

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|--------------------------------------------------------------------------------------|----------------------------------------------|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Richard Rogg | | 02/06/2009 | INDIVIDUAL: |
| RECEIVING PARTY DATA | | | |
| Name: | Westside Sober Living Centers, Inc. | | |
| Doing Business As: | DBA Promises Residential Treatment Centers | | |
| Street Address: | 3743 S. Barrington Avenue | | |
| City: | Los Angeles | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90066 | | |
| Entity Type: | CORPORATION: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 77221481 | PROMISES MALIBU | |
| Serial Number: | 77221472 | PROMISES | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (818)340-2859 | | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | |
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| ATTORNEY DOCKET NUMBER: | PROMIS-50144 | | |
| NAME OF SUBMITTER: | Scott W. Kelley | | |

OP \$65.00 77221481

Signature:

/Scott W. Kelley/

Date:

02/11/2009

Total Attachments: 1

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WHEREAS, **RICHARD ROGG**, of Los Angeles, California, as indicated on the records of the U.S. Patent and Trademark Office, owns the pending U.S. Trademark Applications identified as follows:


1. U.S. Trademark Application Serial No. **77/221,481** filed **July 3, 2007** for the mark **PROMISES MALIBU**; and.
2. U.S. Trademark Application Serial No. **77/221,472** filed **July 3, 2007** for the mark **PROMISES**.

WHEREAS, **WESTSIDE SOBER LIVING CENTERS, INC. dba PROMISES RESIDENTIAL TREATMENT CENTERS**, a corporation of the State of California, with its principal place of business at 3743 S. Barrington Avenue, Los Angeles, California 90066, is desirous of acquiring the above-identified U.S. Trademark Applications, together with all associated good will.

The Commissioner of Patents and Trademarks is requested to record this Assignment in the files of the U.S. Patent and Trademark Office and return it to the attorneys of record:

Scott W. Kelley
KELLY, LOWRY & KELLEY, LLP
6320 Canoga Avenue
Suite 1650
Woodland Hills, California 91367

Date: February 6, 2009



RICHARD ROGG