

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/22/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GOOGLE AFFILIATE NETWORK INC.	FORMERLY Performics Inc.	02/03/2009	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	DOUBLECLICK INC.
Street Address:	450 West 33rd Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2653808	PERFORMICS
Registration Number:	2657068	PERFORMICS

CORRESPONDENCE DATA

Fax Number: (215)851-1420
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 215-851-8100
 Email: philpdocketing@reedsmith.com
 Correspondent Name: Jeffrey A. Porter, Esq.
 Address Line 1: Reed Smith LLP, 1650 Market Street
 Address Line 2: 2500 One Liberty Place
 Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:	503510.20003
NAME OF SUBMITTER:	Jeffrey A. Porter

TRADEMARK

Signature:

/Jeffrey A. Porter/

Date:

02/19/2009

Total Attachments: 2

source=DOUBLECLICK ASSIGN#page1.tif

source=DOUBLECLICK ASSIGN#page2.tif

Exhibit A

COUNTRY	MARK	APP. NO. APP. DATE	REG. NO. REG. DATE
Canada	PERFORMICS	1116366 09/21/2001	TMA603126 02/24/2004
Community Trade Mark	PERFORMICS	2381390 09/19/2001	2381390 09/19/2001
United States	PERFORMICS	76/288415 07/20/2001	2,653,808 11/26/2002
United States	Performics Logo	76/197039 01/22/2001	2,657,068 12/03/2002