

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alistair Somerset Pty. Ltd.		02/03/2009	CORPORATION: AUSTRALIA
RECEIVING PARTY DATA			
Name:	Weatherbeeta Pty. Ltd.		
Street Address:	Locked Bag 11		
City:	Nunawading, VIC		
State/Country:	AUSTRALIA		
Postal Code:	3131		
Entity Type:	CORPORATION: AUSTRALIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2664607	KINCADE	
Registration Number:	2612786	DUBLIN	
Registration Number:	2347317	WB WEATHERBEETA	
Registration Number:	2491327	WHATEVER THE WEATHER	
Registration Number:	2480651	ORIGINAL GENUINE WEATHERBEETA INTERNATIONALLY RENOWNED	
CORRESPONDENCE DATA			
Fax Number:	(973)422-2963		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	kbarberi@lowenstein.com		
Correspondent Name:	Lowenstein Sandler PC		
Address Line 1:	65 Livingston Avenue		
Address Line 4:	Roseland, NEW JERSEY 07068		
ATTORNEY DOCKET NUMBER:	10204-17		

CH \$140.00 2664607

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:	Vanessa A. Ignacio
Signature:	/Vanessa A. Ignacio/
Date:	02/06/2009

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made by and between Alistair Somerset Pty. Ltd., an Australian corporation ("Assignor"), and Weatherbeeta Pty. Ltd., an Australian corporation ("Assignee").

WHEREAS, subject to the terms and conditions of this Trademark Assignment, Assignor wishes to assign to Assignee, and Assignee wishes to receive, all right, title, and interest in and to the trademark registrations set forth on Schedule A and all common law and other rights, worldwide, in and to the trademarks that are the subject of such registrations (such rights, collectively, the "Assigned Trademarks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors and Assignee agree as follows:

1. Assignor hereby sells, grants, assigns, transfers, and delivers to Assignee all of its rights, title and interests in and to the Assigned Trademarks, including without limitation the goodwill of the business appurtenant thereto and which is symbolized thereby, and the right to renew any registration therefor, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives, to be used as fully and entirely as said rights would have been held and enjoyed by Assignor had this assignment and sale not been made, together with all claims for damage by reason of past, present or future infringement of said Assigned Trademarks with the right to sue and collect the same for its own use or for the use of its successors, assigns or other legal representatives.

2. This Trademark Assignment shall be construed, performed and enforced in accordance with, and governed by, the laws of the State of New Jersey, without giving effect to the principles of conflicts of laws thereof.

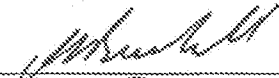
3. This Trademark Assignment may be executed simultaneously in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Assigned Trademarks.

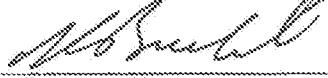
{Signature page follows}

IN WITNESS WHEREOF, each of the undersigned has caused this Trademark Assignment to be executed by its officer thereunto duly authorized, as of the ^{3rd} day of February _____, 2009.

ALISTAIR SOMERSET PTY. LTD.

By: 
Name: M. Ruckwell
Title: Managing Director

WEATHERBEETA PTY. LTD.

By: 
Name: M. Bucknell
Title: Managing Director

SCHEDULE A

Trademarks

Mark	Serial No.	Registration No.
KINCADE	78/042,583	2,664,607
DUBLIN	78/042,581	2,612,786
WB WEATHERBEETA	75/758,460	2,347,317
WHATEVER THE WEATHER	75/776,342	2,491,327
ORIGINAL GENUINE WEATHERBEETA INTERNATIONALLY RENOWNED	75/757,535	2,480,651