

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
IDG WORLD EXPO CORP.		02/12/2009	CORPORATION: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	INTERNATIONAL DATA GROUP, INC.		
<b>Street Address:</b>	5 SPEEN STREET		
<b>City:</b>	FRAMINGHAM		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	01701		
<b>Entity Type:</b>	CORPORATION: MASSACHUSETTS		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77191982	GREENXCHANGE	
<b>Serial Number:</b>	77192018	GREENXCHANGE XPO	
<b>Serial Number:</b>	77206460	CLEANXCHANGE	
<b>Serial Number:</b>	77206487	CLEANXCHANGE XPO	
<b>Serial Number:</b>	77266282	ONE EARTH. ONE EVENT.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(508)424-4807		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	5089354260		
<b>Email:</b>	trademark_docket@idg.com		
<b>Correspondent Name:</b>	INTERNATIONAL DATA GROUP, INC.		
<b>Address Line 1:</b>	5 SPEEN STREET		
<b>Address Line 4:</b>	FRAMINGHAM, MASSACHUSETTS 01701		
<b>ATTORNEY DOCKET NUMBER:</b>	ASSIGN IDGWEC TO IDG		

CH \$140.00 77191982

NAME OF SUBMITTER:	Mary Dolaher
Signature:	/Mary Dolaher/
Date:	02/12/2009
Total Attachments: 2 source=TMAssign_IDGWEC to IDG_02122009#page1.tif source=TMAssign_IDGWEC to IDG_02122009#page2.tif	

## TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT (hereinafter referred to as "Assignment") effective the 10<sup>th</sup> day of FEBRUARY, 2009 between IDG World Expo Corp. ("Assignor"), a Massachusetts Corporation and International Data Group, Inc. ("Assignee"), a Massachusetts Corporation,

### RECITALS

WHEREAS, Assignor agrees to assign and transfer certain intellectual property assets presently owned by Assignor to Assignee; and

WHEREAS, included among the assets to be assigned and transferred by Assignor are those pending and registered trademarks and all the registration applications and unregistered or common law trademarks, service marks, trade names and logos used by Assignor in connection with the business of the Assignor as listed on Exhibit A attached hereto (collectively the "Marks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor hereby agrees as follows:

1. Assignment.

Assignor hereby grants, transfers, assigns, conveys, and relinquishes exclusively to Assignee, its successors, and assigns forever, the entire title, right, interest, and ownership in and to the Marks, together with the applications for the registrations of and registrations for the Marks, and the good will of the business symbolized by and associated with said Marks and registrations thereof, including, but not limited to, the following:

(a) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present, or future infringements or dilution of or damage or injury to the Marks or the registrations thereof or such associated goodwill;

(b) the right to secure registrations therein in Assignee's own name and to secure renewals and extension of the registrations and applications for registrations in the United States of America or any other country; and

(c) the right to determine, in Assignee's sole discretion whether or not any registrations or applications for registration of the Marks shall be preserved and maintained or registered.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be executed as a sealed instrument as of the date written below by its officer thereunto duly authorized.

IDG World Expo Corp.

By: \_\_\_\_\_

Name: Mary Dolaher

Title: CEO

**Exhibit A**

**Marks**

All common law trademarks and applications for trademarks for GreenXchange INCLUDING BUT NOT LIMITED TO PTO application 77/191982

All common law trademarks and applications for trademarks for GreenXchange Xpo INCLUDING BUT NOT LIMITED TO PTO application 77/192018

All common law trademarks and applications for trademarks for CleanXchange INCLUDING BUT NOT LIMITED TO PTO application 77/206460

All common law trademarks and applications for trademarks for CleanXchange Xpo INCLUDING BUT NOT LIMITED TO PTO application 77/206487

All common law trademarks and applications for trademarks for One Earth. One Event. INCLUDING BUT NOT LIMITED TO PTO application 77/266282