

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lange Uhren GmbH		11/11/2008	GmbH: GERMANY
RECEIVING PARTY DATA			
Name:	Richemont International SA		
Street Address:	Route des Biches 10		
City:	Villars-sur-Glane		
State/Country:	SWITZERLAND		
Entity Type:	societe anonyme: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2837595	1815	
CORRESPONDENCE DATA			
Fax Number:	(412)272-1379		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	917-806-3939		
Email:	jeffrey.martin@richemont-ip.com		
Correspondent Name:	Jeff Martin c/o Richemont North America		
Address Line 1:	645 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10022		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			
NAME OF SUBMITTER:	Jeffrey Martin		

OP \$40.00 2837595

Signature:	/Jeffrey Martin/
Date:	02/06/2009
Total Attachments: 7 source=Assignment doc.US#page1.tif source=Assignment doc.US#page2.tif source=Assignment doc.US#page3.tif source=Assignment doc.US#page4.tif source=Assignment doc.US#page5.tif source=Assignment doc.US#page6.tif source=Assignment doc.US#page7.tif	

ASSIGNMENT

The undersigned **Lange Uhren GmbH** (hereinafter referred to as « the Assignor »), in consideration of the sum of one Euro (1€) and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, does hereby sell, assign and transfer to **Richemont International SA** the full postal office address of whose principal office or place of business is Route des Biches 10, Villars-sur-Glâne, Switzerland (hereinafter referred to as "the Assignee"), any and all of its right, title and interest in and to the trade-marks shown in the attached Schedule A, including all rights in and to the registrations set forth in the said Schedule, together with the goodwill attaching thereto, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and entirely as if the said assigned right, title and interest could have been held and enjoyed by the Assignor if this assignment had not been made.

The Assignee hereby accepts the said assignment.

EXECUTED on November 11th 2008 at Geneva.

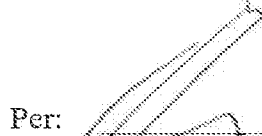
Lange Uhren GmbH (Assignor)



Per: _____
Name: Marc Frisanco
Title: Authorized Attorney

EXECUTED on November 11th 2008 at Geneva.

Richemont International SA (Assignee)



Per: _____
Name: Albert Kaufmann
Title: Vice President



Per: _____
Name: Richard Lepou
Title: Managing Director

SCHEDULE "A"

<u>Trade-mark</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Country</u>
1815	39619895	27/04/1996	Germany
1815	2837595	04/05/2004	U.S.

"SCHEDULE A"



Deutsches Patent- und Markenamt



Markenregister

Abfragezeitpunkt: 12.11.2008 14:49:47

Registernummer/Aktenzeichen: 39619895.3

UG01 - Kurzer Überblick

Markentext: 1815
Markenform: Wortmarke
Inhaber: Lange Uhren GmbH, 01768 Glashütte
Leitklasse: 14
Klassen: 14
Letzter Verfahrensstand: Marke eingetragen

UG10 - Allgemeine Angaben

Markentext: 1815
Markenform: Wortmarke
Verlängerungsdatum: 01.05.2006
Letzter Verfahrensstand: Marke eingetragen

UG15 - Inhaber, Vertreter

Name und Wohnort/Sitz des Anmelders/Inhabers der Marke: Lange Uhren GmbH, 01768 Glashütte
Name und Sitz des gegenwärtigen Vertreters: Harmsen & Utescher, Rechtsanwälte, Patentanwälte, 20457 Hamburg
Zustellungsanschrift: Harmsen & Utescher Rechtsanwälte-Patentanwälte
 Alter Wall 55
 Postfach 113444
 20434 Hamburg

UG20 - Waren/Dienstleistungen (gegenwärtiger Stand)

Leitklasse: 14
Klassen: 14
Waren/Dienstleistungen (gegenwärtiger Stand):
Klasse 14: Uhren, Schmuckwaren und Juwelierwaren

UG30 - Verfahren (Chronologie)

Anmeldetag: 27.04.1996

Tag der Eintragung: 12.11.1997
Tag der Veröffentlichung der
Eintragung: 20.12.1997

UG40 - Widerspruchsverfahren
Marke ohne Widerspruch eingetragen

UG50 - Teilungen

UG55 - Rechtsübergänge, Teilweise Rechtsübergänge

Bis: 07.04.2008

Name und Anschrift des früheren Inhabers der Marke:

Wehrle, Peter, 78141 Schönwald

UG60 - Löschungen, Teillöschungen

(Teil-)Löschungsverfahren Antrag Dritter

Rechtsgrund: Löschung nach §50-Nichtigkeit wegen absoluter Schutzhindernisse

Antrag zurückgewiesen

**UG70 - Dingliche Rechte, Zwangsvollstreckung, Insolvenz-
/Konkursverfahren**

UG80 - Änderungen im Namen oder in der Anschrift des inhabers/Vertreters

Bis: 08.11.2006

Frühere Zustellanschrift:

Patent- und Rechtsanwaltssozietät Maucher, Börjes & Kollegen

Dreikönigstr. 13

79102 Freiburg

UG90 - Berichtigungen

"SCHEDULE A"

Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28 and 50

United States Patent and Trademark Office

Reg. No. 2,837,595

Registered May 4, 2004

TRADEMARK
PRINCIPAL REGISTER

1815

LANGE UHREN GMBH (FED REP GERMANY
CORPORATION)
ALTENBERGER STR. 15
D-01768 GLASHUETTE, FED REP GERMANY

OWNER OF FED REP GERMANY REG. NO.
30002011.2, DATED 1-13-2000, EXPIRES 1-13-2010.

FOR: CHROMOMETRIC INSTRUMENTS, NAME-
LY WATCHES, WATCH BRACELETS, AND WATCH
MOVEMENTS; AND REPLACEMENT PARTS FOR
WATCHES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

SER. NO. 76-050,047, FILED 5-17-2000.

DAVID ELTON, EXAMINING ATTORNEY

Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28 and 50

Reg. No. 2,837,595

United States Patent and Trademark Office

Registered May 4, 2004

Corrected

OG Date Aug. 31, 2004

TRADEMARK
PRINCIPAL REGISTER

1815

LANGE UHREN GMBH (FED REP GER-
MANY CORPORATION)
ALTENBERGER STR. 15
D-91768 GLASHUETTE, FED REP GER-
MANY
OWNER OF FED REP GERMANY
REG. NO. 30002011.2, DATED 1-13-2000,
EXPIRES 1-13-2010.

FOR: [CHROMOMETRIC] *
CHRONOMETRIC * INSTRUMENTS,
NAMBLY WATCHES, WATCH BRACE-
LETS, AND WATCH MOVEMENTS;
AND REPLACEMENT PARTS FOR
WATCHES, IN CLASS 14 (U.S. CLS. 2,
27, 28 AND 50).
SER. NO. 76-050,047, FILED 5-17-2000.



*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Aug. 31, 2004.*

DIRECTOR OF THE U.S. PATENT AND TRADEMARK OFFICE

TRADEMARK
REEL: 003931 FRAME: 0160

The United States of America



CERTIFICATE OF REGISTRATION PRINCIPAL REGISTER

The Mark shown in this certificate has been registered in the United States Patent and Trademark Office to the named registrant.

The records of the United States Patent and Trademark Office show that an application for registration of the Mark shown in this Certificate was filed in the Office; that the application was examined and determined to be in compliance with the requirements of the law and with the regulations prescribed by the Director of the United States Patent and Trademark Office; and that the Applicant is entitled to registration of the Mark under the Trademark Act of 1946, as Amended.

A copy of the Mark and pertinent data from the application are part of this certificate.

This registration shall remain in force for TEN (10) years, unless terminated earlier as provided by law, and subject to compliance with the provisions of Section 8 of the Trademark Act of 1946, as Amended.



A handwritten signature in cursive script, reading "Jon W. I. Dudas".

Acting Director of the United States Patent and Trademark Office

Handwritten initials, possibly "JW" and "RM", in the bottom right corner of the page.