

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Friendfinder California Inc.	FORMERLY Friendfinder Network, Inc.	02/05/2009	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Various, Inc.		
Street Address:	220 Humboldt Ct.		
City:	Sunnyvale		
State/Country:	CALIFORNIA		
Postal Code:	94089		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1785477	FRIEND FINDER	
CORRESPONDENCE DATA			
Fax Number:	(408)519-3716		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(408) 745-5404		
Email:	dbloom@ffn.com		
Correspondent Name:	David Bloom		
Address Line 1:	220 Humboldt Ct.		
Address Line 4:	Sunnyvale, CALIFORNIA 94089		
NAME OF SUBMITTER:	David S. Bloom		
Signature:	/David S. Bloom/		
Date:	02/05/2009		

Total Attachments: 2

900126421

**TRADEMARK
 REEL: 003930 FRAME: 0968**

OP \$40.00 1785477

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Assignment of Service Mark

This Assignment of Service Mark ("Assignment") is made effective as of February 5, 2009 from Friendfinder California Inc., a California corporation, located at 220 Humboldt Ct., Sunnyvale, CA 94089 ("ASSIGNOR") to Various, Inc., a California corporation, located at 220 Humboldt Ct., Sunnyvale, CA 94089 ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the service mark, Friend Finder, U.S. Registration Number 1785477 (the Mark") as described in Exhibit A, attached hereto, and incorporated by reference herein, together with all goodwill represented by and associated with the Mark, and the rights to sue and recover for all past, present and future infringements and violations thereof.

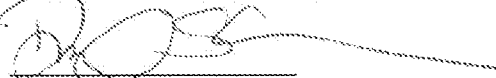
WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Mark.

NOW THEREFORE, For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the all goodwill represented by and associated with the mark, and the rights to sue and recover for all past, present and future infringements and violations thereof.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark.

IN WITNESS WHEREOF, ASSIGNOR has duty executed under seal and delivered this Assignment, as of the day and year first above written.

Friendfinder California Inc.



David S. Bloom
General Counsel

