	HORIZON ORGANIC	003719622	3/19/2004	003719622	6/8/2005
Malaysia	WHITE WAVE SILK	03013955	10/15/2003	03013955	3/4/2008
Malaysia	SILK	2003/15571	11/17/2003		
Malta	HORIZON ORGANIC	003719622	3/19/2004	003719622	6/8/2005
Mexico	HORIZON ORGANIC & Design	375325	5/14/1999	617711	8/11/1999
Mexico	SILK	480,366	4/10/2001	838,273	6/18/2004
Mexico	HORIZON ORGANIC & Design	375324	5/14/1999	617193	6/25/1999
Mexico	HORIZON ORGANIC & Design	375323	5/14/1999	614585	6/21/1999
Netherlands Antilles	SILK	D-500583	10/24/2005	11673	10/24/2005
New Zealand	HORIZON ORGANIC & Design	622167	8/31/2000	622167	3/1/2001
New Zealand	SILK	731661	6/24/2005	731661	5/15/2008
New Zealand	HORIZON ORGANIC	622168	8/31/2000	622168	8/31/2000
New Zealand	SILK	646188	9/28/2001	646188	4/4/2002
New Zealand	SILK	646187	9/28/2001	646187	4/4/2002
Nicaragua	SILK	2006-01930	6/1/2006	0700728 LM	3/27/2007
Nigeria	SILK	TP.89582	6/17/2004	69614	12/1/2006
Norway	SILK	2003 09147	9/30/2003	226 737	5/25/2005
Panama	SILK	139051	11/24/2004	139051	11/24/2004
Panama	SILK	139052	11/24/2004	139052	11/24/2004
Peru	SILK	181061	5/22/2003	91851	9/24/2003
Peru	SILK	181054	5/22/2003	91850	9/24/2003
Philippines	SILK	4-2004-007214	8/10/2004	4-2004-007214	3/18/2006
Poland	HORIZON ORGANIC	003719622	3/19/2004	003719622	6/8/2005
Portugal	HORIZON ORGANIC	003719622	3/19/2004	003719622	6/8/2005
Russian Federation	HORIZON ORGANIC & Design	2006738019	12/27/2006	349019	4/29/2008
Saudi Arabia	SILK	122101	9/15/2007		
Singapore	SILK	T02/08431A	6/10/2002	T02/08431A	6/10/2002
Slovak Republic	HORIZON ORGANIC	003719622	3/19/2004	003719622	6/8/2005
Slovenia	HORIZON ORGANIC	003719622	3/19/2004	003719622	6/8/2005
South Korea	HORIZON ORGANIC	40-2004-12576	3/19/2004	607453	1/31/2005
Spain	HORIZON ORGANIC	003719622	3/19/2004	003719622	6/8/2005
Sweden	HORIZON ORGANIC	003719622	3/19/2004	003719622	6/8/2005
Taiwan	HORIZON ORGANIC	94051060	10/24/2005	01233584	10/16/2006
Taiwan	SILK	91024684	6/17/2002	1052661	8/1/2003
Thailand	WHITE WAVE SILK	493013	7/23/2002	Kor177585	7/22/2002
Trinidad And Tobago	SILK	35274	8/23/2004		
United Arab Emirates	SILK	68839	4/19/2005	58911	3/19/2006
United Kingdom	HORIZON ORGANIC	003719622	3/19/2004	003719622	6/8/2005
United Kingdom	HORIZON and COW BANNER & GLOBE Design	2204531	7/30/1999	2204531A	8/2/2002
United Kingdom	HAPPY COW (Horizon Organic)	2255927	12/15/2000	2255927	6/22/2001
United Kingdom	HORIZON and COW BANNER & GLOBE Design	2204531	7/30/1999	2204531B	3/16/2001
United Kingdom	HORIZON ORGANIC & Design	2180861	10/30/1998	2180861	8/9/2002
United Kingdom	SILK SOYMILK	2243794	8/29/2000	2243794	3/2/2001
Vietnam	SILK	4-2006-06535	4/26/2006	96731	2/28/2008

EXHIBIT B Cont'd

Country	Mark	App. #	App. Dt	Reg. #	Reg. Dt
Vietnam	HORIZON ORGANIC & Design	4-2006-06534	4/26/2006	101723	5/23/2008

EXHIBIT C
COPYRIGHTS

TITLE OF WORK

REGISTRATION #

White Wave Drawing

VA-936-370

Leaping Cow with Globe and Banner Logo

VA 1-176-663

Organic Cow Logo

VA 981-161

Hearts Afire

N/A