

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hartford Life Insurance Company		02/09/2009	CORPORATION: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Hartford Fire Insurance Company		
Street Address:	One Hartford Plaza		
Internal Address:	Law Dept.-Tech/IP Trademark Unit HO109		
City:	Hartford		
State/Country:	CONNECTICUT		
Postal Code:	06155		
Entity Type:	CORPORATION: CONNECTICUT		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3500179	PREPARE TO LIVE	
Registration Number:	3260086	WE DELIVER ON OUR PROMISES EVERY DAY	
CORRESPONDENCE DATA			
Fax Number:	(860)757-1347		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	860-547-7913		
Email:	trademark.law@thehartford.com		
Correspondent Name:	Kenna I. Daly		
Address Line 1:	One Hartford Plaza		
Address Line 2:	Law Dept.-Tech/IP Trademark Unit HO109		
Address Line 4:	Hartford, CONNECTICUT 06155		
ATTORNEY DOCKET NUMBER:	ASSIGNMENTS		
NAME OF SUBMITTER:	Kenna I. Daly		

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Signature:

/kenna i daly/

Date:

02/10/2009

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK

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WHEREAS, HARTFORD LIFE INSURANCE COMPANY, a Connecticut corporation, having an office and place of business at 200 Hopmeadow Street, Simsbury, Connecticut 06070 has adopted and used the following trademarks which are registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>
PREPARE TO LIVE	3500179
WE DELIVER ON OUR PROMISES EVERY DAY	3260086

WHEREAS, HARTFORD FIRE INSURANCE COMPANY, a Connecticut corporation, having a place of business at One Hartford Plaza, Hartford, CT 06155, is desirous of acquiring said trademarks along with all of the good will of the business in connection with the marks.

NOW THEREFORE for good and valuable consideration, receipt of which is hereby acknowledged, said HARTFORD LIFE INSURANCE COMPANY does hereby assign unto said all rights, title and interest in and to said trademarks, including the right to sue and recover for past infringements and other violations thereof, absolutely and forever without limitations, and HARTFORD FIRE INSURANCE COMPANY hereby fully accepts such assignment and transfer.

ASSIGNMENT OF TRADEMARK

This assignment is effective as of 2/9/ 2009.

HARTFORD LIFE INSURANCE COMPANY

Dated: 2/9/09

By: [Signature]

Subscribed and sworn to before me this 9th day of February 2009.

[Signature]
Notary Public

NANCY MEDINA
NOTARY PUBLIC
MY COMMISSION EXPIRES JUNE 30, 2010

Commission Expires

HARTFORD FIRE INSURANCE COMPANY

Dated: 2/9/2009

By: [Signature]