# TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

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|---|---|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---|---|---|---|
| Interstate Bakeries Corporation | | 02/03/2009 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| | |
|---|---|
| Name: | General Electric Capital Corporation, as Agent |
| Street Address: | 299 Park Avenue, 5th floor |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10171 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 273

| Property Type | Number | Word Mark |
|---|---|---|
| Registration Number: | 1220211 | EMPEROR NORTON 1853 ORIGINAL |
| Registration Number: | 1490409 | 1853 EMPEROR NORTON ORIGINAL SAN FRANCISCO SOURDOUGH SNACKS "CRISPY" |
| Registration Number: | 3462176 | 3 CAKES. 100 CALORIES. REAL SATISFACTION. |
| Registration Number: | 2641675 | AMERICA'S FAVORITE SNACK CAKES |
| Registration Number: | 0889795 | ANOTHER BLUE SEAL VARIETY |
| Registration Number: | 1848412 | AUTHENTIC SAN FRANCISCO SOURDOUGH SINCE1856 |
| Registration Number: | 3507610 | AUTUMN GRAIN |
| Registration Number: | 1732156 | AUTUMN WHEAT |
| Registration Number: | 1686591 | BAHAMA |
| Registration Number: | 3077262 | BAKER'S INN |
| Registration Number: | 1610705 | BANANA DREAM |
| Registration Number: | 1553927 | BANANA DREAMS |
| Registration Number: | 2954041 | BANANA FLIP |
| Registration Number: | 3305799 | BASEBALLS |

CH $6840.00 1220211

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|---|---|---|
| Registration Number: | 0902723 | BEEFSTEAK |
| Registration Number: | 1015403 | BETTER WAY |
| Registration Number: | 1689203 | SNACKIN' BITE-SIZE FUN |
| Registration Number: | 0771554 | BLUE RIBBON |
| Registration Number: | 0654228 | BLUE SEAL |
| Registration Number: | 0766033 | BLUE SEAL |
| Registration Number: | 1199745 | BRANATURAL |
| Registration Number: | 1106773 | BRAUN'S |
| Registration Number: | 1454551 | BREAD DU JOUR |
| Registration Number: | 1845798 | BREAD DU JOUR |
| Registration Number: | 1609249 | BREAKFAST BAKERY BAKE SHOP |
| Registration Number: | 1693366 | BROWNIE BITES |
| Registration Number: | 1165717 | BUTTERMAID |
| Registration Number: | 0721100 | BUTTERNUT |
| Registration Number: | 1015409 | BUTTERNUT |
| Registration Number: | 0620968 | BUTTERNUT |
| Registration Number: | 2805538 | CAROMEL |
| Registration Number: | 0808597 | CERTIFIED |
| Registration Number: | 1539474 | CHOCO-DELIGHTS |
| Registration Number: | 1091513 | CHOCODILES |
| Registration Number: | 1753359 | CHOCO-LICIOUS |
| Registration Number: | 1717159 | CINNAMINIS |
| Registration Number: | 0920813 | CJP'S DUTCH HEARTH |
| Registration Number: | 2701524 | COCO-BITES |
| Registration Number: | 1442338 | COLOMBO |
| Registration Number: | 3278566 | COLOMBO SAN FRANCISCO STYLE "BAY AREA'S FINEST" |
| Registration Number: | 0725686 | CONTINENTAL |
| Registration Number: | 0550519 | COOK BOOK |
| Registration Number: | 1521170 | COOL HERB |
| Registration Number: | 1644539 | COTTON'S |
| Registration Number: | 1510345 | COUNTESS |
| Registration Number: | 2141955 | COUNTY FAIR |
| Registration Number: | 1306267 | CREME BOATS |
| Registration Number: | 2390551 | CRISPY SNACKS |
| Registration Number: | 0671912 | CUBBISON'S |

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|---|---|---|
| Registration Number: | 1478890 | DAFFODIL FARM |
| Registration Number: | 0698266 | DAFFODIL FARM |
| Registration Number: | 1729639 | D'AGOSTINO'S |
| Registration Number: | 1394261 | DANISH ROLLERS |
| Registration Number: | 0780661 | |
| Registration Number: | 0729525 | |
| Registration Number: | 0885969 | |
| Registration Number: | 0873138 | |
| Registration Number: | 1394241 | |
| Registration Number: | 0965218 | |
| Registration Number: | 0586855 | |
| Registration Number: | 0270774 | |
| Registration Number: | 1011655 | |
| Registration Number: | 0962988 | |
| Registration Number: | 2358919 | |
| Registration Number: | 2135953 | DEVIL DOGS |
| Registration Number: | 2134517 | DEVIL DOGS |
| Registration Number: | 2391473 | DI CARLO |
| Registration Number: | 2265139 | DING DONGS |
| Registration Number: | 0629265 | DIXIE RYE |
| Registration Number: | 3398276 | DOLLY |
| Registration Number: | 3368106 | DOLLY DOLLY MADISON BAKERY |
| Registration Number: | 0375163 | DOLLY MADISON |
| Registration Number: | 1236605 | DOLLY MADISON |
| Registration Number: | 1456720 | DOLLY MADISON BAKERY |
| Registration Number: | 3331770 | DOLLY MADISON BAKERY |
| Registration Number: | 1456719 | DOLLY MADISON BAKERY |
| Registration Number: | 2352167 | DOLLY MADISON BAKERY MEGA MUFFINS |
| Registration Number: | 1230142 | DOLLY MADISON DONUT GEMS |
| Registration Number: | 1155789 | DOLLY MADISON NEAT-TO-EAT TREATS |
| Registration Number: | 1129357 | DONETTES |
| Registration Number: | 2970681 | DONUT BITES |
| Registration Number: | 2970674 | DONUT BITES |
| Registration Number: | 3488527 | DONUT GEMS |
| Registration Number: | 1172485 | DOZY OATS |

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|---|---|---|
| Registration Number: | 0654219 | DRAKE'S |
| Registration Number: | 2139074 | DRAKE'S |
| Registration Number: | 1138019 | DUTCH HEARTH |
| Registration Number: | 1343051 | EDDY'S |
| Registration Number: | 1219342 | EMPEROR NORTON |
| Registration Number: | 1420325 | FISHERMAN'S WHARF |
| Registration Number: | 0728617 | FORK-SPLIT |
| Registration Number: | 1226097 | FRESHNESS YOU CAN TASTE |
| Registration Number: | 0898833 | FUN BUNS |
| Registration Number: | 0728627 | FUNNY BONES |
| Registration Number: | 3398278 | GIVE 'EM WHAT THEY LOVE... WONDER! |
| Registration Number: | 1210138 | GLAZED & RAISED |
| Registration Number: | 2983649 | GLO BALLS |
| Registration Number: | 1362235 | GOLDEN HONEY |
| Registration Number: | 0741681 | GOOD CHEER |
| Registration Number: | 1645417 | GOOD FOR YOUR HEART |
| Registration Number: | 1843823 | GOOD HEARTH |
| Registration Number: | 1753356 | GRANDMA EMILIE'S |
| Registration Number: | 1776686 | GRANDMA EMILIE'S |
| Registration Number: | 1905106 | HARVEST RIDGE |
| Registration Number: | 2300141 | HELPS BUILD STRONG BODIES |
| Registration Number: | 0719005 | HELPS BUILD STRONG BODIES 12 WAYS |
| Registration Number: | 2143589 | HO HO HO'S |
| Registration Number: | 3305775 | HO HOS |
| Registration Number: | 0862477 | HO HOS |
| Registration Number: | 2119823 | HOME PRIDE |
| Registration Number: | 0214191 | HOME PRIDE |
| Registration Number: | 1785724 | HOME PRIDE |
| Registration Number: | 1649834 | HOME PRIDE BUTTER TOP |
| Registration Number: | 0126368 | HOSTESS |
| Registration Number: | 0732788 | HOSTESS |
| Registration Number: | 0740293 | HOSTESS |
| Registration Number: | 2075568 | HOSTESS - NOW THAT'S THE STUFF! |
| Registration Number: | 3260896 | HOSTESS |
| Registration Number: | 3421900 | HOSTESS 100 CALORIE PACKS |

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|---|---|---|
| Registration Number: | 2981563 | HOSTESS ACTION VALLEY PARK |
| Registration Number: | 1550391 | HOSTESS |
| Registration Number: | 1890064 | HOSTESS |
| Registration Number: | 1776008 | HOSTESS |
| Registration Number: | 1803873 | HOSTESS BASEBALLS |
| Registration Number: | 1768188 | HOSTESS HOPPER'S |
| Registration Number: | 1946109 | HOSTESS KOOKIES |
| Registration Number: | 1946107 | HOSTESS KOOKIES |
| Registration Number: | 2244916 | HOSTESS LUCKY PUFFS |
| Registration Number: | 2170319 | HOSTESS SNO BALLS |
| Registration Number: | 2128257 | HOSTESS TIGER TAILS |
| Registration Number: | 0923556 | IBC |
| Registration Number: | 3339173 | J.J. NISSEN |
| Registration Number: | 3429930 | J.J.NISSEN |
| Registration Number: | 3093221 | JUST US KIDS! |
| Registration Number: | 1143571 | KOO KOOS |
| Registration Number: | 0522206 | LANGENDORF |
| Registration Number: | 3244132 | LAS DELICIAS DE HOSTESS |
| Registration Number: | 0728631 | LI'L ANGELS |
| Registration Number: | 1783576 | LI'L ANGELS |
| Registration Number: | 1644555 | LI'L DEVILS |
| Registration Number: | 3356492 | MERITA |
| Registration Number: | 3488081 | MERITA |
| Registration Number: | 0845555 | MICKEY |
| Registration Number: | 1273784 | MILLBROOK |
| Registration Number: | 1840724 | MOM'S OLD FASHIONED |
| Registration Number: | 0716941 | MR.BIG |
| Registration Number: | 2664099 | MRS. CUBBISON'S |
| Registration Number: | 1228638 | MRS. CUBBISON'S |
| Registration Number: | 2078817 | MRS. CUBBISON'S CORN BREAD STUFFIN' |
| Registration Number: | 1665971 | MRS. CUBBISION'S RESTAURANT STYLE CROUTONS |
| Registration Number: | 1761315 | MRS. CUBBISON'S STUFFIN' SACK |
| Registration Number: | 1735773 | MRS. KARL'S COUNTRY WHEAT |
| Registration Number: | 1508462 | NANCY MARTIN |
| Registration Number: | 1144436 | NEAT-TO-EAT TREATS |

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|---|---|---|
| Registration Number: | 1321076 | NISSEN |
| Registration Number: | 1579302 | OATMEAL GOODNESS |
| Registration Number: | 1049154 | OLD WORLD |
| Registration Number: | 1957098 | OLD WORLD |
| Registration Number: | 1249198 | OLD WORLD DELI |
| Registration Number: | 1500039 | THE ORIGINAL SOURDOUGH SAN FRANCISCO SINCE 1856 |
| Registration Number: | 3311532 | OVEN GOLD |
| Registration Number: | 1159350 | OZARK MILL |
| Registration Number: | 0787855 | PANTRY PRIDE |
| Registration Number: | 0790803 | PARISIAN |
| Registration Number: | 1620234 | PARISIAN |
| Registration Number: | 1615767 | PARISIAN |
| Registration Number: | 0749867 | PARISIAN |
| Registration Number: | 1670414 | PASTRY PICK M UPS |
| Registration Number: | 1173507 | PATTY BAKER |
| Registration Number: | 0698265 | PROFILE |
| Registration Number: | 0919069 | RAISIN ROUNDS |
| Registration Number: | 1613113 | RICH CREATIONS |
| Registration Number: | 1158278 | RING DING JR. |
| Registration Number: | 2135949 | RING DINGS |
| Registration Number: | 0736130 | ROMANY |
| Registration Number: | 0781832 | SAP'S |
| Registration Number: | 1173497 | SAP'S |
| Registration Number: | 1173498 | SAP'S FRESH FROM THE DONUT MILL |
| Registration Number: | 0699100 | SILVERCUP DUTCH OVEN |
| Registration Number: | 0543840 | SLICED BUTTER-NUT WHITE BREAD |
| Registration Number: | 2976317 | SNACK ZONE |
| Registration Number: | 3051954 | SNACK ZONE |
| Registration Number: | 1677796 | SNACKIN' ATTITUDE |
| Registration Number: | 1677795 | SNACKIN' DUDE |
| Registration Number: | 2316836 | SNO BALLS |
| Registration Number: | 1198991 | STANDISH FARMS |
| Registration Number: | 0927855 | SUNNY DOODLES |
| Registration Number: | 0738321 | SUZY Q'S |
| Registration Number: | 1420306 | SWEET 16 |

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| Registration Number: | 1809398 | SWEET SIXTEEN |
| Registration Number: | 0801976 | SWEETHEART |
| Registration Number: | 0900873 | SWEETHEART |
| Registration Number: | 0720086 | T |
| Registration Number: | 3074804 | THE BREAD AISLE WILL NEVER BE THE SAME |
| Registration Number: | 1314880 | THE FLAVOR OF NEW ENGLAND |
| Registration Number: | 2843564 | THE FUEL OF AMERICA'S RACE FANS |
| Registration Number: | 1602630 | THE ULTIMATE SNACK |
| Registration Number: | 0738837 | THE WORLD'S FINEST |
| Registration Number: | 1563604 | TOSCANA |
| Registration Number: | 1040186 | TWINKIE THE KID |
| Registration Number: | 0717273 | TWINKIES |
| Registration Number: | 0521717 | WEBER'S |
| Registration Number: | 0642408 | WEBER'S |
| Registration Number: | 1465728 | WE'RE ALWAYS BAKING SOMETHING GOOD |
| Registration Number: | 2091104 | THE WHEAT YOU WANT |
| Registration Number: | 1651204 | WHERE QUALITY MAKES ITSELF AT HOME |
| Registration Number: | 3493873 | WHITE BREAD FANS |
| Registration Number: | 1806898 | WHITE GRAIN |
| Registration Number: | 0215188 | WONDER |
| Registration Number: | 0776291 | WONDER |
| Registration Number: | 1695479 | WONDER |
| Registration Number: | 0732800 | WONDER |
| Registration Number: | 3256393 | WONDER |
| Registration Number: | 2013047 | WONDER |
| Registration Number: | 1874079 | WONDER |
| Registration Number: | 1665998 | WONDER |
| Registration Number: | 1818543 | WONDER |
| Registration Number: | 3256410 | WONDER |
| Registration Number: | 1772507 | WONDER KIDS |
| Registration Number: | 1699909 | WONDER MINUTE BAKER |
| Registration Number: | 2134518 | YANKEE DOODLES |
| Registration Number: | 0535134 | YANKEE DOODLES |
| Registration Number: | 2135950 | YANKEEDOODLES |
| Registration Number: | 0896105 | YODELS |

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|---|---|---|
| Registration Number: | 1001315 | ZINGERS |
| Registration Number: | 0669675 | A WEBER'S VARIETY BREAD |
| Registration Number: | 1096203 | BIG DELIGHT |
| Registration Number: | 1107451 | BREAKFAST BAKE SHOP |
| Registration Number: | 1100298 | CHAUNCY |
| Registration Number: | 2700741 | DOLLY |
| Registration Number: | 0858024 | FARM CREST BUTTERMAID |
| Registration Number: | 0862090 | HEAVENLY LOAF |
| Registration Number: | 1503180 | HOSTESS |
| Registration Number: | 1096917 | HOSTESS AND KIDS THEY GO TOGETHER |
| Registration Number: | 2611146 | HOSTESS LEOPARDS |
| Registration Number: | 1100300 | KEEP 'EM HOME FOR BREAKFAST WITH HOSTESS |
| Registration Number: | 1106791 | LIFESTYLE |
| Registration Number: | 1502393 | OATMEAL GOODNESS |
| Registration Number: | 1551169 | OATMEAL GOODNESS BREAD |
| Registration Number: | 0669059 | RING DING |
| Registration Number: | 0881794 | ROUND THE CLOCK |
| Registration Number: | 2302285 | SKAGIT VALLEY FARMS |
| Registration Number: | 1566213 | TOSCANA A FAMILY TRADITION SINCE 1895 |
| Registration Number: | 2302283 | YAKIMA VALLEY FARMS |
| Registration Number: | 1096907 | ZINGER ZAPPER! |
| Registration Number: | 1094653 | DONETTE GEMS |
| Registration Number: | 0771547 | BAHAMA |
| Registration Number: | 0226218 | DEVIL DOGS |
| Registration Number: | 1488720 | OLD ALLEGHENY |
| Registration Number: | 0216160 | SILVER CUP |
| Registration Number: | 0851985 | DANISH VILLAGE |
| Serial Number: | 77627421 | COUNTY FAIR |
| Serial Number: | 77563818 | |
| Serial Number: | 77364688 | |
| Serial Number: | 77326995 | DING DONGS |
| Serial Number: | 77366320 | DUNKIN' STIX |
| Serial Number: | 77326301 | HO HOS |
| Serial Number: | 77325871 | HOSTESS |
| Serial Number: | 77273544 | JUST BAKED TASTE |

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|---|---|---|
| Serial Number: | 77248624 | NATURE'S PRIDE |
| Serial Number: | 77646319 | NATURE'S PRIDE |
| Serial Number: | 77638111 | NOTHING LESS THAN 100% |
| Serial Number: | 77393643 | PECAN ROLLERS |
| Serial Number: | 77327483 | SNO BALLS |
| Serial Number: | 77393642 | SOFT.DELICIOUS.NUTRITIOUS. |
| Serial Number: | 77327318 | SUZY Q'S |
| Serial Number: | 77654332 | THAT'S OUR PROMISE. THAT'S OUR PRIDE. |
| Serial Number: | 77645884 | THE TASTE THAT SATISFIES! |
| Serial Number: | 77519972 | TWINKIE BITES |
| Serial Number: | 77326054 | TWINKIES |
| Serial Number: | 77327078 | ZINGERS |
| Serial Number: | 77619862 | WONDER |
| Registration Number: | 1686592 | BAHAMA |

CORRESPONDENCE DATA


Fax Number: (212)230-7735

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 212-318-6535

Email: traceybennett@paulhastings.com

Correspondent Name: Tracey D. Bennett

Address Line 1: c/o Paul, Hastings

Address Line 2: 75 E. 55th Street

Address Line 4: New York, NEW YORK 10022


| | |
|---|---|
| ATTORNEY DOCKET NUMBER: | 56709.00039 |
| NAME OF SUBMITTER: | Tracey D. Bennett |
| Signature: | /s/Tracey D. Bennett |
| Date: | 02/10/2009 |

Total Attachments: 19

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# TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (this "Trademark Security Agreement"), dated as of February 3, 2009, is made by each of the entities listed on the signature pages hereof (each a "Grantor" and, collectively, the "Grantors"), in favor of General Electric Capital Corporation ("GE Capital"), as administrative agent and collateral agent (in such capacity, together with its successors and permitted assigns, the "Administrative Agent") for the Lenders and the L/C Issuers (as defined in the Credit Agreement referred to below).

## WITNESSETH:

WHEREAS, pursuant to the Credit Agreement, dated as of February 3, 2009 (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), among Interstate Bakeries Corporation and Interstate Brands Corporation (together, the "Borrowers"), the Guarantors from time to time party thereto, the Lenders and the L/C Issuers from time to time party thereto and GE Capital, as Administrative Agent for the Lenders and the L/C Issuers, the Lenders and the L/C Issuers have severally agreed to make extensions of credit to the Borrowers upon the terms and subject to the conditions set forth therein;

WHEREAS, all of the Grantors are party to the Security Agreement, dated as of February 3, 2009 (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement"), among the Grantors in favor of the Administrative Agent for the Lenders and each Secured Party, pursuant to which the Grantors are required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Lenders, the L/C Issuers and the Administrative Agent to enter into the Credit Agreement and to induce the Lenders and the L/C Issuers to make their respective extensions of credit to the Borrowers thereunder, each Grantor hereby agrees with the Administrative Agent as follows:

Section 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. Each Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration, or otherwise) of the Obligations of such Grantor (the "Secured Obligations"), hereby mortgages, pledges and hypothecates to the Administrative Agent for the benefit of the Secured Parties, and grants to the Administrative Agent for the benefit of the Secured Parties a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of such Grantor (the "Trademark Collateral"): all United States, and foreign trademarks, trade names, corporate names, company names, business names, fictitious business names, Internet Domain Names, service marks, certification marks, collective marks, logos, other source or business identifiers, all registrations and applications for any of the foregoing including: (i) the registrations and applications referred to in Schedule I hereto (as such schedule may be amended or supplemented from time to time), (ii) all extensions or renewals of any of the foregoing, (iii) all of the goodwill of the business connected with the use of and symbolized by the foregoing, and (iv) all proceeds of the foregoing, including licenses, royalties, income, payments, claims, damages, and proceeds of suit.

Section 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Administrative Agent pursuant to the Security Agreement and each Grantor hereby acknowledges and agrees that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event of a conflict between this Trademark Security Agreement and the Security Agreement, the provisions of the Security Agreement shall govern.

Section 4. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart. Delivery of an executed signature page of this Trademark Security Agreement by facsimile transmission or by Electronic Transmission shall be as effective as delivery of a manually executed counterpart thereof.

Section 5. Termination. This Trademark Security Agreement will terminate upon termination of the Security Agreement.

Section 6. Governing Law. This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

Section 7. Intercreditor Agreement. Notwithstanding anything herein to the contrary, the lien and security interest granted pursuant to this Trademark Security Agreement and the exercise of any right or remedy by the Administrative Agent hereunder are subject to the provisions of the Intercreditor and Subordination Agreement, dated as of February 3, 2009 (as amended, restated, supplemented, modified or replaced from time to time, the "Intercreditor Agreement"), among General Electric Capital Corporation, as Original Revolving Agent, Silver Point Finance, LLC, as Original First Lien Term Loan Agent, Silver Point Finance, LLC, as Original Third Lien Term Loan Agent, and The Bank of New York Mellon Trust Company, N.A., as Original Fourth Lien Trustee (all as defined in the Intercreditor Agreement), and certain other persons party or that may become party thereto from time to time. In the event of any conflict between the terms of the Intercreditor Agreement and this Trademark Security Agreement, the terms of the Intercreditor Agreement shall govern and control.

[SIGNATURE PAGES FOLLOW]



TRADEMARK
REEL: 003933 FRAME: 0467

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

INTERSTATE BAKERIES CORPORATION
as Grantor

By: J. Randall Vance
Name: J. RANDALL VANCE
Title: SENIOR VICE PRESIDENT

ACCEPTED AND AGREED
as of the date first above written:

GENERAL ELECTRIC CAPITAL CORPORATION
as Administrative Agent

By: _____
Name:
Title:

(SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT)

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

INTERSTATE BAKERIES CORPORATION
as Grantor

By: _____
Name:
Title:

ACCEPTED AND AGREED
as of the date first above written:

GENERAL ELECTRIC CAPITAL CORPORATION
as Administrative Agent

By: Michelle Handy
Name: Michelle C. Handy
Title: Duly Authorized Signatory

[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT]

ACKNOWLEDGMENT OF GRANTOR

STATE OF New York )
) ss.
COUNTY OF New York )

On this 3RD day of February, 2009, before me personally appeared J. Randall Vance, proved to me on the basis of satisfactory evidence to be the person who executed the foregoing instrument on behalf of INTERSTATE BAKERIES CORPORATION, who being by me duly sworn did depose and say that he/she is an authorized officer of said corporation, that the said instrument was signed on behalf of said corporation as authorized by its Board of Directors and that he/she acknowledged said instrument to be the free act and deed of said corporation.

Valerie A. Gulotta
Notary Public

VALERIE A. GULOTTA
NOTARY PUBLIC, State of New York
No. 01GU6176983
Qualified in New York County
Commission Expires Nov. 5, 2011

[SIGNATURE PAGE TO TRADEMARK SECURITY AGREEMENT]

**SCHEDULE I**
**TO**
**TRADEMARK SECURITY AGREEMENT**

A. REGISTERED TRADEMARKS

| Record Owner | Country | Trademark | Registr. No. | Reg. Date |
|---|---|---|---|---|
| Interstate Bakeries Corporation | United States | EMPEROR NORTON 1853 ORIGINAL AND DESIGN | 1,220,211 | 12-14-1982 |
| Interstate Bakeries Corporation | United States | 1853 EMPEROR NORTON ORIGINAL SAN FRANCISCO SOURDOUGH SNACKS "CRISPY" AND DESIGN | 1,490,409 | 05-31-1988 |
| Interstate Bakeries Corporation | United States | 3 CAKES. 100 CALORIES. REAL SATISFACTION. | 3,462,176 | 07-08-2008 |
| Interstate Bakeries Corporation | United States | AMERICA'S FAVORITE SNACK CAKES | 2,641,675 | 10-29-2002 |
| Interstate Bakeries Corporation | United States | ANOTHER BLUE SEAL VARIETY (AND DESIGN) | 889,795 | 04-21-1970 |
| Interstate Bakeries Corporation | United States | AUTHENTIC SAN FRANCISCO SOURDOUGH SINCE 1856 (AND DESIGN) | 1,848,412 | 08-02-1994 |
| Interstate Bakeries Corporation | United States | AUTUMN GRAIN | 3,507,610 | 09-30-2008 |
| Interstate Bakeries Corporation | United States | AUTUMN WHEAT | 1,732,156 | 11-10-1992 |
| Interstate Bakeries Corporation | United States | BAHAMA | 1,686,591 | 05-12-1992 |
| Interstate Bakeries Corporation | United States | BAHAMA AND DESIGN | 1,686,592 | 05-12-1992 |
| Interstate Bakeries Corporation | United States | BAKER'S INN | 3,077,262 | 04-04-2006 |
| Interstate Bakeries Corporation | United States | BANANA DREAM | 1,610,705 | 08-21-1990 |
| Interstate Bakeries Corporation | United States | BANANA DREAMS (STYLIZED) | 1,553,927 | 08-29-1989 |
| Interstate Bakeries Corporation | United States | BANANA FLIP | 2,954,041 | 05-24-2005 |
| Interstate Bakeries Corporation | United States | BASEBALLS | 3,305,799 | 10-09-2007 |
| Interstate Bakeries Corporation | United States | BEEFSTEAK | 902,723 | 11-17-1970 |
| Interstate Bakeries Corporation | United States | BETTER WAY | 1,015,403 | 07-08-1975 |
| Interstate Bakeries Corporation | United States | SNACKIN' BITE-SIZE FUN AND DESIGN | 1,689,203 | 05-26-1992 |
| Interstate Bakeries Corporation | United States | BLUE RIBBON AND DESIGN | 771,554 | 06-16-1964 |

| Record Owner | Country | Trademark | Registr. No. | Reg. Date |
|---|---|---|---|---|
| Interstate Bakeries Corporation | United States | BLUE SEAL | 654,228 | 11-05-1957 |
| Interstate Bakeries Corporation | United States | BLUE SEAL AND DESIGN | 766,033 | 03-03-1964 |
| Interstate Bakeries Corporation | United States | BRANATURAL & DESIGN | 1,199,745 | 06-29-1982 |
| Interstate Bakeries Corporation | United States | BRAUN'S | 1,106,773 | 11-21-1978 |
| Interstate Bakeries Corporation | United States | BREAD DU JOUR | 1,454,551 | 08-25-1987 |
| Interstate Bakeries Corporation | United States | BREAD DU JOUR AND DESIGN | 1,845,798 | 07-19-1994 |
| Interstate Bakeries Corporation | United States | BREAKFAST BAKE SHOP AND DESIGN (SHOP) | 1,609,249 | 08-07-1990 |
| Interstate Bakeries Corporation | United States | BROWNIE BITES | 1,693,366 | 06-09-1992 |
| Interstate Bakeries Corporation | United States | BUTTERMAID AND DESIGN | 1,165,717 | 08-18-1981 |
| Interstate Bakeries Corporation | United States | BUTTERNUT | 721,100 | 09-05-1961 |
| Interstate Bakeries Corporation | United States | BUTTERNUT AND LACE OVAL AND GINGHAM DESIGN | 1,015,409 | 07-08-1975 |
| Interstate Bakeries Corporation | United States | BUTTERNUT AND LACE OVAL DESIGN | 620,968 | 02-07-1956 |
| Interstate Bakeries Corporation | United States | CAROMEL AND DESIGN | 2,805,538 | 01-13-2004 |
| Interstate Bakeries Corporation | United States | CERTIFIED | 808,597 | 05-17-1966 |
| Interstate Bakeries Corporation | United States | CHOCO-DELIGHTS | 1,539,474 | 05-16-1989 |
| Interstate Bakeries Corporation | United States | CHOCO-DILES | 1,091,513 | 05-16-1978 |
| Interstate Bakeries Corporation | United States | CHOCO-LICIOUS | 1,753,359 | 02-16-1993 |
| Interstate Bakeries Corporation | United States | CINNAMINIS | 1,717,159 | 09-15-1992 |
| Interstate Bakeries Corporation | United States | CJP'S DUTCH HEARTH (STYLIZED) | 920,813 | 09-21-1971 |
| Interstate Bakeries Corporation | United States | COCO BITES | 2,701,524 | 03-25-2003 |
| Interstate Bakeries Corporation | United States | COLOMBO | 1,442,338 | 06-09-1987 |
| Interstate Bakeries Corporation | United States | COLOMBO SAN FRANCISCO STYLE BAY AREA'S FINEST and Design | 3,278,566 | 08-14-2007 |
| Interstate Bakeries Corporation | United States | CONTINENTAL | 725,686 | 12-26-1961 |

| Record Owner | Country | Trademark | Registr. No. | Reg. Date |
|---|---|---|---|---|
| Interstate Bakeries Corporation | United States | COOK BOOK (STYLIZED) | 550,519 | 11-06-1951 |
| Interstate Bakeries Corporation | United States | COOL HERB | 1,521,170 | 01-17-1989 |
| Interstate Bakeries Corporation | United States | COTTON'S | 1,644,539 | 05-14-1991 |
| Interstate Bakeries Corporation | United States | COUNTESS | 1,510,345 | 10-25-1988 |
| Interstate Bakeries Corporation | United States | COUNTY FAIR | 2,141,955 | 03-10-1998 |
| Interstate Bakeries Corporation | United States | CREME BOATS | 1,306,267 | 11-20-1984 |
| Interstate Bakeries Corporation | United States | CRISPY SNACKS AND DESIGN | 2,390,551 | 09-26-2000 |
| Interstate Bakeries Corporation | United States | CUBBISON'S | 671,912 | 12-30-1958 |
| Interstate Bakeries Corporation | United States | DAFFODIL FARM | 1,478,890 | 03-01-1988 |
| Interstate Bakeries Corporation | United States | DAFFODIL FARM | 698,266 | 05-24-1960 |
| Interstate Bakeries Corporation | United States | D'AGOSTINO'S AND DESIGN (STYLIZED) | 1,729,639 | 11-03-1992 |
| Interstate Bakeries Corporation | United States | DANISH ROLLERS | 1,394,261 | 05-20-1986 |
| Interstate Bakeries Corporation | United States | DESIGN (BALLOON ON BREAD WRAPPER) | 780,661 | 11-24-1964 |
| Interstate Bakeries Corporation | United States | DESIGN (BEE) | 729,525 | 04-03-1962 |
| Interstate Bakeries Corporation | United States | DESIGN (DOLLY MADISON) | 885,969 | 02-10-1970 |
| Interstate Bakeries Corporation | United States | DESIGN (GINGHAM) | 873,138 | 07-15-1969 |
| Interstate Bakeries Corporation | United States | DESIGN (GINGHAM) | 1,394,241 | 05-20-1986 |
| Interstate Bakeries Corporation | United States | DESIGN (HEART IN HOUSE) | 965,218 | 07-31-1973 |
| Interstate Bakeries Corporation | United States | DESIGN (LACE OVAL ON GINGHAM BACKGROUND) | 586,855 | 03-16-1954 |
| Interstate Bakeries Corporation | United States | DESIGN (LACE OVAL) | 270,774 | 05-13-1930 |
| Interstate Bakeries Corporation | United States | DESIGN (MAGICIAN) | 1,011,655 | 05-27-1975 |
| Interstate Bakeries Corporation | United States | DESIGN (MILL) | 962,988 | 07-03-1973 |
| Interstate Bakeries Corporation | United States | DESIGN (SLASH) | 2,358,919 | 06-13-2000 |
| Interstate Bakeries Corporation | United States | DEVIL DOGS | 2,135,953 | 02-10-1998 |

| Record Owner | Country | Trademark | Registr. No. | Reg. Date |
|---|---|---|---|---|
| Interstate Bakeries Corporation | United States | DEVIL DOGS (STYLIZED) | 2,134,517 | 02-03-1998 |
| Interstate Bakeries Corporation | United States | DI CARLO | 2,391,473 | 10-03-2000 |
| Interstate Bakeries Corporation | United States | DING DONGS | 2,265,139 | 07-27-1999 |
| Interstate Bakeries Corporation | United States | DIXIE RYE (STYLIZED) | 629,265 | 06-19-1956 |
| Interstate Bakeries Corporation | United States | DOLLY | 3,398,276 | 03-18-2008 |
| Interstate Bakeries Corporation | United States | DOLLY DOLLY MADISON BAKERY & Design | 3,368,106 | 01-15-2008 |
| Interstate Bakeries Corporation | United States | DOLLY MADISON (STYLIZED) | 375,163 | 02-13-1940 |
| Interstate Bakeries Corporation | United States | DOLLY MADISON AND DESIGN | 1,236,605 | 05-03-1983 |
| Interstate Bakeries Corporation | United States | DOLLY MADISON BAKERY | 1,456,720 | 09-08-1987 |
| Interstate Bakeries Corporation | United States | DOLLY MADISON BAKERY | 3,331,770 | 11-06-2007 |
| Interstate Bakeries Corporation | United States | DOLLY MADISON BAKERY AND DESIGN | 1,456,719 | 09-08-1987 |
| Interstate Bakeries Corporation | United States | DOLLY MADISON BAKERY MEGA MUFFINS | 2,352,167 | 05-23-2000 |
| Interstate Bakeries Corporation | United States | DOLLY MADISON DONUT GEMS | 1,230,142 | 03-08-1983 |
| Interstate Bakeries Corporation | United States | DOLLY MADISON NEAT-TO-EAT TREATS AND DESIGN | 1,155,789 | 05-26-1981 |
| Interstate Bakeries Corporation | United States | DONETTES | 1,129,357 | 01-15-1980 |
| Interstate Bakeries Corporation | United States | DONUT BITES | 2,970,681 | 07-19-2005 |
| Interstate Bakeries Corporation | United States | DONUT BITES & Design | 2,970,674 | 07-19-2005 |
| Interstate Bakeries Corporation | United States | DONUT GEMS | 3,488,527 | 08-19-2008 |
| Interstate Bakeries Corporation | United States | DOZY OATS | 1,172,485 | 10-06-1981 |
| Interstate Bakeries Corporation | United States | DRAKE'S | 654,219 | 11-05-1957 |
| Interstate Bakeries Corporation | United States | DRAKE'S AND DESIGN (DRAKE HOLDING SPOON PEEKING THROUGH RIBBON) | 2,139,074 | 02-24-1998 |
| Interstate Bakeries Corporation | United States | DUTCH HEARTH | 1,138,019 | 07-22-1980 |

| Record Owner | Country | Trademark | Registr. No. | Reg. Date |
|---|---|---|---|---|
| Interstate Bakeries Corporation | United States | EDDY'S (STYLIZED) | 1,343,051 | 06-18-1985 |
| Interstate Bakeries Corporation | United States | EMPEROR NORTON | 1,219,342 | 12-07-1982 |
| Interstate Bakeries Corporation | United States | FISHERMAN'S WHARF | 1,420,325 | 12-09-1986 |
| Interstate Bakeries Corporation | United States | FORK-SPLIT | 728,617 | 03-13-1962 |
| Interstate Bakeries Corporation | United States | FRESHNESS YOU CAN TASTE | 1,226,097 | 02-01-1983 |
| Interstate Bakeries Corporation | United States | FUN BUNS | 898,833 | 09-15-1970 |
| Interstate Bakeries Corporation | United States | FUNNY BONES | 728,627 | 03-13-1962 |
| Interstate Bakeries Corporation | United States | GIVE 'EM WHAT THEY LOVE...WONDER! | 3,398,278 | 03-18-2008 |
| Interstate Bakeries Corporation | United States | GLAZED & RAISED | 1,210,138 | 09-21-1982 |
| Interstate Bakeries Corporation | United States | GLO BALLS | 2,983,649 | 08-09-2005 |
| Interstate Bakeries Corporation | United States | GOLDEN HONEY | 1,362,235 | 09-24-1985 |
| Interstate Bakeries Corporation | United States | GOOD CHEER | 741,681 | 12-04-1962 |
| Interstate Bakeries Corporation | United States | GOOD FOR YOUR HEART AND DESIGN | 1,645,417 | 05-21-1991 |
| Interstate Bakeries Corporation | United States | GOOD HEARTH | 1,843,823 | 07-05-1994 |
| Interstate Bakeries Corporation | United States | GRANDMA EMILIE'S | 1,753,356 | 02-16-1993 |
| Interstate Bakeries Corporation | United States | GRANDMA EMILIE'S AND DESIGN | 1,776,686 | 06-15-1993 |
| Interstate Bakeries Corporation | United States | HARVEST RIDGE | 1,905,106 | 07-11-1995 |
| Interstate Bakeries Corporation | United States | HELPS BUILD STRONG BODIES | 2,300,141 | 12-14-1999 |
| Interstate Bakeries Corporation | United States | HELPS BUILD STRONG BODIES 12 WAYS | 719,005 | 07-25-1961 |
| Interstate Bakeries Corporation | United States | HO HO HO'S | 2,143,589 | 03-10-1998 |
| Interstate Bakeries Corporation | United States | HO HOS | 3,305,775 | 10-09-2007 |
| Interstate Bakeries Corporation | United States | HO HOS AND DESIGN | 862,477 | 12-24-1968 |
| Interstate Bakeries Corporation | United States | HOME PRIDE | 2,119,823 | 12-09-1997 |
| Interstate Bakeries Corporation | United States | HOME PRIDE (STYLIZED) | 214,191 | 06-15-1926 |

| Record Owner | Country | Trademark | Registr. No. | Reg. Date |
|---|---|---|---|---|
| Interstate Bakeries Corporation | United States | HOME PRIDE AND DESIGN | 1,785,724 | 08-03-1993 |
| Interstate Bakeries Corporation | United States | HOME PRIDE BUTTER TOP AND DESIGN | 1,649,834 | 07-02-1991 |
| Interstate Bakeries Corporation | United States | HOSTESS | 126,368 | 08-19-1919 |
| Interstate Bakeries Corporation | United States | HOSTESS | 732,788 | 06-12-1962 |
| Interstate Bakeries Corporation | United States | HOSTESS | 740,293 | 11-06-1962 |
| Interstate Bakeries Corporation | United States | HOSTESS - NOW THAT'S THE STUFF! | 2,075,568 | 07-01-1997 |
| Interstate Bakeries Corporation | United States | HOSTESS & Design | 3,260,896 | 07-10-2007 |
| Interstate Bakeries Corporation | United States | HOSTESS 100 CALORIE PACKS & Design | 3,421,900 | 05-06-2008 |
| Interstate Bakeries Corporation | United States | HOSTESS ACTION VALLEY PARK | 2,981,563 | 08-02-2005 |
| Interstate Bakeries Corporation | United States | HOSTESS AND HEART DESIGN | 1,550,391 | 08-01-1989 |
| Interstate Bakeries Corporation | United States | HOSTESS AND HEART DESIGN | 1,890,064 | 04-18-1995 |
| Interstate Bakeries Corporation | United States | HOSTESS AND HEART WITH SUN DESIGN | 1,776,008 | 06-08-1993 |
| Interstate Bakeries Corporation | United States | HOSTESS BASEBALLS AND DESIGN | 1,803,873 | 11-09-1993 |
| Interstate Bakeries Corporation | United States | HOSTESS HOPPERS AND DESIGN | 1,768,188 | 04-27-1993 |
| Interstate Bakeries Corporation | United States | HOSTESS KOOKIES AND DESIGN (CHOCOLATE CHIP) | 1,946,109 | 01-02-1996 |
| Interstate Bakeries Corporation | United States | HOSTESS KOOKIES AND DESIGN (SANDWICH) | 1,946,107 | 01-02-1996 |
| Interstate Bakeries Corporation | United States | HOSTESS LUCKY PUFFS | 2,244,916 | 05-11-1999 |
| Interstate Bakeries Corporation | United States | HOSTESS SNO BALLS | 2,170,319 | 06-30-1998 |
| Interstate Bakeries Corporation | United States | HOSTESS TIGER TAILS | 2,128,257 | 01-13-1998 |
| Interstate Bakeries Corporation | United States | IBC (STYLIZED) | 923,556 | 11-09-1971 |
| Interstate Bakeries Corporation | United States | J.J. NISSEN | 3,339,173 | 11-20-2007 |
| Interstate Bakeries Corporation | United States | J.J. NISSEN & Design | 3,429,930 | 05-20-2008 |
| Interstate Bakeries Corporation | US Federal | JUST US KIDS! | 3,093,221 | 05-16-2006 |
| Interstate Bakeries Corporation | United States | KOO KOOS | 1,143,571 | 12-16-1980 |

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|---|---|---|---|---|
| Interstate Bakeries Corporation | United States | LANGENDORF (STYLIZED) | 522,206 | 03-14-1950 |
| Interstate Bakeries Corporation | United States | LAS DELICIAS DE HOSTESS | 3,244,132 | 05-22-2007 |
| Interstate Bakeries Corporation | United States | LI'L ANGELS | 728,631 | 03-13-1962 |
| Interstate Bakeries Corporation | United States | LI'L ANGELS (STYLIZED) | 1,783,576 | 07-20-1993 |
| Interstate Bakeries Corporation | United States | LI'L DEVILS | 1,644,555 | 05-14-1991 |
| Interstate Bakeries Corporation | United States | MERITA | 3,356,492 | 12-18-2007 |
| Interstate Bakeries Corporation | United States | MERITA & Design | 3,488,081 | 08-19-2008 |
| Interstate Bakeries Corporation | United States | MICKEY | 845,555 | 03-05-1968 |
| Interstate Bakeries Corporation | United States | MILLBROOK | 1,273,784 | 04-10-1984 |
| Interstate Bakeries Corporation | United States | MOM'S OLD FASHIONED | 1,840,724 | 06-21-1994 |
| Interstate Bakeries Corporation | United States | MR. BIG (STYLIZED) | 716,941 | 06-13-1961 |
| Interstate Bakeries Corporation | United States | MRS. CUBBISON'S | 2,664,099 | 12-17-2002 |
| Interstate Bakeries Corporation | United States | MRS. CUBBISON'S (STYLIZED) | 1,228,638 | 02-22-1983 |
| Interstate Bakeries Corporation | United States | MRS. CUBBISON'S CORNBREAD STUFFIN' | 2,078,817 | 07-15-1997 |
| Interstate Bakeries Corporation | United States | MRS. CUBBISON'S RESTAURANT STYLE CROUTONS | 1,665,971 | 11-26-1991 |
| Interstate Bakeries Corporation | United States | MRS. CUBBISON'S STUFFIN' SACK | 1,761,315 | 03-30-1993 |
| Interstate Bakeries Corporation | United States | MRS. KARL'S COUNTRY WHEAT | 1,735,773 | 11-24-1992 |
| Interstate Bakeries Corporation | United States | NANCY MARTIN | 1,508,462 | 10-11-1988 |
| Interstate Bakeries Corporation | United States | NEAT-TO-EAT TREATS | 1,144,436 | 12-23-1980 |
| Interstate Bakeries Corporation | United States | NISSEN | 1,321,076 | 02-19-1985 |
| Interstate Bakeries Corporation | United States | OATMEAL GOODNESS | 1,579,302 | 01-23-1990 |
| Interstate Bakeries Corporation | United States | OLD WORLD | 1,049,154 | 09-28-1976 |
| Interstate Bakeries Corporation | United States | OLD WORLD | 1,957,098 | 02-20-1996 |
| Interstate Bakeries Corporation | United States | OLD WORLD DELI AND DESIGN | 1,249,198 | 08-23-1983 |

| Record Owner | Country | Trademark | Registr. No. | Reg. Date |
|---|---|---|---|---|
| Interstate Bakeries Corporation | United States | THE ORIGINAL SAN FRANCISCO SOURDOUGH SINCE 1856 AND DESIGN | 1,500,039 | 08-09-1988 |
| Interstate Bakeries Corporation | United States | OVEN GOLD | 3,311,532 | 10-16-2007 |
| Interstate Bakeries Corporation | United States | OZARK MILL | 1,159,350 | 06-30-1981 |
| Interstate Bakeries Corporation | United States | PANTRY PRIDE | 787,855 | 04-06-1965 |
| Interstate Bakeries Corporation | United States | PARISIAN | 790,803 | 06-08-1965 |
| Interstate Bakeries Corporation | United States | PARISIAN AND DESIGN | 1,620,234 | 10-30-1990 |
| Interstate Bakeries Corporation | United States | PARISIAN AND DESIGN | 1,615,767 | 10-02-1990 |
| Interstate Bakeries Corporation | United States | PARISIAN AND DESIGN | 749,867 | 05-21-1963 |
| Interstate Bakeries Corporation | United States | PASTRY PICK-M-UPS AND DESIGN | 1,670,414 | 12-31-1991 |
| Interstate Bakeries Corporation | United States | PATTY BAKER | 1,173,507 | 10-13-1981 |
| Interstate Bakeries Corporation | United States | PROFILE | 698,265 | 05-24-1960 |
| Interstate Bakeries Corporation | United States | RAISIN ROUNDS | 919,069 | 08-24-1971 |
| Interstate Bakeries Corporation | United States | RICH CREATIONS | 1,613,113 | 09-11-1990 |
| Interstate Bakeries Corporation | United States | RING DING JR. | 1,158,278 | 06-23-1981 |
| Interstate Bakeries Corporation | United States | RING DINGS | 2,135,949 | 02-10-1998 |
| Interstate Bakeries Corporation | United States | ROMANY | 736,130 | 08-14-1962 |
| Interstate Bakeries Corporation | United States | SAP'S | 781,832 | 12-15-1964 |
| Interstate Bakeries Corporation | United States | SAP'S (STYLIZED) | 1,173,497 | 10-13-1981 |
| Interstate Bakeries Corporation | United States | SAP'S FRESH FROM THE DONUT MILL (STYLIZED) | 1,173,498 | 10-13-1981 |
| Interstate Bakeries Corporation | United States | SILVERCUP DUTCH OVEN | 699,100 | 06-07-1960 |
| Interstate Bakeries Corporation | United States | SLICED BUTTERNUT WHITE BREAD AND DESIGN | 543,840 | 06-12-1951 |
| Interstate Bakeries Corporation | United States | SNACK ZONE | 2,976,317 | 07-26-2005 |

| Record Owner | Country | Trademark | Registr. No. | Reg. Date |
|---|---|---|---|---|
| Interstate Bakeries Corporation | United States | SNACK ZONE | 3,051,954 | 01-31-2006 |
| Interstate Bakeries Corporation | United States | SNACKIN' ATTITUDE | 1,677,796 | 03-03-1992 |
| Interstate Bakeries Corporation | United States | SNACKIN' DUDE | 1,677,795 | 03-03-1992 |
| Interstate Bakeries Corporation | US Federal | SNO BALLS | 2,316,836 | 02-08-2000 |
| Interstate Bakeries Corporation | United States | STANDISH FARMS | 1,198,991 | 06-22-1982 |
| Interstate Bakeries Corporation | United States | SUNNY DOODLES | 927,855 | 01-25-1972 |
| Interstate Bakeries Corporation | United States | SUZY Q'S | 738,321 | 09-25-1962 |
| Interstate Bakeries Corporation | United States | SWEET 16 | 1,420,306 | 12-09-1986 |
| Interstate Bakeries Corporation | United States | SWEET SIXTEEN | 1,809,398 | 12-07-1993 |
| Interstate Bakeries Corporation | United States | SWEETHEART | 801,976 | 01-11-1966 |
| Interstate Bakeries Corporation | United States | SWEETHEART AND LACE HEART DESIGN | 900,873 | 10-13-1970 |
| Interstate Bakeries Corporation | United States | T DESIGN | 720,086 | 08-15-1961 |
| Interstate Bakeries Corporation | United States | THE BREAD AISLE WILL NEVER BE THE SAME | 3,074,804 | 03-28-2006 |
| Interstate Bakeries Corporation | United States | THE FLAVOR OF NEW ENGLAND & Design | 1,314,880 | 01-15-1985 |
| Interstate Bakeries Corporation | United States | THE FUEL OF AMERICA'S RACE FANS | 2,843,564 | 05-18-2004 |
| Interstate Bakeries Corporation | United States | THE ULTIMATE SNACK | 1,602,630 | 06-19-1990 |
| Interstate Bakeries Corporation | United States | THE WORLD'S FINEST | 738,837 | 10-02-1962 |
| Interstate Bakeries Corporation | United States | TOSCANA | 1,563,604 | 10-31-1989 |
| Interstate Bakeries Corporation | United States | TWINKIE THE KID AND DESIGN | 1,040,186 | 05-25-1976 |
| Interstate Bakeries Corporation | United States | TWINKIES | 717,273 | 06-20-1961 |
| Interstate Bakeries Corporation | United States | WEBER'S (STYLIZED) | 521,717 | 03-07-1950 |
| Interstate Bakeries Corporation | United States | WEBER'S AND LACE OVAL DESIGN | 642,408 | 03-05-1957 |
| Interstate Bakeries Corporation | United States | WE'RE ALWAYS BAKING SOMETHING GOOD | 1,465,728 | 11-17-1987 |
| Interstate Bakeries Corporation | United States | WHEAT YOU WANT, THE | 2,091,104 | 08-26-1997 |

| Record Owner | Country | Trademark | Registr. No. | Reg. Date |
|---|---|---|---|---|
| Interstate Bakeries Corporation | United States | WHERE QUALITY MAKES ITSELF AT HOME | 1,651,204 | 07-16-1991 |
| Interstate Bakeries Corporation | United States | WHITE BREAD FANS | 3,493,873 | 08-26-2008 |
| Interstate Bakeries Corporation | United States | WHITE GRAIN | 1,806,898 | 11-23-1993 |
| Interstate Bakeries Corporation | United States | WONDER | 215,188 | 07-13-1926 |
| Interstate Bakeries Corporation | United States | WONDER | 776,291 | 09-01-1964 |
| Interstate Bakeries Corporation | United States | WONDER | 1,695,479 | 06-16-1992 |
| Interstate Bakeries Corporation | United States | WONDER | 732,800 | 06-12-1962 |
| Interstate Bakeries Corporation | United States | WONDER AND ARCH LOGO DESIGN | 3,256,393 | 06-26-2007 |
| Interstate Bakeries Corporation | United States | WONDER AND BALLOON DESIGN | 2,013,047 | 11-05-1996 |
| Interstate Bakeries Corporation | United States | WONDER AND BALLOON DESIGN | 1,874,079 | 01-17-1995 |
| Interstate Bakeries Corporation | United States | WONDER AND BALLOON DESIGN | 1,665,998 | 11-26-1991 |
| Interstate Bakeries Corporation | United States | WONDER and Design Design | 1,818,543 | 01-25-1994 |
| Interstate Bakeries Corporation | United States | WONDER AND NEW BALLOON DESIGN | 3,256,410 | 06-26-2007 |
| Interstate Bakeries Corporation | United States | WONDER KIDS | 1,772,507 | 05-18-1993 |
| Interstate Bakeries Corporation | United States | WONDER MINUTE BAKER | 1,699,909 | 07-07-1992 |
| Interstate Bakeries Corporation | United States | YANKEE DOODLES | 2,134,518 | 02-03-1998 |
| Interstate Bakeries Corporation | United States | YANKEE DOODLES (STYLIZED) | 535,134 | 12-26-1950 |
| Interstate Bakeries Corporation | United States | YANKEEDOODLES (STYLIZED) | 2,135,950 | 02-10-1998 |
| Interstate Bakeries Corporation | United States | YODELS | 896,105 | 08-04-1970 |
| Interstate Bakeries Corporation | United States | ZINGERS | 1,001,315 | 01-07-1975 |
| Interstate Bakeries Corporation | United States | A WEBER'S VARIETY BREAD | 669,675 | 11-11-1958 Renewal past due; grace period ends 5/11/2009 |

| Record Owner | Country | Trademark | Registr. No. | Reg. Date |
|---|---|---|---|---|
| Interstate Bakeries Corporation | United States | BIG DELIGHT | 1,096,203 | 07-11-1978 Renewal past due; grace period ends 1/11/2009 |
| Interstate Bakeries Corporation | United States | BREAKFAST BAKE SHOP | 1,107,451 | 11-28-1978 Expires 11/28/2008; grace period ends 5/28/2009 |
| Interstate Bakeries Corporation | United States | CHAUNCY | 1,100,298 | 8/22/1978 Renewal past due; grace period ends 2/22/2009 |
| Interstate Bakeries Corporation | United States | DOLLY (AND DESIGN) | 2,700,741 | 03-25-2003 Expires 3/25/09; grace period ends 9/25/09 |
| Interstate Bakeries Corporation | United States | FARM CREST BUTTERMAID | 858,024 | 10-01-1968 Renewal past due; grace period ends 4/1/2009 |
| Interstate Bakeries Corporation | United States | HEAVENLY LOAF | 862,090 | 12-17-1968 Renewal past due; grace period ends 6/16/09 |
| Interstate Bakeries Corporation | United States | HOSTESS | 1,503,180 | 09-06-1988 Renewal past due; grace period ends 3/6/2009 |
| Interstate Bakeries Corporation | United States | HOSTESS AND KIDS THEY GO TOGETHER | 1,096,917 | 07-18-1978 Renewal past due; grace period ends 1/18/2009 |
| Interstate Bakeries Corporation | United States | HOSTESS LEOPARDS | 2,611,146 | 08-27-2002 Affidavit of Continued Use past due; grace period ends 2/27/2009 |

| Record Owner | Country | Trademark | Registr. No. | Reg. Date |
|---|---|---|---|---|
| Interstate Bakeries Corporation | United States | KEEP 'EM HOME FOR BREAKFAST WITH HOSTESS | 1,100,300 | 08-22-1978 Renewal past due; grace period ends 2/22/2009 |
| Interstate Bakeries Corporation | United States | LIFESTYLE | 1,106,791 | 11-21-1978 Expires 11/21/2008; grace period ends 5/21/2009 |
| Interstate Bakeries Corporation | United States | OATMEAL GOODNESS | 1,502,393 | 08-30-1988 Renewal past due; grace period ends 2/28/09 |
| Interstate Bakeries Corporation | United States | OATMEAL GOODNESS BREAD AND DESIGN | 1,551,169 | 08-08-1989 Expires 8/8/09; grace period ends 2/8/10 |
| Interstate Bakeries Corporation | United States | RING DING | 669,059 | 10-28-1958 Renewal past due; grace period ends 4/28/2009 |
| Interstate Bakeries Corporation | United States | ROUND THE CLOCK | 881,794 | 12-02-1969 Expires 12/2/09; grace period ends 6/2/10 |
| Interstate Bakeries Corporation | United States | SKAGIT VALLEY FARMS | 2,302,285 | 12-21-1999 Expires 12/21/09; grace period ends 6/21/10 |
| Interstate Bakeries Corporation | United States | TOSCANA A FAMILY TRADITION SINCE 1895 AND DESIGN | 1,566,213 | 11-14-1989 Expires 11/14/09; grace period ends 5/14/10 |
| Interstate Bakeries Corporation | United States | YAKIMA VALLEY FARMS | 2,302,283 | 12-21-1999 Expires 12/21/09; grace period ends 6/21/10 |

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|---|---|---|---|---|
| Interstate Bakeries Corporation | United States | ZINGER ZAPPER! | 1,096,907 | 07-18-1978 Renewal past due; grace period ends 1/18/2009 |
| Interstate Bakeries Corporation | United States | DONETTE GEMS | 1,094,653 | 06-27-1978 Expires 12/21/09; grace period ends 2/6/2009 |
| Interstate Bakeries Corporation | United States | BAHAMA | 771,547 | 06-16-1964 Renewal past due; grace period ended in 2004 |
| Interstate Bakeries Corporation | United States | DEVIL DOGS (STYLIZED) | 226,218 | 04-05-1927 Renewal past due; grace period ended 4/10/2007 |
| Interstate Bakeries Corporation | United States | OLD ALLEGHENY | 1,488,720 | 05-17-1988 Renewal past due; grace period ended 11/17/2008 |
| Interstate Bakeries Corporation | United States | SILVER CUP AND DESIGN | 216,160 | 08-03-1926 Renewal past due; grace period ended 2/3/2007 |
| Interstate Bakeries Corporation | United States | DANISH VILLAGE | 851,985 | 07-02-1968 Renewal past due; grace period ended 1/6/2009 |

B. TRADEMARK APPLICATIONS

| Record Owner | Country | Trademark | App. No. | App. Date |
|---|---|---|---|---|
| Interstate Bakeries Corporation | United States | COUNTY FAIR and Design | 77/627,421 | 12/05/2008 |
| Interstate Bakeries Corporation | United States | DESIGN (Twinkie the Kid) | 77/563,818 | 09-05-2008 |
| Interstate Bakeries Corporation | United States | DESIGN (Twinkie the Kid on a Twinkie) | 77/364,688 | 01-04-2008 |
| Interstate Bakeries Corporation | United States | DING DONGS | 77/326,995 | 11-12-2007 |
| Interstate Bakeries Corporation | United States | DUNKIN' STIX | 77/366,320 | 01-08-2008 |
| Interstate Bakeries Corporation | United States | HO HOS | 77/326,301 | 11-09-2007 |
| Interstate Bakeries Corporation | United States | HOSTESS & Heart Design | 77/325,871 | 11-09-2007 |
| Interstate Bakeries Corporation | United States | JUST BAKED TASTE | 77/273,544 | 09-06-2007 |
| Interstate Bakeries Corporation | United States | NATURE'S PRIDE | 77/248,624 | 08-07-2007 |
| Interstate Bakeries Corporation | United States | NATURE'S PRIDE | 77/646,319 | 01-09-2009 |
| Interstate Bakeries Corporation | United States | NOTHING LESS THAN 100% | 77/638,111 | 12-22-2008 |
| Interstate Bakeries Corporation | United States | PECAN ROLLERS | 77/393,643 | 02-11-2008 |
| Interstate Bakeries Corporation | United States | SNO BALLS | 77/327,483 | 11-12-2007 |
| Interstate Bakeries Corporation | United States | SOFT. DELICIOUS. NUTRITIOUS. | 77/393,642 | 02-11-2008 |
| Interstate Bakeries Corporation | United States | SUZY Q'S | 77/327,318 | 11-12-2007 |
| Interstate Bakeries Corporation | United States | THAT'S OUR PROMISE. THAT'S OUR PRIDE. | 77/654,332 | 01-22-2009 |
| Interstate Bakeries Corporation | United States | THE TASTE THAT SATISFIES | 77/645,884 | 01-08-2009 |
| Interstate Bakeries Corporation | United States | TWINKIE BITES | 77/519,972 | 07-11-2008 |
| Interstate Bakeries Corporation | United States | TWINKIES | 77/326,054 | 11-09-2007 |
| Interstate Bakeries Corporation | United States | ZINGERS | 77/327,078 | 11-12-2007 |
| Interstate Bakeries Corporation | United States | WONDER and Design | 77/619,862 | 11-21-2008 |