

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BB&T Insurance Services of California, Inc.		02/13/2009	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BB&T Corporation		
<b>Street Address:</b>	200 West Second Street		
<b>Internal Address:</b>	P.O. Box 1255		
<b>City:</b>	Winston-Salem		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27101		
<b>Entity Type:</b>	CORPORATION: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77494840	BB&T INSURANCE SERVICES OF ORANGE COUNTY	
<b>Serial Number:</b>	77494842	BB&T TANNER INSURANCE SERVICES	
<b>Serial Number:</b>	77494844	BB&T KNIGHT INSURANCE SERVICES	
<b>Serial Number:</b>	77495194	BB&T JOHN BURNHAM INSURANCE SERVICES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(704)444-1111		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	704 444 1000		
<b>Email:</b>	marie.poveromo@alston.com		
<b>Correspondent Name:</b>	Brian M. Davis		
<b>Address Line 1:</b>	101 S. Tryon St.		
<b>Address Line 2:</b>	Bank of America Plaza, STE 4000		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28280-4000		
<b>NAME OF SUBMITTER:</b>	Brian M. Davis		

OP \$115.00 77494840

Signature:	/Brian M. Davis/
Date:	02/19/2009
Total Attachments: 3 source=ASSIGN TO BB&T CALIF _20090219131651#page1.tif source=ASSIGN TO BB&T CALIF _20090219131651#page2.tif source=ASSIGN TO BB&T CALIF _20090219131651#page3.tif	

**ASSIGNMENT OF**  
**U.S. SERVICE MARK APPLICATIONS**

WHEREAS, *BB&T Insurance Services of California, Inc.*, a California corporation, having a principal place of business at 2415 Campus Drive, Irvine, California 92612 (hereinafter referred to as "ASSIGNOR"), is the exclusive and record owner of the entire right, title and interest in and to the following Service Marks and the corresponding United States Service Mark Applications identified in the attached Schedule "A".

WHEREAS, *BB&T Corporation*, a North Carolina corporation, having a mailing address of Post Office Box 1255, Winston-Salem, North Carolina 27102-1255 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the Service Marks and the corresponding United States Service Mark Applications identified in the attached Schedule "A".

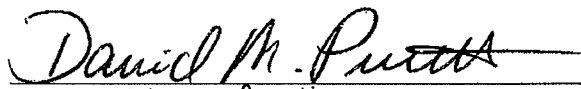
NOW THEREFORE, FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, transfer and sell unto said ASSIGNEE the entire right, title and interest in and to the Service Marks and the corresponding United States Service Mark Applications identified in Schedule "A", together with the goodwill of the business appurtenant to and symbolized by said Service Marks, and all rights of action against third parties for past infringement thereof, the same to be held and enjoyed by said ASSIGNEE as fully and entirely as the same would have been held by ASSIGNOR had this transfer, assignment and sale not been made.

ASSIGNOR hereby warrants and covenants that it has the full power and authority to convey the rights, title and interests herein assigned, transferred and sold to ASSIGNEE, that it has not executed and will not execute any agreement in conflict herewith, and that it will execute any and all other instruments which may be necessary to perfect and evidence ASSIGNEE's ownership of the property and rights herein conveyed.

IN WITNESS WHEREOF, ASSIGNOR, intending to be legally bound, has caused this Assignment to be executed by its duly authorized officer as of the 13<sup>th</sup> day of

February, 2009.

BB&T Insurance Services of California, Inc.

  
By: David M. Pruett  
Title: Vice Chairman

SCHEDULE "A"

<u>MARK</u>	<u>APPLICATION NO.</u>	<u>FILED</u>
BB&T INSURANCE SERVICES OF ORANGE COUNTY	77/494840	06/10/2008
BB&T TANNER INSURANCE SERVICES	77/494842	06/10/2008
BB&T KNIGHT INSURANCE SERVICES	77/494844	06/10/2008
BB&T JOHN BURNHAM INSURANCE SERVICES	77/495194	06/10/2008

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