

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Coastal Imports, Inc.		06/01/2008	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Jerome's Beverages, Inc.		
Also Known As:	AKA Jerry Adler Company		
Street Address:	1199 Oxford Court		
City:	Highland Park		
State/Country:	ILLINOIS		
Postal Code:	60035		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78809797	GRAN AMIGO	
Registration Number:	2737986	GRAN AMIGO	
CORRESPONDENCE DATA			
Fax Number:	(317)639-4882		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(317) 639-1210		
Email:	dklinestiver@lewis-kappes.com		
Correspondent Name:	David S. Klinestiver		
Address Line 1:	One American Square, Suite 2500		
Address Line 4:	Indianapolis, INDIANA 46282		
ATTORNEY DOCKET NUMBER:	520001-5002		
NAME OF SUBMITTER:	David S. Klinestiver		
Signature:	/David S. Klinestiver/		

CH \$65.00 78809797

Date:

02/12/2009

Total Attachments: 3

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Properties, all of which are free of all claims, liens and encumbrances, and that Assignor knows of no claim by any third party with respect to any of the Assigned Properties.

Assignor hereby covenants that it will not execute any agreement or instrument in conflict with the assignment effected by this instrument. Assignor, for itself and its legal representatives, successors and assigns, further agrees and covenants, upon Assignee's request, and without further remuneration other than reimbursement of reasonable expenses, to (a) communicate to Assignee or its legal representatives all facts known to Assignor respecting any of the Assigned Properties; (b) testify in any legal proceedings involving rights in any of the Assigned Properties; (c) sign all lawful documents and instruments, make all rightful oaths, and do generally everything necessary to aid Assignee and Assignee's successors, assigns and nominees in confirming, preserving and protecting all rights in and to any or all of the Assigned Properties in the United States or elsewhere.

IN WITNESS WHEREOF, a duly authorized officer of Assignor has signed this instrument as of and effective the 1st day of June, 2008.

COASTAL IMPORTS, INC.

By  _____
Carl Folkman

Title: President

STATE OF FLORIDA)
COUNTY OF Pinellas) ss.

The undersigned, a Notary Public in and for the County and State aforesaid, hereby certifies that Carl Folkman, a person personally known to me or who has presented satisfactory evidence of his identification in the form of _____, appeared and acknowledged before me this day that he is the President of Coastal Imports, Inc., and that he has executed this instrument on behalf of that corporation as a voluntary act.

IN WITNESS WHEREOF, I hereunto set my hand and official Seal, this 27th day of January, 2009.

Stephanie Murphy
Notary Public

Printed Name: Stephanie Murphy

My commission expires: _____

SEAL

