TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A.		01/27/2009	National Association: UNITED STATES

RECEIVING PARTY DATA

Name:	KIK New Jersey, LLC
Street Address:	602 Washington Avenue
Internal Address:	Suite A
City:	Carlstadt
State/Country:	NEW JERSEY
Postal Code:	07072
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	2949989	BRIGHT WATER
Registration Number:	3047324	SPRING AIRE
Registration Number:	2473524	SPRING TIME
Registration Number:	3010405	SOLO
Registration Number:	2628873	SOLO
Registration Number:	2421790	SPRING TIME
Registration Number:	1336232	BRIGHT WATER
Registration Number:	1336230	BRIGHT WATER
Registration Number:	3015544	FAST-N EASY
Registration Number:	2921340	OXY-COMPLEX
Registration Number:	2919621	OXY-MATRIX
Registration Number:	2519227	SPIN
Registration Number:	0810717	SEA MIST

CH $415.00 2949989

Registration Number:	0773821	SEA MIST INSIDE 'N' OUTSIDE
Registration Number:	3303649	SUAVE Y TIERNO
Serial Number:	78831389	ROAR

CORRESPONDENCE DATA

Fax Number: (212)492-0603

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2123733603

Email: lsilber@paulweiss.com, hranucci@paulweiss.com

Correspondent Name: Lindsay N. Silber

Address Line 1: 1285 Avenue of the Americas

Address Line 2: c/o Paul, Weiss, LLP

Address Line 4: New York, NEW YORK 10019-6064

ATTORNEY DOCKET NUMBER:	18600-004
NAME OF SUBMITTER:	Lindsay N. Silber
Signature:	/lindsaynsilber/
Date:	02/13/2009

Total Attachments: 4

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RELEASE OF LIEN ON TRADEMARKS

This RELEASE OF LIEN ON TRADEMARKS (the "Release"), dated as of January 27th, 2009 and effective as of October 27, 2008 is made by JPMORGAN CHASE BANK, N.A., in its capacity as Collateral Agent ("Agent") for the financial institutions party to that certain First-Lien Credit Agreement, dated as of May 24, 2007, among KIK Custom Products Inc. ("KIK"), certain affiliates of KIK party thereto, the financial institutions party thereto and Agent (the "Credit Agreement"), in favor of KIK NEW JERSEY, LLC, a Delaware limited liability company ("Grantor"). Capitalized terms used herein and not otherwise defined shall have the meaning set forth in or incorporated by reference into the Credit Agreement.

WHEREAS, Grantor entered into a Trademark Security Agreement, dated as of November 7, 2007 and recorded in the United States Patent and Trademark Office as of December 6, 2007 at Reel 003672, Frame 0813, pursuant to which Grantor granted to Agent a security interest in and lien on all right, title and interest of the Grantor in certain trademarks, including the trademark registrations and applications set forth on Schedule A attached hereto (the "Released Trademarks");

WHEREAS, Grantor has requested that Agent release any and all interest it may have in the Released Trademarks, and Agent has agreed to do so, in connection with a permitted Asset Sale pursuant to Section 6.06 of the Credit Agreement and a subsequent release of Pledged Collateral (as defined in the Security Agreement) pursuant to Section 7.15(c) of that certain First-Lien U.S. Security Agreement, dated as of May 24, 2007, by and among KIK, the guarantors party thereto and Agent (the "Security Agreement").

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Agent does hereby release, relinquish and discharge its security interest in, to and under the Released Trademarks.

[Remainder of Page Intentionally Left Blank.]

IN WITNESS WHEREOF, Agent has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date hereinabove set forth.

JPMORGAN CHASE BANK, N.A.

By:_____
Name: Douglas Jenks
Title: Managing Director

STATE OF) New York
) ss:
COUNTY OF) New York

On this 27th day of January, 2009, before me personally came Douglas Jenks, to me known to be the person who signed the foregoing instrument and who being duly sworn by me did depose and state that she/he is a Managing Director of JPMorgan Chase Bank, N.A.; she/he signed the instrument in the name of JPMorgan Chase Bank, N.A; and she/he had the authority to sign the instrument on behalf of JPMorgan Chase Bank, N.A.

Arlene N. Gibbs
Notary Public

ARLENE N. GIBBS
Notary Public, State of New York
No. 01GI6025531
Qualified in Nassau County
Commission Expires June 1, 20 11

SCHEDULE A

Trademark Registrations:

TRADEMARK	REGISTRATION NUMBER
BRIGHT WATER	2949989
SPRING AIRE	3047324
SPRING TIME	2473524
SOLO	3010405
SOLO	2628873
SPRING TIME	2421790
BRIGHT WATER	1336232
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SPIN	2519227
SEA MIST	0810717
SEA MIST INSIDE 'N' OUTSIDE (Stylized)	0773821
SUAVE Y TIERNO	3303649

Trademark Applications:

TRADEMARK	APPLICATION NUMBER
ROAR	78831389