TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Amended Trademark Use Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Los Angeles County Metropolitan Transportation Authority		02/09/2009	a public agency: CALIFORNIA

RECEIVING PARTY DATA

Name:	Los Angeles County Metropolitan Transportation Authority
Street Address:	One Gateway Plaza
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90012
Entity Type:	a public agency: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78324860	EZ TRANSIT PASS

CORRESPONDENCE DATA

Fax Number: (213)687-0498

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 213-787-2500
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ATTORNEY DOCKET NUMBER:	70118-00002
NAME OF SUBMITTER:	Scott R. Miller
Signature:	/scott r. miller/
Date:	02/13/2009

Total Attachments: 17
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Amended Trademark Use Agreement

Applicant Los Angeles County Metropolitan Transportation Authority ("LACMTA"), owner of the pending application, Serial No. 78/324860 (the "Application"), to register EZ TRANSIT PASS (the "Mark"), hereby agrees to limit its use, and its licensing and authorization of the use, of the Mark, howsoever it is described or depicted in this Application, or may be described or depicted in any other application, or in any resulting registration, to the forms described in Paragraphs 1 through 3 below, which are partially illustrated in the attached "Examples of Trademark Use". This Amended Trademark Use Agreement supersedes and replaces in its entirety the Trademark Use Agreement recorded on December 22, 2004 in the file of this Application at Reel/Frame 002996/04.

2. *IN SERIATIM.* The LACMTA may use the Mark in *in seriatim* form (for example, in text or other copy): (a) in the same size as the surrounding text; (b) emphasized compared to the surrounding text, and/or (c) in smaller or larger size than the surrounding text, *provided that* (i) in no event will the Mark be styled such that "transit" is omitted, or used in any form or manner diminished or set off in its appearance as compared to both of "EZ" and "pass", or otherwise differentiated in its appearance from that of "pass", in whatever case or form these other formatives of the Mark ("EZ" and/or "pass") may appear, and (ii) *except, on a limited basis, to conform the appearance or style of the Mark to the appearance or style of the immediately surrounding text when not to do so would be contrary to conventional practice* (such as, without limitation, use within the context of a table of contents or headline), in no event will the *in seriatim* use of the Mark feature initial capitals for "transit" or "pass", all upper case font for "transit"

or "pass", all lower case font, or any italic, oblique or slanted fonts, but rather, will be limited to the specific form "**EZ transit pass**".
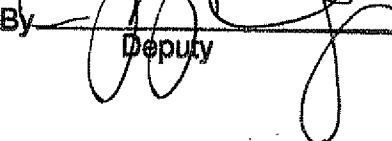
2.   **STYLIZED**. The LACMTA may use, and license or authorize the use of, the Mark as a stylized logo comprised of the letters "EZ" stacked over the combination of words "TRANSIT PASS" in a two-tiered configuration as illustrated by the Examples of Trademark Use, and the Mark, as used in this stylized, two-tiered configuration, may include any or all of the formatives "EZ", "TRANSIT" and/or "PASS" in initial capitals, all lower case font, or all upper case font, and may feature the formative "EZ" in a different font size than that used for the combined words "TRANSIT PASS", but in no event will the Mark in two-tiered configuration include any italic, oblique or slanted fonts or be styled such that "TRANSIT" is omitted, or in any form or manner diminished or set off in its appearance as compared to both of "EZ" and "PASS", or otherwise differentiated in its appearance from that of "PASS", in whatever case or form these other formatives of the Mark ("EZ" and/or "pass") may appear.

2.   **ALL USES**. The LACMTA will not incorporate, and will not license or authorize the incorporation of, a purple color scheme, whether as background, foreground, shading, color of font, or otherwise, in connection with any use of the Mark, irrespective of the form of the Mark.

LOS ANGELES COUNTY
METROPOLITAN TRANSPORTATION
AUTHORITY

By: _____
Name:
Title: Chief Executive Officer
Date: _____2-9-07_____

APPROVED AS TO FORM:
RAYMOND G. FORTNER, JR.
COUNTY COUNSEL

By _____
        Deputy

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EXAMPLES OF TRADEMARK USE

The following examples of "Uses That May be Made" of the service mark EZ TRANSIT PASS (the "Mark") within the scope of this Agreement are cumulative and presented for clarity, but not exhaustive.

A. Clarification of Paragraph 1 of the Amended Trademark Use Agreement — *Application of Amended Trademark Use Agreement to textual examples:*

1. The Mark may be the same size as surrounding text, but no initial caps for "transit" or "pass", no all lower case, no ALL CAPS for "transit" or "pass", and no italic, oblique or slanted fonts will be used. For example:

Uses That May be Made Within the Scope of this Agreement (Permissible Uses):

"The quick brown fox jumped over the EZ transit pass on its way to work."

Uses That Will Not be Made (Uses Prohibited by this Agreement):

"The quick brown fox jumped over the EZ TRANSIT PASS on its way to work.";
"The quick brown fox jumped over the ez transit pass on its way to work.";
"The quick brown fox jumped over the EZ Transit Pass.";

"The quick brown fox jumped over the *EZ transit pass*";
"The quick brown fox jumped over the EZ *transit pass*";
"The quick brown fox jumped over the *EZ* transit *pass*";
"The quick brown fox jumped over the *EZ transit* pass";
"The quick brown fox jumped over the EZ *transit* pass";

"The quick brown fox jumped over the *EZ TRANSIT PASS*";
"The quick brown fox jumped over the EZ *TRANSIT PASS*";
"The quick brown fox jumped over the *EZ* TRANSIT *PASS*";
"The quick brown fox jumped over the *EZ TRANSIT* PASS";
"The quick brown fox jumped over the EZ *TRANSIT* PASS";

"The quick brown fox jumped over the *ez transit pass*";
"The quick brown fox jumped over the ez *transit pass*";
"The quick brown fox jumped over the *ez* transit *pass*";
"The quick brown fox jumped over the *ez transit* pass";
"The quick brown fox jumped over the ez *transit* pass";

"The quick brown fox jumped over the *EZ Transit Pass*";
"The quick brown fox jumped over the EZ *Transit Pass*";
"The quick brown fox jumped over the *EZ* Transit *Pass*";
"The quick brown fox jumped over the *EZ Transit* Pass";
"The quick brown fox jumped over the EZ *Transit* Pass".

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2. The Mark may be emphasized compared to surrounding text, but no initial caps for "transit" or "pass", no all lower case, no ALL CAPS for "transit" or "pass", and no italic, oblique or slanted fonts will be used. For example:

Uses That May be Made Within the Scope of this Agreement (Permissible Uses):

"The quick brown fox jumped over the **EZ transit pass** on its way to work.";
"The quick brown fox jumped over the **EZ** transit pass on its way to work.";
"The quick brown fox jumped over the **EZ** transit pass on its way to work."

Uses That Will Not be Made (Uses Prohibited by this Agreement):

"The quick brown fox jumped over the **EZ TRANSIT PASS** on its way to work.";
"The quick brown fox jumped over the EZ TRANSIT PASS on its way to work.";
"The quick brown fox jumped over the EZ TRANSIT PASS on its way to work.";

"The quick brown fox jumped over the **ez transit pass** on its way to work.";
"The quick brown fox jumped over the ez transit pass on its way to work.";
"The quick brown fox jumped over the ez transit pass on its way to work.";

"The quick brown fox jumped over the **EZ Transit Pass** on its way to work.";
"The quick brown fox jumped over the EZ Transit Pass on its way to work.";
"The quick brown fox jumped over the EZ Transit Pass on its way to work.";

"The quick brown fox jumped over the *EZ transit pass* on its way to work.";
"The quick brown fox jumped over the *EZ transit pass* on its way to work.";
"The quick brown fox jumped over the *EZ* transit *pass* on its way to work.";
"The quick brown fox jumped over the *EZ transit* pass on its way to work.";
"The quick brown fox jumped over the EZ *transit* pass on its way to work.";

"The quick brown fox jumped over the *EZ transit pass* on its way to work.";
"The quick brown fox jumped over the *EZ transit pass* on its way to work.";
"The quick brown fox jumped over the *EZ* transit *pass* on its way to work.";
"The quick brown fox jumped over the *EZ transit* pass on its way to work.";
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"The quick brown fox jumped over the *EZ transit pass* on its way to work.";
"The quick brown fox jumped over the *EZ* transit *pass* on its way to work.";
"The quick brown fox jumped over the *EZ transit* pass on its way to work.";
"The quick brown fox jumped over the EZ *transit* pass on its way to work.";

"The quick brown fox jumped over the *EZ TRANSIT PASS* on its way to work.";
"The quick brown fox jumped over the *EZ TRANSIT PASS* on its way to work.";
"The quick brown fox jumped over the *EZ* TRANSIT *PASS* on its way to work.";
"The quick brown fox jumped over the *EZ TRANSIT* PASS on its way to work.";
"The quick brown fox jumped over the EZ *TRANSIT* PASS on its way to work.";

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"The quick brown fox jumped over the *EZ TRANSIT PASS* on its way to work.";
"The quick brown fox jumped over the EZ *TRANSIT PASS* on its way to work.";
"The quick brown fox jumped over the *EZ* TRANSIT *PASS* on its way to work.";
"The quick brown fox jumped over the *EZ TRANSIT* PASS on its way to work.";
"The quick brown fox jumped over the EZ *TRANSIT* PASS on its way to work.";

"The quick brown fox jumped over the *EZ TRANSIT PASS* on its way to work.";
"The quick brown fox jumped over the **EZ** *TRANSIT PASS* on its way to work.";
"The quick brown fox jumped over the **EZ** TRANSIT *PASS* on its way to work.";
"The quick brown fox jumped over the **EZ** *TRANSIT* PASS on its way to work.";
"The quick brown fox jumped over the **EZ** *TRANSIT* PASS on its way to work.";

"The quick brown fox jumped over the *ez transit pass* on its way to work.";
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"The quick brown fox jumped over the *ez* transit *pass* on its way to work.";
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"The quick brown fox jumped over the *ez transit pass* on its way to work.";
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"The quick brown fox jumped over the *ez transit* pass on its way to work.";

"The quick brown fox jumped over the *ez transit pass* on its way to work.";
"The quick brown fox jumped over the *ez transit pass* on its way to work.";
"The quick brown fox jumped over the *ez* **transit** *pass* on its way to work.";
"The quick brown fox jumped over the *ez transit* **pass** on its way to work.";
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"The quick brown fox jumped over the *EZ Transit Pass* on its way to work.";
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"The quick brown fox jumped over the *EZ Transit* **Pass** on its way to work.";
"The quick brown fox jumped over the EZ *Transit* **Pass** on its way to work.".

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3. The Mark, whether or not emphasized compared to the surrounding text, may be smaller or larger than the surrounding text, but no initial caps for "transit" or "pass", no all lower case, no ALL CAPS for "transit" or "pass", and no italic, oblique or slanted fonts will be used. For example:

<u>Uses That May be Made Within the Scope of this Agreement (Permissible Uses):</u>

"The quick brown fox jumped over the EZ transit pass on its way to work.";
"The quick brown fox jumped over the EZ transit pass on its way to work.";

"The quick brown fox jumped over the EZ transit pass on its way to work.";
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"The quick brown fox jumped over the EZ transit pass on its way to work.";

"The quick brown fox jumped over the **EZ transit pass** on its way to work.";
"The quick brown fox jumped over the <u>EZ transit pass</u> on its way to work.";
"The quick brown fox jumped over the <u>**EZ transit pass**</u> on its way to work.".

<u>Uses That Will Not be Made (Uses Prohibited by this Agreement):</u>

"The quick brown fox jumped over the EZ TRANSIT PASS on its way to work.";
"The quick brown fox jumped over the EZ TRANSIT PASS on its way to work.";

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"The quick brown fox jumped over the <u>EZ TRANSIT PASS</u> on its way to work.";
"The quick brown fox jumped over the <u>**EZ TRANSIT PASS**</u> on its way to work.";

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"The quick brown fox jumped over the _ez transit pass_ on its way to work.";
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"The quick brown fox jumped over the *EZ Transit Pass* on its way to work.";
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"The quick brown fox jumped over the *EZ Transit Pass* on its way to work.";

"The quick brown fox jumped over the *EZ Transit Pass* on its way to work.";
"The quick brown fox jumped over the *EZ Transit Pass* on its way to work.";
"The quick brown fox jumped over the *EZ* Transit *Pass* on its way to work.";
"The quick brown fox jumped over the *EZ Transit* Pass on its way to work.";
"The quick brown fox jumped over the *EZ Transit* Pass on its way to work.";

"The quick brown fox jumped over the *EZ Transit Pass* on its way to work.";
"The quick brown fox jumped over the *EZ Transit Pass* on its way to work.";
"The quick brown fox jumped over the *EZ* Transit *Pass* on its way to work.";
"The quick brown fox jumped over the *EZ Transit* Pass on its way to work.";
"The quick brown fox jumped over the *EZ Transit* Pass on its way to work.";

"The quick brown fox jumped over the *EZ Transit Pass* on its way to work.";
"The quick brown fox jumped over the *EZ Transit Pass* on its way to work.";
"The quick brown fox jumped over the *EZ* Transit *Pass* on its way to work.";
"The quick brown fox jumped over the *EZ Transit* Pass on its way to work.";
"The quick brown fox jumped over the *EZ Transit* Pass on its way to work.".

B. Clarification of Exception Stated in Paragraph 1 of the Amended Trademark Use Agreement — *Application of Amended Trademark Use Agreement to textual examples:*

The Mark may be used on a limited basis to conform the appearance or style of the Mark to the appearance or style of the immediately surrounding text when not to do so would be contrary to conventional practice. For example:

<u>**1. Uses That May be Made Within the Scope of This Agreement (Permissible Uses):**</u>

TABLE OF CONTENTS

I. AREA TRANSPORTATION PROJECTS

    A. METROLINK

    B. EZ TRANSIT PASS

    C. METRO SERVICE ENHANCEMENTS

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D. METRO TO THE HOLLYWOOD BOWL

E. METRO TO THE BEACH

TABLE OF CONTENTS

I. AREA TRANSPORTATION PROJECTS

    A. Metrolink

    B. EZ Transit Pass

    C. Metro Service Enhancements

    D. Metro To The Hollywood Bowl

    E. Metro To The Beach

HEADLINE SPECIMENS

HOP ON BOARD WITH EZ TRANSIT PASS!

Get Around LA With EZ Transit Pass!

Stuck in traffic? Pick up an EZ transit pass today!

2. Uses That Will Not be Made (Uses Prohibited by this Agreement):

TABLE OF CONTENTS

I. AREA TRANSPORTATION PROJECTS

    A. Metrolink

    B. EZ TRANSIT PASS

    C. Metro Service Enhancements

    D. Metro To The Hollywood Bowl

    E. Metro To The Beach

TABLE OF CONTENTS

I. AREA TRANSPORTATION PROJECTS

    A. METROLINK

B. EZ Transit Pass

C. METRO SERVICE ENHANCEMENTS

D. METRO TO THE HOLLYWOOD BOWL

E. METRO TO THE BEACH

HEADLINE SPECIMENS

Hop on board with EZ TRANSIT PASS!

Get Around LA With ez transit pass!

Stuck in traffic? Pick up an EZ Transit Pass today!

C. Clarification of Paragraph 2 of the Amended Trademark Use Agreement — *Application of Amended Trademark Use Agreement to textual examples:*

When the Mark is used as a stylized logo (as described in Paragraph 2 of the Amended Trademark Use Agreement), formats that may be used include all caps, initial caps and all lower case, but will not include slanted, oblique or italicized text, in whole or in part. For example:

1. Uses That May be Made Within the Scope of this Agreement (Permissible Uses):

EZ
transit pass

EZ
TRANSIT PASS

ez
transit pass

EZ
Transit Pass

2. Uses That Will Not be Made (Uses Prohibited by this Agreement):

EZ
transit pass

EZ
transit pass

EZ
transit *pass*

xiv

EZ
transit pass

EZ
transit pass

· EZ
TRANSIT PASS

EZ
TRANSIT PASS

EZ
TRANSIT *PASS*

EZ
TRANSIT PASS

EZ
TRANSIT PASS

ez
transit pass

ez
transit pass

ez
transit *pass*

ez
transit pass

ez
transit pass

EZ
Transit Pass

EZ
Transit Pass

EZ
Transit *Pass*

EZ
Transit Pass

EZ
Transit Pass

D. Clarification of Paragraphs 1 and 2 of the Amended Trademark Use Agreement — *Application of Amended Trademark Use Agreement to textual examples:*

In no event will the Mark be styled such that "transit" is omitted, or used in any form or manner diminished or set off in its appearance as compared to both of "EZ" and "pass", or otherwise differentiated in its appearance from that of "pass", in whatever case or form the Mark (*in seriatim*, stylized, within the context of surrounding text or standing alone, etc.), or these other formatives of the Mark ("EZ" and/or "pass"), may appear. For example:

<u>Uses That Will Not be Made (Uses Prohibited by this Agreement):</u>

"The quick brown fox jumped over the EZ transit pass on its way to work.";

"The quick brown fox jumped over the EZ transit pass on its way to work.";

"The quick brown fox jumped over the EZ transit pass on its way to work.";

"The quick brown fox jumped over the EZ transit pass on its way to work.";

"The quick brown fox jumped over the EZ transit **pass** on its way to work.";

"The quick brown fox jumped over the <u>EZ</u> transit <u>pass</u> on its way to work.";

"The quick brown fox jumped over the <u>EZ</u> transit <u>pass</u> on its way to work."

EZ
transit pass

EZ
transit pass

EZ
transit pass

EZ
transit pass

EZ
TRANSIT PASS

EZ
TRANSIT PASS

EZ
TRANSIT PASS

EZ
TRANSIT PASS

ez
transit pass

xvi

ez
transit pass

ez
transit pass

EZ
Transit Pass

EZ
Transit Pass

EZ
Transit Pass

EZ
Transit Pass