TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------|----------|----------------|-------------------------------|
| ROI VENTURES, L.P. | | 101/23/2009 | LIMITED PARTNERSHIP: TEXAS |

RECEIVING PARTY DATA

| Name: | Jonathan H Lack | |
|-----------------|---------------------------|--|
| Street Address: | 602 Wellesley | |
| City: | Houston | |
| State/Country: | TEXAS | |
| Postal Code: | 77024 | |
| Entity Type: | INDIVIDUAL: UNITED STATES | |

PROPERTY NUMBERS Total: 2

| Property Type | Number | Word Mark |
|----------------------|---------|------------------------------------|
| Registration Number: | 1844671 | ROI RESEARCH ON LINE INTERNATIONAL |
| Registration Number: | 1858813 | ROI |

CORRESPONDENCE DATA

Fax Number: (202)296-3720

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202 223-1414

Email: trademarks@chaireslaw.com

Correspondent Name: Susan C. Chaires and Lorri Williams

Address Line 1: 927 15th Street NW - 12th Fl

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

| NAME OF SUBMITTER: | Lorri Williams |
|--------------------|------------------|
| Signature: | /Lorri Williams/ |
| Date: | 02/04/2009 |

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Total Attachments: 1

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ASSIGNMENT

WHEREAS ROI VENTURES, L.P., a Texas limited partnership having its principal office at 602 Wellcsley Houston Texas 77024, is the owner of the federally registered trademarks including all related designs and promotional materials ("the Marks"):

ROI RESEARCH ON LINE INTERNATIONAL and Design (Reg. No. 1844671) for computer research services; namely, providing computer-based, business related information retrieval and analysis services and consulting services in connection therewith in International Class 35; and

ROI and Design (Reg. No. 1858813) for computer research services; namely, providing computer-based, business related information retrieval and analysis services and consulting services in connection therewith in International Class 35; and

WHEREAS, pursuant to an Agreement between the parties, ROI VENTURES, L.P. has agreed to assign the above referenced Marks to JONATHAN H. LACK, residing at 602 Wellesley Houston Texas 77024.

NOW, THEREFORE, for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, the said ROI VENTURES, L.P. does hereby assign unto JONATHAN H. LACK, all right, title and interest in the Marks, together with the good will of the business of ROI VENTURES, L.P. symbolized by the Marks.

THIS ASSIGNMENT is executed this ZZ day of January 2009, but shall be effective as of December 31st, 2008.

ROI VENTURES, L.P. A Texas Limited Partnership

By: ROI VENTURES MANAGEMENT, L.L.C., a Texas limited liability company, its General Partner

By:

Jønathan H. Lack, Manager

TRADEMARK REEL: 003929 FRAME: 0857

RECORDED: 02/04/2009