

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Happy Harry's, Inc.		02/16/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Walgreen Co.		
Street Address:	200 Wilmot Road		
City:	Deerfield		
State/Country:	ILLINOIS		
Postal Code:	60015		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2933172	HAPPY HARRY'S HAS IT!	
Registration Number:	1924302		
Registration Number:	1924301	HAPPY HARRY'S	
CORRESPONDENCE DATA			
Fax Number:	(847)315-4826		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	847-315-4582		
Email:	cary.pumphrey@walgreens.com		
Correspondent Name:	Cary M. Pumphrey, Attorney, Walgreen Co.		
Address Line 1:	104 Wilmot Road		
Address Line 2:	MS #1425		
Address Line 4:	Deerfield, ILLINOIS 60015		
ATTORNEY DOCKET NUMBER:	TRADEMK ASST-HAPPYHARRY'S		
NAME OF SUBMITTER:	Cary M. Pumphrey, Attorney, Walgreen Co.		

OP \$90.00 2933172

Signature:

/cary m. pumphrey/

Date:

02/17/2009

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, entered into by the parties hereto, is effective as of the date of signing below.

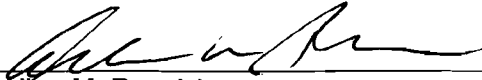
WHEREAS, Happy Harry's, Inc., a corporation incorporated under the laws of the State of Delaware, with its principal place of business at 326 Ruthar Drive, Newark, Delaware 19711 USA (hereinafter "Assignor"), is the owner of the registered and pending marks listed on the attached Exhibit A in the United States and elsewhere (hereinafter "the Marks"); and

WHEREAS, Walgreen Co., a corporation, incorporated under the laws of the state of Illinois, with its principal place of business at 200 Wilmot Road, Deerfield, Illinois 60015 (hereinafter "Assignee"), wishes to acquire the rights of the Marks listed on the attached Exhibit A in the United States; and

WHEREAS, Assignor wishes to assign all its right, title and interest in the Marks listed on the attached Exhibit A to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the marks listed on the attached Exhibit A, in the U.S. Patent and Trademark Office, together with the goodwill of the business symbolized thereby, the right to sue for past infringement, and the right to register the Marks in the United States and elsewhere.

HAPPY HARRY'S, INC.

By: 
Allan M. Resnick
Title: Vice President
Date: February 16, 2009

State of Illinois)
County of Lake)

The foregoing Trademark Assignment was sworn to and acknowledged before me on this 16th day of February, 2009, by Allan M. Resnick, Vice President of Walgreen Co., an Illinois corporation, for and on behalf of the company.



 
Commission Expires: 06/26/2012

EXHIBIT A

Serial No.	Reg. No.	Mark
78376116	2933172	HAPPY HARRY'S HAS IT!
74578550	1924302	MISCELLANEOUS DESIGN
74578546	1924301	HAPPY HARRY'S