

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TrademarkSmart, LLC		11/17/2008	LIMITED LIABILITY COMPANY: ARIZONA
RECEIVING PARTY DATA			
Name:	Mark C. Schollaert		
Doing Business As:	DBA TrademarkSmart		
Street Address:	4747 Panorama Drive		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92116		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77538167	TRADEMARKSMART	
CORRESPONDENCE DATA			
Fax Number:	(619)878-2800		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	619-878-2800		
Email:	mark@trademarksmart.net		
Correspondent Name:	Mark C. Schollaert		
Address Line 1:	4747 Panorama Drive		
Address Line 4:	San Diego, CALIFORNIA 92116		
ATTORNEY DOCKET NUMBER:	TRADEMARKSMART ASSIGN		
NAME OF SUBMITTER:	Mark C. Schollaert		
Signature:	/mcs/		

OP \$40.00 77538167

Date:

02/16/2009

Total Attachments: 1

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ASSIGNMENT OF FEDERAL INTENT-TO-USE APPLICATION

WHEREAS, TrademarkSmart, LLC ("Assignor"), an Arizona limited liability company, having a place of business at 5709 E. Monterosa Street, Phoenix, Arizona 85018, intends to use the mark **TRADEMARKSMART** in commerce and has filed an application, now assigned Serial No. 77/538,167, with the United States Patent and Trademark office under Section 1(b) of the Trademark Act, indicating that intention, but has not yet filed an allegation of use under Sections 1(c) or 1(d) of the Trademark Act, and

WHEREAS, Assignor is assigning the mark in the above-identified application and substantially all of the business or the portion thereof to which the mark pertains, as required by 15 U.S.C. Section 1060; and

WHEREAS, Mark C. Schollaert ("Assignee"), a United States individual, residing at 4747 Panorama Drive, San Diego, California 92116, is desirous of acquiring said trademark and the pending intent-to-use application therefor;

NOW, THEREFOR, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark and said application therefor, together with all common law rights and the goodwill of the business symbolized by said trademark.

Signed at Phoenix, AZ, this 17 day of Nov., 2008

TrademarkSmart, LLC



(Signature)

MARK SCHOLLAERT, MANAGER
(Print or type name and position - must be an officer).