

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guy Shapiro		02/06/2009	INDIVIDUAL: UNITED STATES
Robert C. Lewin		02/06/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Robert C. Lewin		
Street Address:	2659 W. Oakland Pk. Blvd.		
City:	Ft. Lauderdale		
State/Country:	FLORIDA		
Postal Code:	33311		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	78911044	AFTER 911, CALL 411	
Registration Number:	2621497	411PAIN	
Registration Number:	2750243	GET THE 411	
Registration Number:	3110019	DR. B	
Registration Number:	3149431	DOCTOR B	
CORRESPONDENCE DATA			
Fax Number:	(202)625-7001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-625-7000		
Email:	trademarks@aplegal.com		
Correspondent Name:	Debora J. McCormick		
Address Line 1:	2141 Wisconsin Ave. NW, Suite C-2		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20007		
ATTORNEY DOCKET NUMBER:	0347-7		

CH \$140.00 78911044

NAME OF SUBMITTER:	Debora McCormick
Signature:	/Debora McCormick/
Date:	02/09/2009
Total Attachments: 5 source=09-2-9 Recordation Cover & Assignment#page1.tif source=09-2-9 Recordation Cover & Assignment#page2.tif source=09-2-9 Recordation Cover & Assignment#page3.tif source=09-2-9 Recordation Cover & Assignment#page4.tif source=09-2-9 Recordation Cover & Assignment#page5.tif	

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made between Robert C. Lewin and Guy Shapiro, by and through the Estate of Guy Shapiro (hereinafter referred to as "Assignors"), and Robert C. Lewin with a principal address of 2659 W. Oakland Pk. Blvd., Ft. Lauderdale, Florida 33311 (hereinafter referred to as "Assignee").

WHEREAS, Guy Shapiro died on April 6, 2007 as evidenced by a true and correct copy of the death certificate attached hereto and incorporated herewith and made part of this Assignment;

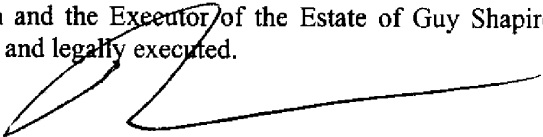
WHEREAS, the Florida state probate laws transferred all intellectual property rights in the name of Guy Shapiro to the Estate of Guy Shapiro;

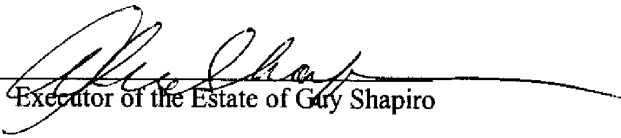
WHEREAS, Assignors adopted and are using marks for which they have filed applications in the United States Patent and Trademark Office (hereinafter referred to as "Marks") which are currently pending and / or registered and are listed in Schedule A, attached hereto and incorporated herewith and made part of this Assignment; and

WHEREAS, Assignee is desirous of acquiring said Marks identified on Schedule A.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignors do hereby assign, set over, and transfer to Assignee, the entire rights, title, and interests in and to the Marks, together with the goodwill of the business symbolized by the marks, and the identified applications for registration and registrations thereof.

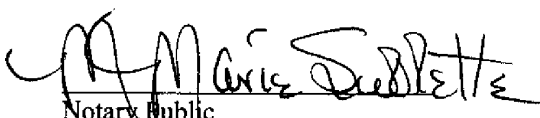
IN TESTIMONY WHEREOF, Robert C. Lewin and the Executor of the Estate of Guy Shapiro (Assignors) have caused this document to be duly and legally executed.

By: 
Robert C. Lewin

By: 
Executor of the Estate of Guy Shapiro

STATE OF FLORIDA
COUNTY OF Miami Dade

On this 6th day of February, 2009 before me came Robert C. Lewin and Alice Shapiro the Executor of the Estate of Guy Shapiro to me known to be the individuals described in and who executed the foregoing instrument, and duly acknowledged that she/he executed the same.


Notary Public
M. Marie Sublette
Commission # DD586013
Expires September 17, 2010
Bonded Tray Fair - Insurance, Inc. 800-296-7818

SCHEDULE A

Registration No. 2621497 (411PAIN)

Registration No. 2750243 (GET THE 411)

Registration No. 3110019 (DR. B)

Registration No. 3149431 (DOCTOR B)

App. Serial No. 78/911044 (AFTER 911 CALL 411)

