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# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
ConnectivHealth, Inc.		01/31/2009	CORPORATION: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Intellerus, LLC		
Street Address:	13 North Ocean Point Place		
City:	Hilton Head		
State/Country:	SOUTH CAROLINA		
Postal Code:	29928-3935		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark	
Registration Number:	3333378	CARDIO ONESOURCE	
Registration Number:	3333380	DIABETES ONESOURCE	
Registration Number:	2901348	FWI	
Registration Number:	3008215	FWI	
Registration Number:	2811543	FWI	
Registration Number:	2113183	HEALTH CARE BUSINESS DAILY	
Registration Number:	3333379	ONCOLOGY ONESOURCE	
Registration Number:	3371803	THOUGHTLEADERCONNECT	
Serial Number:	77151474	THOUGHTLEADERCONNECT	
Registration Number:	3393217	VERUSMED	
Registration Number:	3370536	VERUSMED	

## **CORRESPONDENCE DATA**

Fax Number: (615)244-6804

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

TRADEMARK REEL: 003930 FRAME: 0010

900126254

Phone: 615-850-8741

Email: rfelber@wallerlaw.com
Correspondent Name: Robert P. Felber, Jr.
Address Line 1: 511 Union Street

Address Line 2: Suite 2700

Address Line 4: Nashville, TENNESSEE 37219

ATTORNEY DOCKET NUMBER:	022147.71194 - CONNECTIV
NAME OF SUBMITTER:	Robert P. Felber, Jr.
Signature:	/ROBERT P. FELBER, JR./
Date:	02/04/2009

### Total Attachments: 4

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## TRADEMARK ASSIGNMENT AGREEMENT

FOR VALUE RECEIVED, effective January 31, 2009, ConnectivHealth, Inc. hereby assigns and transfers to Intellerus, LLC all of its right, title and interest in and to, the trademarks listed on Exhibit A attached hereto along with its rights in the registrations and applications with the United States Patent and Trademark Office.

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment Agreement to be executed by their duly authorized officers effective as of the date first above written.

INTELLERUS, LLC

Roscoe Smith III

Chief Executive Officer

CONNECTIVHEALTH, INC.

Bob Kinard

Vice President and Chief Financial Officer

# EXHIBIT A

# TRADEMARKS

Trademark Name	Application No.	Registration No.	Status	Goods/Services
CARDIO ONESOURCE	77/016,973	3,333,378	Registered (Principal Register)	Providing information to medical and health care professionals, physicians, doctors, executives, and patients in the field of medicine and health related business and management issues and legislative and regulatory developments (Class 35).
DIABETES ONESOURCE	77/016,998	3,333,380	Registered (Principal Register)	Providing information to medical and health care professionals, physicians, doctors, executives and patients in the field of medicine and health related business and management issues and legislative and regulatory developments (Class 35).
fwi	76/549,587	2,901,348	Registered (Principal Register)	Newsletters relating to health care (Class 16); providing health care related information to others (Class 44).
	76/549,588	3,008,215	Registered (Principal Register)	Newsletters relating to health care (Class 16); providing health care related information to others (Class 44).
FWI	76/455,298	2,811,543	Registered (Principal Register)	Newsletters relating to health care (Class 16); providing health care related information to others (Class 44).
Health Caro Business Daily	75/149,653	2,113,183	Registered (Supplemental Register)	Newsletters relating to the health care industry (16).
ONCOLOGY ONESOURCE	77/016,994	3,333,379	Registered (Principal Register)	Providing information to medical and health care professionals, physicians, doctors, executives and patients in the field of medicine and health related business and management issues and legislative and regulatory developments (Class 35).
THOUGHTLEADERCONNECT	77/149,210	3,371,803	Registered (Principal Register)	News bulletins (Class 16).

Frademark Name	Application No.	Registration No.	Status	Goods/Services
FHOUGHTLEADERCONNECT	77/151,474		Pending	Education services, namely, providing live and on- line classes, seminars and workshops in the field of medicine (Class 41).
				Printed materials and publications namely, news briefs, newsletters, newsletters to medical and health care professionals, physicians, doctors, executives and patients featuring health care, medicine and health related business and management issues, medical research, clinical
<b>VERUS</b> MED	78/826,111	3,393,217	Registered (Principal Register)	news, product news, health policy, financial reporting, legislative and regulatory developments, and other medical and healthcare news and information (Class 16); medical information services, namely, providing newsletters via fax and email to medical and health care professionals, physicians, doctors, executives and patients regarding pharmaceutical, biotechnology and health care news; medicine and health related business and management issues, medical research, clinical news, product news, health policy, financial reporting, legislative and regulatory developments, and other medical and healthcare news and information, publication of on-line news briefs, newsletters, email newsletters, and online bulletins to medical and health care professionals, physicians, doctors, executives and patients regarding healthcare, medicine and health-related business and management issues, medical research; clinical news; product news; health policy, financial reporting, legislative and regulatory developments, and other medical and healthcare news and information (Class 41).

Trademark Name	Application No.	Registration No.	Status	Goods/Services
				Printed materials and publications namely, news briefs, newsletters, newsletters to medical and health care professionals, physicians, doctors, executives and patients, health care, medicine and health related business and management issues, medical research, clinical news, product news, health policy, financial reporting, legislative and regulatory developments, and other medical and
VERUSMED	78/789,300	3,370,536	Registered (Principal Register)	healthcare news and information (Class 16); medical information services, namely, providing newsletters via fax and email to medical and health care professionals, physicians, doctors, executives and patients regarding pharmaceutical, biotechnology and health care news; medicine and health related business and management issues, medical research, clinical news, product news, health policy, financial reporting, legislative and
				regulatory developments, and other medical and healthcare news and information, publication of on-line news briefs, newsletters, email newsletters, and online bulletins to medical and health care professionals, physicians, doctors, executives and patients regarding healthcare, medicine and health-related business and management issues, medical research; clinical news; product news; health policy, financial reporting, legislative and regulatory developments, and other medical and healthcare news and information (Class 41)

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