

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
L&P Property Management Company		02/06/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Stein Industries, Inc.		
Street Address:	7153 Northland Drive North		
City:	Brooklyn Park		
State/Country:	MINNESOTA		
Postal Code:	55428		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2539197	DANN DEE DISPLAY FIXTURES	
CORRESPONDENCE DATA			
Fax Number:	(877)769-7945		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-335-5070		
Email:	tmdoctc@fr.com		
Correspondent Name:	Joel D. Leviton		
Address Line 1:	P.O. Box 1022		
Address Line 4:	Minneapolis, MINNESOTA 55440-1022		
ATTORNEY DOCKET NUMBER:	19400-0001001		
NAME OF SUBMITTER:	Joel D. Leviton		
Signature:	/Joel D. Leviton/		
Date:	02/13/2009		

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Total Attachments: 4

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made effective this 6th day of February, in the year 2009, by and between **L&P PROPERTY MANAGEMENT COMPANY**, organized under the laws of the State of Delaware, U.S.A., with a principal place of business at No. 1 Leggett Road, Carthage, Missouri 64836 ("Assignor") in favor of Stein Industries, Inc., organized under the laws of the State of Wisconsin, with a principal place of business at _____ ("Assignee");

WITNESSETH:

WHEREAS, Assignor is the record owner of the entire right, title and interest in and to the trademarks and trademark applications set forth in Exhibit A hereto ("Trademark Rights"); and

WHEREAS, Assignee is desirous of acquiring, and Assignor is willing to convey, all right, title and interest in and to said Trademark Rights, and the business to which the Trademark Rights pertain,


NOW, THEREFORE, for and in consideration of payment by Assignee to Assignor of the sum of One Dollar (\$1.00) and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, by these presents, does hereby sell, assign and transfer to Assignee, and any successors, assigns, nominees and/or legal representatives of Assignee, the entire right, title and interest, including the goodwill of the business symbolized by said Trademark Rights, for the United States of America, its territories and possessions, and in all foreign countries, in and to said trademarks, and the business to which the Trademark Rights pertain, including the goodwill of the business symbolized by said Trademark Rights, and any and all foreign counterparts or legal equivalents of the said Trademark Rights in any and all foreign countries, including the right to claim priority under any International Convention and the right to sue for any past infringement in the United States of America and/or any and all foreign countries.

Assignor hereby covenants that no assignment, sale, agreement, license or encumbrance has been or will be made or entered into that would conflict with or limit the rights granted under this Assignment.

Assignor further covenants that Assignor will promptly provide to Assignee, upon Assignee's request, all pertinent facts and documents relating to said Trademark Rights, foreign counterparts and legal equivalents as may be known and accessible to Assignor, and Assignor will testify as to the same in any interference, litigation or proceeding related thereto, and will promptly execute and deliver to Assignee or its legal representatives any and all papers, instruments or affidavits necessary or desirable to vest and/or record title in Assignee or for Assignee to apply for, perfect, obtain, maintain, issue and/or enforce any of said Trademark Rights, counterparts and/or legal equivalents thereof and/or any trademark registrations granted thereon.

IN WITNESS WHEREOF, Assignor, by a duly authorized officer, has executed this Assignment effective the date first above written.

("ASSIGNOR")
L&P PROPERTY MANAGEMENT COMPANY




By: Ernest C. Jett, Vice President

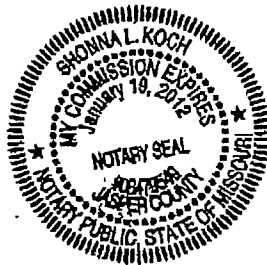
State of Missouri)
)ss
County of Jasper)

On this 6th day of February, in the year 2009, before me, a Notary Public, in and for said State of Missouri, United States of America, in the County of Jasper, personally appeared ~~Gene B. Karchner~~ *Ernest C. Jett*, who is Vice President of L&P Property Management Company, known to me to be the person who executed the within Trademark Assignment on behalf of said corporation and acknowledged to me that he executed the same for the purposes therein stated.

(Seal)



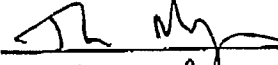
Notary Public



THE UNDERSIGNED, has acknowledged and accepted the foregoing Trademark Assignment as of this 6th day of February, in the year 2009.

("ASSIGNEE")

Stein Industries, Inc.

By: 

Name: Tom Meyer

Title: Chief Executive Officer

EXHIBIT A TO TRADEMARK ASSIGNMENT					
Trademark	Country	Filing Date	Application No.	Registration Date	Registration No.
DANN DEE DISPLAY FIXTURES	US	FEB 28, 2000	75/928,476	FEB 19, 2002	2,539,197