

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Finity Acquisition Corp.		11/04/2008	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Oceanroc Investments Limited		
Street Address:	28th Floor, Futura Plaza, How Ming Street		
City:	Kwun Tong, Kowloon		
State/Country:	HONG KONG		
Entity Type:	COMPANY: BRITISH VIRGIN ISLANDS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2121669	FINITY	
Registration Number:	2991455	FINITY	
Registration Number:	2121670	FINITY NATURALS	
Registration Number:	2212193	FINITY STUDIO	
CORRESPONDENCE DATA			
Fax Number:	(415)393-9887		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415.954.0200		
Email:	trademark@ssd.com		
Correspondent Name:	Francesca E. Crisera, Esq.		
Address Line 1:	Squire, Sanders & Dempsey, L.L.P.		
Address Line 2:	One Maritime Plaza, Suite 300		
Address Line 4:	San Francisco, CALIFORNIA 94111-3492		
ATTORNEY DOCKET NUMBER:	086178.00002		
DOMESTIC REPRESENTATIVE			

CH \$115.00 2121669

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Francesca E. Crisera

Signature:

/francesca crisera/

Date:

02/12/2009

Total Attachments: 6

source=Trademark Assignment Agreement#page1.tif

source=Trademark Assignment Agreement#page2.tif

source=Trademark Assignment Agreement#page3.tif

source=Trademark Assignment Agreement#page4.tif

source=Trademark Assignment Agreement#page5.tif

source=Trademark Assignment Agreement#page6.tif

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement") shall be effective as of November 4, 2008 (the "Effective Date") by and between **Finity Acquisition Corp.**, a New York corporation (the "Assignor"), and **Oceanroc Investments Limited**, a company organized and existing under the laws of the British Virgin Islands (the "Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of certain trademarks listed in Exhibit A;

WHEREAS, pursuant to that certain Trademark Purchase and Assignment Agreement between Assignor and Assignee dated as of the Effective Date, Assignor has agreed to assign and has assigned to Assignee all worldwide rights in certain trademarks, including the specific trademarks set forth in Exhibit A, along with any and all goodwill relating thereto (the "Marks"); and

WHEREAS, Assignor and Assignee have agreed to enter into this Agreement as further evidence of Assignor's assignment of its rights in and to the Marks pursuant to the Trademark Purchase and Assignment Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. **Assignment**. As of the Effective Date, Assignor hereby sells, assigns, transfers, and conveys to Assignee and its successors, assigns, and nominees, absolutely and in perpetuity, Assignor's entire right, title, and interest worldwide in and to the Marks, together with all the goodwill associated therewith, and including the right to sue for and receive all damages from past infringements arising prior to the Effective Date, the same to be held and enjoyed by Assignee, its successors, assigns, and legal representatives.

2. **Further Assurances**. Assignor further agrees to execute all documents and do all such other things as may be necessary or appropriate to carry out the intent and/or purpose of this Agreement. In addition, and without limiting the generality of the foregoing, Assignor further agrees, at the request of Assignee or its successors in interest, to do all lawful acts which may be required for obtaining and enforcing Assignee's intellectual property rights in the Marks, and to otherwise aid Assignee or its successors in interest in enforcing intellectual property rights in the Marks, all at the expense of Assignee or its successors in interest.

3. **Power of Attorney**. Assignor hereby constitutes and appoints Assignee and its successors and assigns as Assignor's true and lawful attorneys with full power of substitution, in Assignor's name and stead but on behalf and for the benefit of Assignee and its successors and assigns, to demand and receive any and all of the Marks and to give receipts and releases for and in respect of the same, and any part thereof, and from time to time to institute and prosecute, at the expense and for the benefit of Assignee and its successors and assigns, any and all proceedings at law, in equity or otherwise, or to execute such documents, which Assignee or its successors or assigns may deem proper for the collection or reduction to possession of, or recordation of ownership to, any of the Marks, or for the collection and enforcement of any claim

or right of any kind hereby sold, conveyed, transferred and assigned, or intended so to be, and to do all acts and things in relation to the Marks which Assignee or its successors or assigns shall deem desirable. The foregoing powers are coupled with an interest and are and shall be irrevocable by Assignor or by dissolution of Assignor or in any manner or for any reason whatsoever.

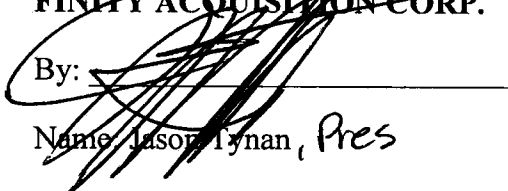
4. **Governing Law.** This Agreement shall be governed by, and construed and interpreted in accordance with the laws of the State of New York applicable to agreements made and to be performed entirely within such state, but excluding the conflicts of laws principles thereof.

5. **Counterparts.** This Agreement may be executed simultaneously in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

[remainder of page intentionally left blank]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Agreement to be executed by their duly authorized representatives as of the date written below.

FINITY ACQUISITION CORP.

By: 

Name: Jason Tynan, Pres

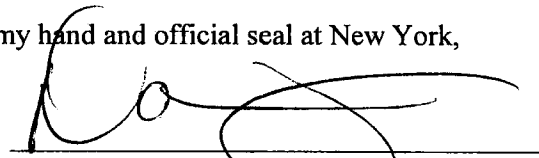
Title: President and sole shareholder, officer and director

Date: November 4, 2008

STATE OF NEW YORK)
) SS:
COUNTY OF NEW YORK)

BEFORE ME, a Notary Public in and for said County and State, personally appeared the above-named Finity Acquisition Corp., a New York corporation, by Jason Tynan, its President and sole shareholder, officer and director, who acknowledged that he did sign the foregoing instrument on behalf of said corporation and that the same is his free act and deed individually and as such President and sole shareholder, officer and director and the free act and deed of said corporation for the uses and purposes therein expressed.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal at New York, New York, this 4th day of November, 2008.



Notary Public
Daun A. Yearwood
Notary Public, State of New York
Qualified in the County of Nassau
No. 01YE5026271
Commission Expires 11/15/ 2010

ANROOC INVESTMENTS LIMITED

By: _____

Name: Ping Hung Yi

Title: Director

Date: ~~November~~, 2008 **19 JAN 2009**

EXHIBIT A

MARKS

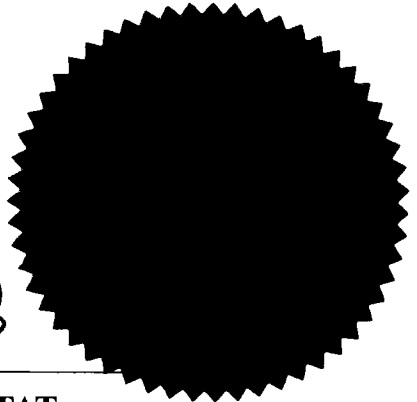
MARK	COUNTRY	REG./SER. NUMBER
FINITY	Canada	TMA433,950
RICKI FOR FINITY	Canada	306,448
RICKI FOR FINITY & Design	Canada	313,467
FINITY	France	93499053
FINITY	Japan	4533542
FINITY	United States	2,121,669
FINITY	United States	2,991,455
FINITY NATURALS	United States	2,121,670
FINITY STUDIO	United States	2,212,193

CERTIFICATE

I, **YUNG CHING TAT**, Notary Public, duly registered and practising at Hong Kong, Special Administrative Region of the People's Republic of China DO HEREBY VERIFY that I was present on the 19th day of January 2009 and did see Mr. **TING Hung Yi** signed the foregoing "Trademark Assignment Agreement".

I assume no responsibility for the contents and the capacity of Mr. **TING Hung Yi** in signing of the foregoing document.

Dated the 19th day of January 2009.



**YUNG CHING TAT
NOTARY PUBLIC
HONG KONG SAR
HASTINGS & CO.**