

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Time Direct Ventures LLC		02/13/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Maghound Enterprises, Inc.		
Street Address:	1271 Ave. of Americas		
City:	New York City		
State/Country:	NEW YORK		
Postal Code:	10020		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3541863	MAGHOUND	
Registration Number:	3538698	MAGHOUND	
Serial Number:	78708731	MAGHOUND	
Serial Number:	78708710	MAGHOUND	
Registration Number:	3529115	THE MAGAZINE LOVER'S BEST FRIEND	
Serial Number:	78708701	THE MAGAZINE LOVER'S BEST FRIEND	
CORRESPONDENCE DATA			
Fax Number:	(212)467-1083		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	tipto@timeinc.com		
Correspondent Name:	Paul A. Lee		
Address Line 1:	1271 Ave. of Americas		
Address Line 4:	New York, NEW YORK 10020		
NAME OF SUBMITTER:	Cindy Connolly		

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Signature:	/Cindy Connolly/
Date:	02/13/2009
Total Attachments: 1 source=tdv maghound letter#page1.tif	

TRADEMARK/SERVICE MARK ASSIGNMENT

WHEREAS Time Direct Ventures LLC, a Delaware corporation (the "Assignor"), with offices located at 1271 Avenue of the Americas, New York, NY 10020, is the owner of the following trademark(s)/service mark(s) registered or applied for in the United States Patent and Trademark Office (hereinafter the "Trademark(s)");

Mark	Reg. (Appln.) No.	Reg. (Appln.) Date
MAGHOUND and Design	3,541,863	December 2, 2008
MAGHOUND	3,538,698	November 25, 2008
MAGHOUND and Design	(78/708,731)	(September 8, 2005)
MAGHOUND	(78/708,710)	(September 8, 2005)
THE MAGAZINE LOVER'S BEST FRIEND	3,529,115	November 4, 2008
THE MAGAZINE LOVER'S BEST FRIEND	(78/708,701)	(September 8, 2005)

WHEREAS Maghound Enterprises, Inc., a Delaware corporation (the "Assignee"), having its principal place of business at 1271 Avenue of the Americas, New York, NY 10020, is desirous of acquiring the Trademark(s) and all applications and registrations therefor; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign to the Assignee all right, title and interest in and to the Trademark(s), and any applications or registrations therefor, together with the goodwill of the business symbolized by the Trademark(s), the portion of the business to which the Trademarks relate, and the right to sue for past infringement.

Time Direct Ventures LLC

By: Paul A. Lee
Name: Paul A. Lee
Title: Assistant Secretary

Date: February 13, 2009

State of New York :
: ss
County of New York :

On the 13th day of February, 2009, before me personally came Paul A. Lee, to me known, who, being by me duly sworn, did depose and say that he/she resides at Yonkers, NY; that he/she is the individual described in and which executed the above instrument; and that he/she signed his/her name thereto by authority duly held.

Melinda Chu

Notary Public -

MELINDA CHU
Notary Public, State of New York
No. 01CH5018955
Qualified in Kings County
Commission Expires May 12, 2011

TRADEMARK

RECORDED: 02/13/2009

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