# \$40.00 77370

#### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Super Electric Corporation		01/16/2009	CORPORATION: CANADA

#### RECEIVING PARTY DATA

Name:	Gracious Living Corporation	
Street Address:	7200 Martian Grove Road	
City:	Woodbrdige, Ontario	
State/Country:	CANADA	
Postal Code:	L4L 9J3	
Entity Type:	CORPORATION: CANADA	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77370100	SAFETGEAR

#### **CORRESPONDENCE DATA**

Fax Number: (612)332-9081

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 612.336.4602

Email: ccaron@merchantgould.com

Correspondent Name: Andrew S. Ehard
Address Line 1: P.O. BOX 2910
Address Line 2: Merchant & Gould P.C.

Address Line 4: Minneapolis, MINNESOTA 55402-0910

ATTORNEY DOCKET NUMBER: 7933.610US01

#### DOMESTIC REPRESENTATIVE

Name: Andrew S. Ehard Address Line 1: P.O. Box 2910

Address Line 2: Merchant & Gould P.C.

TRADEMARK REEL: 003932 FRAME: 0840

900126704

Address Line 4: Minneapolis, MINNESOTA 55402-0910				
NAME OF SUBMITTER:	Andrew S. Ehard			
Signature:	/Andrew S. Ehard/			
Date:	02/10/2009			
Total Attachments: 3 source=Assignment 1#page1.tif source=Assignment 1#page2.tif source=Assignment 1#page3.tif				

TRADEMARK REEL: 003932 FRAME: 0841 CONFIRMATORY TRADE MARK ASSIGNMENT

WHEREAS, Super Consumer Safety Ltd., the full post office address of whose

principal office or place of business is 498 Markland Street, Unit 2, Markham, L6C 1Z6,

Ontario, is the owner of record in Canada and the United States of the trade mark and

trade mark applications therefor identified in the attached Schedule "A" (the "Trade

Marks");

AND WHEREAS, Shiner Kideckel Zweig Inc., the full post office address of

whose principal office or place of business is 10 West Pearce, Ste 4, Richmond Hill, ON

L4B 1B6, was appointed as the receiver of all assets, undertakings and properties of

Super Consumer Safety Ltd. pursuant to an appointment dated January 7, 2009 for

the purposes of disposing of the assets, undertakings and properties of Super

Consumer Safety Ltd.;

AND WHEREAS, Gracious Living Corporation, the full post office address of

whose principal office or place of business is 7200 Martian Grove Road, Woodbridge,

L4L 9J3, Ontario, has acquired from Super Consumer Safety Ltd. (by way of Bill of

Sale executed on January 16, 2009 by **Shiner Kideckel Zweig Inc.**) the whole right,

title and interest in Canada and the United States in and to the Trade Marks, together

with the goodwill of the business carried on in Canada and the United States in

association with the Trade Marks;

NOW THEREFORE, in consideration of the sum of one dollar, and other good

and valuable consideration, the receipt and sufficiency of which is hereby

acknowledged:

1. Shiner Kideckel Zweig Inc. confirms that it, acting as the receiver of all assets,

undertakings and properties of Super Consumer Safety Ltd., has sold,

assigned and transferred unto Gracious Living Corporation, its successors and

assigns, effective **January 16, 2009**, all right, title and interest in Canada and the

TRADEMARK

REEL: 003932 FRAME: 0842

United States in and to the Trade Marks, together with the goodwill of the business carried on in Canada and the United States in association with the Trade Marks.

2. Shiner Kideckel Zweig Inc. agrees that it, acting as the receiver of all assets, undertakings and properties of Super Consumer Safety Ltd., will upon request, and without further consideration, do such things and execute such further documents as may be necessary or desirable to vest title in the Trade Marks in Gracious Living Corporation, its successors or assigns.

EXECUTED at Richman Hill , Ontario, this 9 day of Elizary 2009.

Shiner Kideckel Zweig Inc. in its capacity as privately appointed receiver of Super Electric Corporation, and not in its personal capacity

By: Alan Shiner Title: President

## Schedule A Canadian Trade Mark Application

Trade Mark	App. No.
SAFETGEAR & Design	1,355,267
SAFETGEAR	

### **United States Trade Mark Application**

Trade Mark	App. No.
SAFETGEAR & Design	77/370,100
SAFETIGEAR	

TRADEMARK REEL: 003932 FRAME: 0844

**RECORDED: 02/10/2009**