

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Promo Depot, Inc.		12/22/2008	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Acosta, Inc.		
Street Address:	6600 Corporate Center Parkway		
City:	Jacksonville		
State/Country:	FLORIDA		
Postal Code:	32216		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2763536	PROMO DEPOT	
CORRESPONDENCE DATA			
Fax Number:	(202)672-5399		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-672-5300		
Email:	PTOMailWashington@Foley.com		
Correspondent Name:	Norm J. Rich, Foley & Lardner LLP		
Address Line 1:	3000 K Street, N.W., Suite 500		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20007-5143		
ATTORNEY DOCKET NUMBER:	093161-0102		
NAME OF SUBMITTER:	Norm J. Rich		
Signature:	/norm j. rich/		
Date:	02/10/2009		

OP \$40.00 2763536

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK AND ASSOCIATED RIGHTS

WHEREAS, Promo Depot, Inc., a Florida corporation, located at 7845 Baymeadows Way, Jacksonville, Florida 32256 (hereinafter "Assignor"), is the user and owner of all right, title and interest in and to the following trademark(s) and/or service mark(s), (the "Mark(s)"):

PROMO DEPOT – Registration No.: 2,763,536

WHEREAS, Acosta, Inc., a Delaware corporation, located at 6600 Corporate Center Parkway, Jacksonville, Florida 32216 (hereinafter "Assignee"), is desirous of acquiring the Mark(s).

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns, any and all right, title and interest in the world Assignor may possess in and to the Mark(s) together with the goodwill of the business symbolized by the Mark(s), the right to sue for future and past infringement of the Mark(s), and all of the assets, properties, contracts, rights and obligations relating thereto.

[Signatures appear on the following page.]

PROMO DEPOT, INC.

Date 12-22, 2008

By: [Signature]
Printed Name: Michael D. Sims
Its: President

STATE OF FLORIDA
COUNTY OF DUVAL

The foregoing instrument was acknowledged before me this 22nd day of December, 2008, by Michael D. Sims, the President of Promo Depot, Inc., on behalf of the corporation (notary must check applicable box)

- is/are personally known to me.
- produced a current _____ driver's license as identification.
- produced _____ as identification.

{Notary Seal must be affixed}

[Signature]
Signature of Notary

CHERYL B. DEAL
Name of Notary (Typed, Printed or Stamped)

Commission Number (if not legible on seal): DD 787157

My Commission Expires (if not legible on seal): 8-16-12

