

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stereogum LLC		02/17/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Buzznet, Inc.		
Street Address:	6464 West Sunset Blvd., Suite 650		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90028		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3376848	STEREOGUM	
Registration Number:	3376846	STEREOGUM.COM	
Registration Number:	3376847	STEREOGUM.COM	
CORRESPONDENCE DATA			
Fax Number:	(650)938-5200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(650) 988-8500		
Email:	trademarks@fenwick.com		
Correspondent Name:	Hoang-chi Truong		
Address Line 1:	801 California Street		
Address Line 2:	Silicon Valley Center		
Address Line 4:	Mountain View, CALIFORNIA 94041		
ATTORNEY DOCKET NUMBER:	24630-070 STEREOGUM ASSIG		
NAME OF SUBMITTER:	Hoang-chi Truong		

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Signature:	/hoangchitruong/
Date:	02/17/2009
Total Attachments: 3 source=BuzzNet - Stereogum Assigment#page1.tif source=BuzzNet - Stereogum Assigment#page2.tif source=BuzzNet - Stereogum Assigment#page3.tif	

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "*Assignment*") is made and entered into as of February 17, 2009, by and between Buzznet, Inc., a California corporation ("*Assignee*"), and Stereogum LLC, a Delaware limited liability company ("*Assignor*").

WHEREAS, the Assignor, the Assignee, and Pilot Group LP, a Delaware limited partnership, are parties to that certain Membership Interest Purchase and Merger Agreement, dated as of November 21, 2007, (the "*Purchase Agreement*"), pursuant to which Assignee has acquired all membership interests of Assignor and to which Assignee is to receive all of the Assignor's right, title, and interest in and to all of the trademarks, service marks, and trade names, together with the good will associated with and symbolized by them, as defined in the Purchase Agreement, including, without limitation, those trademarks, service marks, and trade names listed in Schedule I hereto (all such trademarks, service marks, and trade names are referred herein collectively as the "*Assigned Trademarks*").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor and the Assignee each hereby agree as follows:

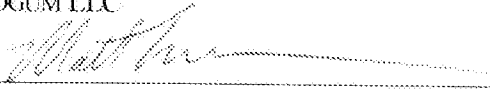
1. Assignment. Assignor hereby assigns, transfers, conveys, and delivers to the Assignee and its successors and assigns, and the Assignee hereby purchases and accepts from the Assignor, all of its right, title, and interest in, to, and under the Assigned Trademarks, including, without limitation, all common law trademarks for which no applications or registrations exist, all applications to register any of the Assigned Trademarks, and all registrations that have been or may be granted for any of the Assigned Trademarks, together with all common law rights associated with the applications and registrations, and all goodwill associated with the Assigned Trademarks and symbolized thereby, together with the right to sue and recover damages for future, present, and past infringements of the Assigned Trademarks and to fully and entirely stand in the place of the Assignor in all matters related to the Assigned Trademarks.

2. Further Assurances. The Assignor agrees to execute and deliver such other documents and to take all such other actions which the Assignee, its successors and/or assigns may reasonably request to effect the terms of this Assignment, and to execute and deliver any and all affidavits, testimonies, declarations, oaths, samples, exhibits, specimens, and other documentation as may be reasonably required to effect the terms of this Assignment and its recordation in relevant state and national trademark offices.

3. Miscellaneous. This Assignment shall be governed by, and construed in accordance with the laws of the State of California without reference to such state's principles of conflicts of law. This Assignment may not be supplemented, altered, or modified in any manner except by a writing signed by all parties hereto. The failure of any party to enforce any terms or provisions of this Assignment shall not waive any of its rights under such terms or provisions. This Assignment shall bind and inure to the benefit of the respective parties and their assigns, transferees and successors. This Assignment and any amendments hereto may be executed in one or more counterparts, each of which shall be deemed an original but all of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, the Assignor and the Assignee have executed this Assignment as of the day and year first above written.

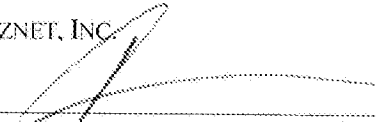
STEREOGUM LLC

By: 

Name: Matt Emerson

Title: Managing Member

BUZZNET, INC

By: 

Name: Tyler Goldman

Title: CEO

SCHEDULE I
ASSIGNED TRADEMARKS

U.S. Trademark Applications and Registrations

Mark	Application No.	Registration No.	Status
STEREOGUM	76/677,937	3,376,848	Registered
STEREOGUM.COM	76/677,935	3,376,846	Registered
STEREOGUM and Design	76/677,936	3,376,847	Registered

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