

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Channel One, Inc.		02/05/2009	CORPORATION: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fullhouse Media, Inc.		
<b>Street Address:</b>	207 N Milwaukee Street		
<b>City:</b>	Milwaukee		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53202		
<b>Entity Type:</b>	CORPORATION: WISCONSIN		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2592388	FULLHOUSE MEDIA	
Registration Number:	2592482	FULLHOUSE MEDIA	
Registration Number:	2625795	FULLHOUSE MEDIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(414)273-7786		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(414) 273-4200		
<b>Email:</b>	kdretzka@bcblaw.net		
<b>Correspondent Name:</b>	Michael Bamberger/Kris Dretzka		
<b>Address Line 1:</b>	330 E Kilbourn Ave		
<b>Address Line 2:</b>	Two Plaza East Suite 1085		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>ATTORNEY DOCKET NUMBER:</b>	92003		
<b>NAME OF SUBMITTER:</b>	Michael Bamberger		

OP \$90.00 2592388

Signature:

/Michael Bamberger/

Date:

02/05/2009

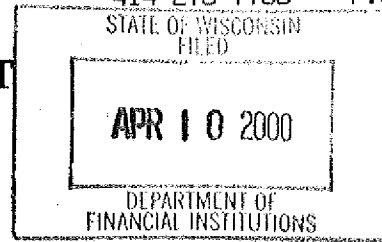
Total Attachments: 3

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**ARTICLES OF AMENDMENT**  
**Stock (for profit)**



A. The name of the corporation is: Channel One, Inc.  
(prior to any change effected by this amendment)

*Text of Amendment (Refer to the existing articles of incorporation and instruction A. Determine those items to be changed and set forth below the number identifying the paragraph being changed and how the amended paragraph is to read.)*

BE IT RESOLVED, that the Articles of Incorporation are hereby amended, so that Article I shall read as follows:

"The name of the corporation is Fullhouse Media, Inc."

B. The Amendment(s) to the articles of incorporation adopted on March 27, 2000

Indicate the method of adoption by checking the appropriate choice below.

( ) In accordance with sec. 180.1002, Wis. Stats. (By the Board of Directors)

OR

(X) In accordance with sec. 180.1003, Wis. Stats. (By the Board of Directors and Shareholders)

OR

( ) In accordance with sec. 180.1005, Wis. Stats. (By Incorporators or Board of Directors, before issuance of shares)

C. Executed on behalf of the corporation on 3/27/00  
(date)

(signature)

Glenn Kleiman

(printed name)

President

(officer's title)

RECEIVED

APR 5 2000

WISCONSIN  
DFI

This document was drafted by Michael Bamberger, Esq.  
(name of individual required by law)

SEE REVERSE for Instructions, Suggestions, Filing Fees and Procedures

**ARTICLES OF AMENDMENT Stock (for profit)**

Michael Bamberger, Esq.  
**BECK, CHAET,**  
**MOLONY & BAMBERGER, S.C.**  
 Two Plaza East, Suite 1085  
 330 East Kilbourn Avenue  
 Milwaukee, WI 53202

← Please indicate where you would like the acknowledgement copy of the filed document sent. Please include complete name and mailing address.

Your phone number during the day: (414) 273-4200

**INSTRUCTIONS** (Ref. sec. 180.1006 Wis. Stats. for document content)

Submit one original and one exact copy to Department of Financial Institutions, P.O. Box 7846, Madison, Wisconsin, 53707-7846. (If sent by Express or Priority U.S. mail, address to 30 W. Mifflin Street, 9th Floor, Madison WI 53703). The original must include an original, manual signature (sec. 180.0120(3)(c), Wis. Stats.) If you have any additional questions, please call the Corporations Division at 608/266-3590.

A. State the name of the corporation (before any changes effected by this amendment) and the text of the amendment(s). The text should recite the resolution adopted (e.g., "RESOLVED, THAT, Article 1 of the Articles of Incorporation is hereby amended to read as follows. . . . etc.")

If an amendment provides for an exchange, reclassification or cancellation of issued shares, state the provisions for implementing the amendment if not contained in the amendment itself.

B. Enter the date of adoption of the amendment(s). If there is more than one amendment, identify the date of adoption of each. Mark one of the three choices to indicate the method of adoption of the amendment(s).

By Board of Directors - Refer to sec. 180.1002 Wis. Stats. for specific information on the character of amendments that may be adopted by the Board of Directors without shareholder action.

By Board of Directors and Shareholders - Amendments proposed by the Board of Directors and adopted by shareholder approval. Voting requirements differ with circumstances and provisions in the articles of incorporation. See sec. 180.1003 Wis. Stats. for specific information.

By Incorporators or Board of Directors - Before issuance of shares - See sec. 180.1005 Wis. Stats. for conditions attached to the adoption of an amendment approved by a vote or consent of less than 2/3rds of the shares subscribed for.

C. Enter the date of execution and the name and title of the person signing the document. The document must be signed by one of the following: An officer (or incorporator if directors have not yet been elected) of the corporation or the fiduciary if the corporation is in the hands of a receiver, trustee, or other court-appointed fiduciary. At least one copy must bear an original manual signature.

D. If the document is executed in Wisconsin, sec. 14.38(14) Wis. Stats. provides that it shall not be filed unless the name of the drafter (either an individual or a governmental agency) is printed in a legible manner.

**FILING FEES**

Submit the document with a minimum filing fee of \$40.00, payable to Department of Financial Institutions. If the amendment causes an increase in the number of authorized shares, provide an additional fee of 1 cent for each new authorized share. When the document has been filed, an acknowledgement copy stamped "FILED" will be sent to the address indicated above.

**CHANNEL ONE, INC.**

**WRITTEN CONSENT IN LIEU OF SPECIAL MEETING  
OF THE SHAREHOLDERS AND BOARD OF DIRECTORS**

**March 27, 2000**

The undersigned, being all of the Shareholders and the Board of Directors of Channel One, Inc., by their signatures hereto, do hereby consent to and approve the adoption of the following resolutions with the same effect as though adopted by unanimous vote at a special meeting of the Shareholders and Board of Directors of said corporation, duly called and held, which authority exists under Article II, Section 2.13 and Article III, Section 3.15, respectively, of the Bylaws of the Corporation and Sections 180.0704 and 180.0821, respectively, of the Wisconsin Statutes:


BE IT RESOLVED, that in the judgment of the Shareholders and Board of Directors of the corporation, it is deemed advisable to amend the Articles of Incorporation, and the Articles of Incorporation are hereby amended, so that Article I shall read as follows:


"The name of the corporation is Fullhouse Media, Inc."

BE IT FURTHER RESOLVED, that any officer of the corporation, acting for and on behalf of the corporation, is hereby authorized and directed to execute and deliver such documents and instruments with such changes as such officer deems necessary or appropriate and to take such actions as they or any of the them in their sole and absolute discretion deem necessary to effectuate the aforementioned resolution.

Dated effective this 27<sup>th</sup> day of March, 2000.

**APPROVED BY THE SHAREHOLDERS AND  
BOARD OF DIRECTORS:**

  
\_\_\_\_\_  
Glenn Kleiman

  
\_\_\_\_\_  
Gisela Turner