

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Various, Inc.	FORMERLY Friendfinder, Inc.	03/25/2005	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Various, Inc.		
Street Address:	220 Humboldt Ct.		
City:	Sunnyvale		
State/Country:	CALIFORNIA		
Postal Code:	94089		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2937799	PASSION.COM	
CORRESPONDENCE DATA			
Fax Number:	(408)519-3716		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(408) 745-5404		
Email:	dbloom@ffn.com		
Correspondent Name:	David Bloom		
Address Line 1:	220 Humboldt Ct.		
Address Line 4:	Sunnyvale, CALIFORNIA 94089		
NAME OF SUBMITTER:	David S. Bloom		
Signature:	/David S. Bloom/		
Date:	02/10/2009		

Total Attachments: 3
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**TRADEMARK
 REEL: 003933 FRAME: 0075**

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FILED *mm*
In the office of the Secretary of State
of the State of California

ARTICLES OF INCORPORATION
OF
FRIENDFINDER, INC.

FEB 10 1996

Bill Jones
BILL JONES, Secretary of State

ONE: The name of this corporation is **Friendfinder, Inc.**

TWO: The purpose of this corporation is to engage in any lawful act or activity for which a corporation may be organized under the General Corporation Law of California other than the banking business, the trust company business or the practice of a profession permitted to be incorporated by the California Corporations Code.

THREE: The name and address in this state of the corporation's initial agent for service of process is Andrew Conru whose address is 444 Castro St., Suite 430, Mountain View, CA 94041.

FOUR: This corporation is authorized to issue only one class of shares of stock; and the total number shares which this corporation is authorized to issue is 10,000.

FIVE: The liability of the directors of the corporation for monetary damages shall be eliminated to the fullest extent permissible under California law.

SIX: The corporation is authorized to provide indemnification of agents (as defined in Section 317 of the Corporations Code) for breach of duty to the corporation and its stockholders through bylaw provisions or through agreements with the agents, or both, in excess of the indemnification otherwise permitted by Section 317 of the Corporations Code, subject to the limits on such excess indemnification set forth in Section 204 of the Corporations Code.

Andrew Conru

Andrew Conru, Incorporator

The undersigned, being the person named above as the incorporator, declares that I am the person who executed the foregoing Articles of Incorporation, and that this instrument is the act and deed of the undersigned.

Andrew Conru

Andrew Conru, Incorporator

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FILED

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In the office of the Secretary of State
of the State of California

CERTIFICATE OF AMENDMENT

OF

NOV - 2 1999

ARTICLES OF INCORPORATION

Andrew Conru certifies that:

Bill Jones
BILL JONES, Secretary of State

1. He is the President and Secretary of Friendfinder, Inc., a California corporation.

2. Article Four is amended to read as follows:

"FOUR: This corporation is authorized to issue only one class of shares of stock; and the total number shares which this corporation is authorized to issue is 20,000,000."

3. The forgoing amendment of Articles of Incorporation has been duly approved by a unanimous vote of the outstanding shareholders in accordance with Section 902 of the Corporation Code.

3. The forgoing amendment of Articles of Incorporation has been duly approved by the board of directors.

We further declare under the penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

Dated: October 25, 1999

And B

President

Dated: October 25, 1999

And B

Secretary

2069612

CERTIFICATE OF AMENDMENT

OF

ARTICLES OF INCORPORATION

FILED DMK
In the office of the Secretary of State
of the State of California

MAR 25 2005

Andrew B. Conru certifies that:

1. He is the Chief Executive Officer and Secretary of Friendfinder, Inc., a California corporation.
2. Article One is amended to read as follows:

"ONE: The name of this corporation is "VARIOUS, INC."

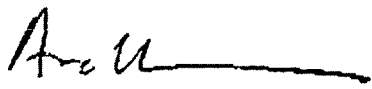
3. The foregoing amendment of the Articles of Incorporation has been duly approved by the board of directors.
4. The foregoing amendment of Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902 of California Corporations Code. The corporation has only one class of shares and the number of outstanding shares is 10,000,000. The number of shares voting in favor of this amendment equals 100%.

I further declare under the penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

Dated: February 2, 2005



Andrew B. Conru, Chief Executive Officer



Andrew B. Conru, Secretary

