

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
COMERICA CAPITAL ADVISORS INCORPORATED, successor by merger to IMPERIAL CREDITCORP		02/03/2009	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	VISUAL SCIENCES, INC., successor in interest to WEBSIDESTORY, INC.
Street Address:	6450 Lusk Blvd.
Internal Address:	Suite E205
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92121
Entity Type:	CORPORATION: CALIFORNIA

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Registration Number:	2174768	WEB SIDE STORY
Registration Number:	2174844	HITBOX
Serial Number:	75444968	TRAFFIC
Serial Number:	75653048	YEP
Registration Number:	2338002	STATMARKET
Serial Number:	75833996	THE PULSE OF THE INTERNET
Registration Number:	2345610	YEP.COM
Registration Number:	2627375	W
Registration Number:	2859232	WEBSIDESTORY
Registration Number:	2828829	WEBSIDESTORY

**CORRESPONDENCE DATA**

**900126236**

**TRADEMARK  
 REEL: 003929 FRAME: 0903**

**CH \$265.00 2174768**

Fax Number: (858)550-6420  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 858-550-6403  
Email: erin.obrien@cooley.com  
Correspondent Name: Erin O'Brien  
Address Line 1: c/o Cooley Godward Kronish LLP  
Address Line 2: 4401 Eastgate Mall  
Address Line 4: San Diego, CALIFORNIA 92121

ATTORNEY DOCKET NUMBER:	036703-1181 VISSCI CCAI
NAME OF SUBMITTER:	Erin O'Brien
Signature:	/Erin O'Brien/
Date:	02/04/2009

Total Attachments: 2  
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## REASSIGNMENT AND RELEASE OF SECURITY INTEREST

This Reassignment and Release of Security Interest is made as of February 3, 2009 by COMERICA CAPITAL ADVISORS INCORPORATED, successor by merger to IMPERIAL CREDITCORP ("LENDER") to VISUAL SCIENCES, INC., a California corporation, successor in interest to WEBSIDESTORY, INC. with its principal place of business at 6450 Lusk Blvd., Suite E205, San Diego, CA 92121 ("COMPANY").

### Recital

WHEREAS, COMPANY assigned certain interests in the trademarks described on Exhibit A (the "Trademarks") to LENDER under a Patent Mortgage and Security Agreement dated as of August 11, 2000, and recorded with the U.S. Patent and Trademark Office on September 18, 2000 at Reel No. 002139 and Frame No. 0541 and on October 23, 2000 at Reel No. 002166 and Frame No. 0520; and

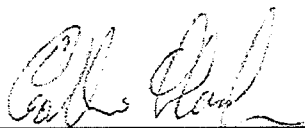
WHEREAS, COMPANY has satisfied all its obligations to LENDER in the Patent Mortgage and Security Agreement, and LENDER wishes to reassign all interest that LENDER may have in the Trademarks.

### Agreement

Now Therefore, LENDER agrees that it releases its security interest in the Trademarks and reassigns to COMPANY, without warranty or recourse, all interest of LENDER in the Trademarks.

LENDER:

COMERICA CAPITAL ADVISORS INCORPORATED



Signature

Name: Cathrine Steenstrup

Title: Vice President

Dated: February 3, 2009

Address: 1717 Main Street  
Dallas, TX 75201  
MC 6406

EXHIBIT A

Trademarks

Web Side Story	Registration No. 2,174,768
Hitbox	Registration No. 2,174,844
Traffic	Application No. 75/444,698 <i>968</i>
YEP	Application No. 75/653,048
STATMARKET	Registration No. 2,338,002
THE PULSE OF THE INTERNET	Application No. 75/833,996
YEP.COM and Design	Registration No. 2,345,610
W	Registration No. 2,627,375
WEBSIDESTORY	Registration No. 2,859,232
WEBSIDESTORY	Registration No. 2,828,829