

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jobson Medical Information LLC		01/07/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Cengage Learning, Inc.		
Street Address:	200 First Stamford Place		
City:	Stamford		
State/Country:	CONNECTICUT		
Postal Code:	06902		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3417275	CONCEPT MEDIA	
CORRESPONDENCE DATA			
Fax Number:	(212)996-9579		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	trademarks@montagulaw.com		
Correspondent Name:	Alexandre A. Montagu		
Address Line 1:	1120 Avenue of the Americas, 4th Fl		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	CENGAGE		
NAME OF SUBMITTER:	Thomas Walsh		
Signature:	/ThomasWalsh/		
Date:	02/13/2009		

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Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS AGREEMENT is dated as of January __, 2009.

WHEREAS, Jobson Medical Information LLC, a Delaware limited liability company (the "Assignor"), having a principal place of business at 100 Avenue of the Americas, 9th Floor, New York, NY 10013, has adopted, acquired, used and is using in a substantially exclusive and continuous manner in its business the trademark CONCEPT MEDIA (the "Trademark") and Registration No. 3417275 therefor (the "Registration"); and

WHEREAS, Cengage Learning, Inc., a Delaware corporation ("Assignee"), having its office at 200 First Stamford Place, Stamford, CT 06902, wishes to acquire all right, title and interest in and to the Trademark and the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns, all of its right, title and interest, whether statutory or at common law, in and to the Trademark and the Registration, together with all the goodwill of the business symbolized by the Trademark in the United States and all countries throughout the world, and together with the right to sue and collect damages and/or profits for past infringements of the Trademark, the intent hereof being to substitute Assignee in the place of Assignor.

Assignor further authorizes the Director of the U.S. Patent and Trademark Office to record this assignment and to identify the Registration in its records as the property of Assignee, its successors, legal representatives and assigns.

Assignor further agrees to execute such further documents as may be reasonably required to record Assignee as the owner of the Trademark and the Registration at Assignee's sole expense.

This Agreement may be executed in several counterparts, each of which shall be deemed an original, but all of which together will constitute one and the same instrument. Counterparts of this Agreement (or applicable signature pages hereof) that are manually signed and delivered by facsimile transmission shall be deemed to constitute signed original counterparts hereof and shall bind the parties signing and delivering in such manner.

[Signature page follows.]

IN WITNESS WHEREOF, each party has caused this instrument to be signed by a duly authorized representative as of the date first written above.

CENGAGE LEARNING, INC.

By: 

Name: NANCY ROBERTSON

Title: EXEC VP

JOBSON MEDICAL INFORMATION LLC

By: _____

Name:

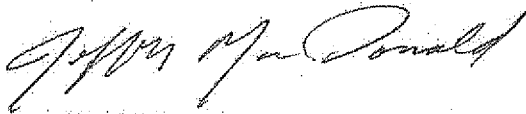
Title:

IN WITNESS WHEREOF, each party has caused this instrument to be signed by a duly authorized representative as of the date first written above.

CENGAGE LEARNING, INC.

By: _____
Name:
Title:

JOBSON MEDICAL INFORMATION LLC

By: 
Name: JEFFREY MACDONALD
Title: CEO