

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2008

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Southern Accents, Inc.		12/31/2008	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Southern Living, Inc.
Street Address:	2100 Lakeshore Drive
City:	Birmingham
State/Country:	ALABAMA
Postal Code:	35209
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 15**

Property Type	Number	Word Mark
Serial Number:	77601847	COASTAL LIVING
Serial Number:	77632958	COASTAL LIVING
Serial Number:	77631297	COASTAL LIVING
Registration Number:	3416650	POMEGRANATE
Registration Number:	3404393	BONETOX
Registration Number:	3323629	CREATING THE COMPLETE EXPERIENCE
Registration Number:	3323628	DUPAW'S
Registration Number:	2634646	COASTAL LIVING
Registration Number:	2797265	CAPTURE THE COAST
Registration Number:	2631348	RACE FOR THE COAST
Registration Number:	2544994	SOUTHERN ACCENTS
Registration Number:	2467154	SOUTHERN ACCENTS
Registration Number:	2423043	COASTAL LIVING

CH \$390.00 77601847

Registration Number:	2233877	COASTAL LIVING
Registration Number:	1103041	SOUTHERN ACCENTS

**CORRESPONDENCE DATA**

Fax Number: (212)467-1083  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: tipto@timeinc.com  
 Correspondent Name: Paul A. Lee  
 Address Line 1: 1271 Ave. of Americas  
 Address Line 4: New York, NEW YORK 10020

NAME OF SUBMITTER:	Cindy Connolly
Signature:	/Cindy Connolly/
Date:	02/11/2009

**Total Attachments: 3**  
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 source=Southern Accents into Southern Living Final Cert. of Merger#page2.tif  
 source=Southern Accents into Southern Living Final Cert. of Merger#page3.tif

# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"SOUTHERN ACCENTS, INC.", A DELAWARE CORPORATION,  
WITH AND INTO "SOUTHERN LIVING, INC." UNDER THE NAME OF  
"SOUTHERN LIVING, INC.", A CORPORATION ORGANIZED AND EXISTING  
UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED  
IN THIS OFFICE THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2008, AT  
10:18 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE  
NEW CASTLE COUNTY RECORDER OF DEEDS.

0903509 8100M

081241665



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State  
AUTHENTICATION: 7066582

DATE: 01-07-09

TRADEMARK  
REEL: 003934 FRAME: 0238

**CERTIFICATE OF MERGER  
MERCING  
SOUTHERN ACCENTS, INC.  
INTO  
SOUTHERN LIVING, INC.  
UNDER SECTION 251 OF THE GENERAL CORPORATION LAW  
OF THE STATE OF DELAWARE**

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The undersigned corporation DOES HEREBY CERTIFY THAT:

**FIRST:** The name and state of incorporation of each of the constituent corporations are as follows:

<u>Name</u>	<u>State</u>
Southern Accents, Inc.	Delaware
Southern Living, Inc.	Delaware

**SECOND:** An agreement of merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations in accordance with the requirements of Section 251(c) of the General Corporation Law of the State of Delaware.

**THIRD:** The name of the surviving corporation of the merger is Southern Living, Inc., a Delaware corporation.

**FOURTH:** The Certificate of Incorporation of Southern Living, Inc., a Delaware corporation, which is surviving the merger, shall continue in full force and effect as the Certificate of Incorporation for the surviving corporation.

**FIFTH:** The executed agreement of merger is on file at an office of the surviving corporation, the address of which is 1271 Avenue of the Americas, New York, NY 10020.


**SIXTH:** A copy of the agreement of merger will be furnished by the surviving corporation, on request and without cost, to any stockholder of any constituent corporation.

**SEVENTH:** This Certificate of Merger shall not become effective until, and shall become effective upon, December 31, 2008.

IN WITNESS WHEREOF, this Certificate of Merger has been signed as of the

29 day of December, 2008.

SOUTHERN LIVING, INC.

By   
Linda A. Pellegrino  
Assistant Treasurer

Southern Accents into  
Southern Living, Inc.  
217560

RECORDED: 02/11/2009

~~TRADEMARK~~  
REEL: 003934 FRAME: 0240